



Wire & Wood Songwriters Festival Expands to Seven Stages in Downtown Alpharetta

Free two-day festival features more than 40 performances, a music-themed Makers Market and Live Art Lounge, award-winning food, and more October 9-10



ALPHARETTA, GA – September 15, 2026 - More music is coming to downtown Alpharetta this fall as the 13th annual Wire & Wood Songwriters Festival expands with a seventh stage, giving festivalgoers even more opportunities to experience live music throughout downtown Alpharetta.

The festival's newest stage at Truck & Tap will feature performances by The Jesse Williams Band on Friday and The Mathis Hunter Band on Saturday. The venue will also host the festival's official after-party both Friday and Saturday nights, keeping the music going after the main festival performances conclude.



The free, two-day festival runs Friday and Saturday, October 9-10, with more than 40 performances. From country and Americana to indie rock, soul, folk and bluegrass, Wire & Wood brings together nationally recognized artists and emerging talent. Country favorite Corey Smith will headline Friday evening, while platinum-selling rock band Sister Hazel will close the festival Saturday night. Other featured performers include American Idol finalist Crystal Bowersox, Blair Crimmins & The Hookers, J.R. Moore of Ingram Hill, Liz Longley, Michael Tolcher & Friends, Kristina Murray, Spencer Thomas, formerly of the Futurebirds, Cat Ridgeway, Caleb Caudle, Lily Grace and dozens more.

"Wire & Wood is all about original music in its purest form," said Morgan Rodgers, Director of Recreation, Parks & Cultural Services for the City of Alpharetta. "Not only do you get to hear incredible songs performed live, but you also get to hear the stories

behind them and how the songs came to life. Every song begins with a story, and Wire & Wood creates a special connection between artists and audiences by bringing those stories to the stage. There's something powerful and memorable about that."



The festival's signature Listening Room, held on Saturday, October 10, at Roaring Social, features David Lowery, Angie Aparo and David Ryan Harris in an intimate songwriter showcase. The limited-capacity indoor event is the festival's only ticketed performance. Tickets are \$30, with net proceeds benefiting the City of Alpharetta's Music Match program.



Beyond the music, visitors can explore the Music Makers Market, a music-themed marketplace featuring local artists and makers offering one-of-a-kind goods. The Live Art Lounge will transform the festival into an open-air art experience, with interactive activities and artists creating music-inspired works throughout the weekend.

"The growth of the Wire & Wood Songwriters Festival reflects Alpharetta's continued popularity as a destination for live music, arts and memorable experiences," said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. "With seven stages, nationally recognized performers and new ways for visitors to enjoy downtown, this year's festival offers the perfect opportunity to spend the weekend experiencing Alpharetta's energy, creativity and hospitality."

Food booths featuring local restaurants will be located throughout the festival footprint, while Alpharetta's vibrant downtown district offers more than 30 additional restaurants, specialty retailers and public art within the area.

For the complete festival schedule and additional event information, visit [wireandwoodalpharetta.com](https://www.wireandwoodalpharetta.com)

Wire & Wood Songwriters Festival is produced by the City of Alpharetta in partnership with the Alpharetta Convention & Visitors Bureau. 2026 event sponsors include United BMW, Kroger Delivery, Tito's Handmade Vodka and Chloe Wines, Truck & Tap, Roaring Social and Thrive Co-Working.

EVENT DETAILS

What: 13th Annual Wire & Wood Songwriters Festival
When: Friday & Saturday, October 9 & 10, 2026
Hours: Friday: 6:00 pm – 10:30 pm

Where: Saturday: 11:00 a.m. – 10:30 p.m.
Downtown Alpharetta, Georgia
Website: wireandwoodalpharetta.com
Social: @wireandwoodfest

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City of Alpharetta

Whether you're new to Alpharetta or a lifelong resident, there's so much to discover in this beautiful and vibrant Southern city. Alpharetta truly has it all. A unique blend of excellent schools, incredible job opportunities, great shopping, cultural events, and abundant green space. It's no wonder Alpharetta is one of the hottest markets in both commercial and residential real estate. Through all its progress, the city has kept its down-to-earth character, which may be why people who live here usually stay here, and why there's always something new and exciting happening. Welcome to Alpharetta. Explore the excitement that this amazing city has to offer at www.alpharetta.ga.us.

Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for Alpharetta, Georgia, a thriving Southern city known for its dynamic culinary scene, premier shopping, family-friendly events and year-round entertainment. The Bureau promotes travel and tourism to increase economic impact and enhance the community's quality of life by welcoming visitors to experience more than 270 dining options, an exciting lineup of annual festivals, outdoor recreation opportunities and a vibrant live music scene that spotlights Alpharetta Music City. Alpharetta features 31 modern hotels, providing visitors with a wide range of lodging options. Learn more and book your stay at awesomealpharetta.com.

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