



34th Annual Taste of Alpharetta Brings 25,000+ Together for Food and Festivities

*Culinary Competition & People's Choice Award Winners Announced and
Includes the First Tie in History*

ALPHARETTA, GA – May 18, 2026 – More than 25,000 attendees filled Downtown Alpharetta on Thursday, May 14, for the 34th Annual Taste of Alpharetta, presented by premier sponsor Angela Krause Lincoln. The beloved community event showcased the best of Alpharetta's thriving culinary scene, with 73 local restaurants serving a wide variety of signature dishes to eager food lovers.

Guests of all ages enjoyed an evening packed with entertainment and activities across the festival footprint. The event featured four stages of live music, a lively Kidz Zone presented by Xfinity, and an impressive selection of food and beverage offerings that highlighted the diversity and creativity of Alpharetta's restaurant community. The Taste Lab area spotlighted local organizations through interactive exhibits and demonstrations, celebrating the region's food ecosystem.

"This year's Taste of Alpharetta was another incredible reminder of what makes our city such a vibrant and special place," said Mayor Jim Gilvin. "From our outstanding restaurants and talented culinary teams to the thousands of residents and visitors who filled downtown, this event shows the heart of our community."

Among the evening's key attractions was the 2026 Culinary Competition, presented by Kroger Delivery, where restaurants competed in a blind tasting before a panel of chefs, food critics, influencers, community leaders, and three fan-selected judges. For the first time there was a TIE in one of the categories! This year's Culinary Competition winners are:

- Best Appetizer: Beto's Tacos
- Best Entrée: Amasa & Jang Su Jang
- Best Dessert: One Day in Paris

Festival attendees also cast their votes in the People's Choice Awards, recognizing standout favorites across multiple categories. The 2026 winners include:

- Best Overall Restaurant: Beto's Tacos
- Kids' Choice: Andy's Frozen Custard
- Boldest Bite: Ocean & Acre
- Classic Comfort Food: Beto's Tacos
- Curb Appeal: Beto's Tacos

In addition, Beto's Tacos was recognized as the best all-around restaurant for the 2026 Taste of Alpharetta. The city of Alpharetta team will be presenting their award personally to their location.

"After more than three decades, the Taste of Alpharetta continues to be a can't miss event," said Janet Rodgers, President & CEO of the Alpharetta Convention & Visitors Bureau. "Its longevity is a testament to the welcoming spirit of the city and the dynamic variety of dining available."

Sustainability remained a key focus for the event, with continued partnership with Second Helpings Atlanta to minimize food waste and support the community. Through the food recovery initiative, more than 500 pounds of surplus food were collected and redistributed to local organizations serving individuals and families facing food insecurity across Metro Atlanta.

Taste of Alpharetta continues to grow as one of the Southeast's premier food festivals, bringing together residents and visitors for an unforgettable celebration of food, music, and community. Planning is already underway for next year's event, which is scheduled for Thursday, May 13, 2027, and promises to build on this year's success with even more culinary experiences and entertainment.

Taste of Alpharetta is produced by the City of Alpharetta in partnership with the Alpharetta Convention and Visitors Bureau. Taste of Alpharetta's 2026 premier sponsor is Angela Krause Lincoln. Additional key sponsors for this year's event include Kroger Delivery, Xfinity, Dave & Buster's, AmlI Northpoint, and Chloe Wine Group.

For more information, visit www.tasteofalpharettaga.com or follow @TasteofAlpharetta on social media.

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City of Alpharetta

Whether you're new to Alpharetta or a lifelong resident, there's so much to discover in this beautiful and vibrant Southern city. Alpharetta truly has it all. A unique blend of excellent schools, incredible job opportunities, great shopping, cultural events, and abundant green space. It's no wonder Alpharetta is one of the hottest markets in both commercial and residential real estate. Throughout its growth, the city has maintained its down-to-earth character, which may be why people who live here usually stay here and why there's always

something new and exciting happening. Welcome to Alpharetta. Explore the excitement that this amazing city has to offer at www.alpharetta.ga.us.

Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for Alpharetta, Georgia, a thriving Southern city known for its dynamic culinary scene, premier shopping, family-friendly events, and year-round entertainment. The Bureau promotes travel and tourism to increase economic impact and enhance the community's quality of life by welcoming visitors to experience more than 200 dining options and an exciting lineup of annual festivals, concerts, and outdoor recreation opportunities. Alpharetta offers 31 modern hotels, providing visitors with a wide range of lodging options. Learn more and book your stay at awesomealpharetta.com.

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