



Alpharetta Welcomes Runners from Across the Region for the 2026 Women's Half Marathon & 5K

Registration is now open for the 8th Annual Event, being held on Sunday, November 1.



ALPHARETTA, GA – September 3, 2026 — The annual **Alpharetta Women's Half Marathon & 5K presented by HOKA** returns to Alpharetta on **Sunday, November 1, 2026**. As one of Georgia's premier women's running events, it brings together runners, walkers and fitness enthusiasts from all over the region.

The excitement kicks off at 7:00 a.m. with a wave start. Participants will be grouped by their estimated finish times, ensuring an organized and balanced race start for everyone. The scenic course showcases Alpharetta's beauty, winding through picturesque spots like the Big Creek Greenway and Rock Mill Park. Finally, racers will cross the finish line into the vibrant, family-friendly celebration at Avalon.

Participants can choose between the half marathon and 5K distances; everyone can enjoy the race-day amenities. Whether you are a competitive athlete chasing a personal record, a

first-time racer or a casual walker, this event welcomes all experience levels for a morning of athletic achievement and community fun.

“Each year, this event creates a powerful moment for women to come together, challenge themselves and celebrate what they’ve accomplished,” said Nick Lynch, President of 10xEM, LLC. “Alpharetta has become a favorite tradition because the city truly embraces our runners. The energy along the course and at the finish line makes participants want to return year after year.”

Runners and their supporters are encouraged to spend the weekend in Alpharetta, where acclaimed restaurants, shopping, entertainment and family-friendly activities offer plenty to enjoy before race day. And importantly, an overnight stay at one of the city’s 31 hotels provides a convenient way to relax, prepare and arrive refreshed for Sunday’s race.

"We are thrilled to partner with an event that brings so much energy to our community and showcases the very best of Alpharetta hospitality," said Janet Rodgers, President & CEO of the Alpharetta Convention & Visitors Bureau. "Our local hotels, shops, and restaurants are ready to make race weekend a truly memorable getaway for both the athletes and their supporters. Whether relaxing in town the night before or celebrating a big finish, participants will find a warm and welcoming community throughout the weekend."

The Alpharetta Women's Half Marathon & 5K is produced by 10xEM, an event production company and race director specializing in endurance and multi-sport events across the United States.

To register, go to alpharettawomenshalf.events.

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About 10xEM

10xEM: The Chicagoland-based company has more than 20 years of race production experience. 10xEM has helped produce close to 200 triathlons and road races and has produced regional and national championships. 10xEM also owns and operates four events in the National Women’s Running Series, which are located in [Washington, DC](#), [Naperville, IL](#), [Napa, CA](#) and [Alpharetta, GA](#).

Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for Alpharetta, Georgia, a thriving Southern city known for its dynamic culinary

scene, premier shopping, family-friendly events and year-round entertainment. The Bureau promotes travel and tourism to increase economic impact and enhance the community's quality of life by welcoming visitors to experience more than 270 dining options, an exciting lineup of annual festivals, outdoor recreation opportunities and a vibrant live music scene that spotlights Alpharetta Music City. Alpharetta features 31 modern hotels, providing visitors with a wide range of lodging options. Learn more and book your stay at awesomealpharetta.com.

Media Contact:

Melissa Holder

Director of PR & Communications, Alpharetta Convention and Visitors Bureau

Phone: 678-297-2811 ext 213

Email: melissa@awesomealpharetta.com