Alpharetta Rewards Shoppers During Retail Month

Explore local boutiques and favorite brands throughout November, plus receive a complimentary tote bag with qualifying purchases.



ALPHARETTA, GA — Oct 20, 2026 — This November, Alpharetta will celebrate Retail Month, a month-long invitation for residents and visitors to explore the city's shopping districts and discover everything from locally owned boutiques to favorite national brands. Shoppers who make qualifying purchases during the month can receive an exclusive Shops of Alpharetta canvas tote bag.

"Retail Month is an opportunity to celebrate the businesses that make Alpharetta a destination for shopping, dining and discovery," said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. "Whether visitors are searching for a unique gift, updating their wardrobe or exploring a new district, Alpharetta offers an experience that goes beyond the purchase."

Explore Alpharetta's Shopping Districts

Downtown Alpharetta offers a walkable, small-town atmosphere with locally owned shops and one-of-a-kind finds. Shoppers can browse clothing and accessories at The Pink Valise

and Clothes Horse Men's Apparel or explore outdoor and adventure gear at Mountain High Outfitters.

Connected to Downtown by a one-mile walking trail, the open-air shops of Avalon combine fashion, jewelry, books and home décor with dining and entertainment. Retailers include Anthropologie, Alo Yoga, Kendra Scott, Free People, Lilly Pulitzer, Posman Books and Watches of Switzerland, making the district a destination for both shopping and leisure.

In Windward, shoppers will find an eclectic mix of retailers, including antique treasures at Queen of Hearts and equestrian accessories at Greenhawk. The district encourages visitors to venture beyond familiar stops and discover something new.

North Point area offers a mix of familiar department stores and specialty retailers. Shoppers can visit Von Maur, Dillard's and Macy's at North Point Mall, then explore nearby retailers such as REI and Cavender's Boot City. Together, the districts offer options for a wide range of styles, interests and budgets.

Shop Local. Fill Your Tote!

Beginning November 1, shoppers can bring original receipts dated November 1–30, 2026, totaling $150 or more from participating Alpharetta retailers to the Alpharetta Welcome Center to claim a complimentary Shops of Alpharetta canvas tote bag. The giveaway is limited to one tote per household, while supplies last. Visit awesomealpharetta.com/alpharetta-retail-month/ for more details.

Whether shopping for holiday gifts or discovering a new favorite store, Retail Month invites shoppers to explore Alpharetta's four districts, support local businesses and enjoy the retailers, restaurants and experiences that make each visit unique.

Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for Alpharetta, Georgia, a thriving Southern city known for its dynamic culinary scene, premier shopping, family-friendly events and year-round entertainment. The Bureau promotes travel and tourism to increase economic impact and enhance the community's quality of life by welcoming visitors to experience more than 270 dining options, an exciting lineup of annual festivals, outdoor recreation opportunities and a vibrant live music scene that spotlights Alpharetta Music City. Alpharetta features 31 modern hotels, providing visitors with a wide range of lodging options. Learn more and book your stay at awesomealpharetta.com.

Media Contact:

Melissa Holder
Director of PR & Communications, Alpharetta Convention and Visitors Bureau
Phone: 678-297-2811 ext 213
Email: melissa@awesomealpharetta.com