

Alpharetta
GEORGIA

2026

MADE

IN ALPHARETTA, GA

Where Your **CREATIVITY**
Comes to **LIFE!**



— awesome —
ALPHARETTA
CONVENTION & VISITORS BUREAU

678-297-2811
awesomealpharetta.com

The Official Destination Marketing Organization for Alpharetta, Georgia

2026

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Where your **Creativity** Comes to **Life**.

In Alpharetta, every experience is an invitation to create something special, made by you. Whether it's a handcrafted keepsake, a culinary triumph, or a shared memory with friends, this vibrant city is a hub for makers, dreamers, and doers.



CRAFT YOUR SIGNATURE STYLE

Start your creative adventure at **Indiehouse Modern Fragrance Bar**, where you can design a scent as unique as your fingerprint. Blend top and base notes, experiment with inspiration, and bottle a fragrance that captures your personality perfectly.

Next, wander into **Urban Fresh Home**, a boutique experience where craftsmanship meets comfort. Take a lampshade-making workshop or explore their collection of curated gifts that turn creativity into something cozy and lasting.



UNLEASH YOUR INNER ARTIST

At All Fired Up, Sis + Moon's, and Painting with a Twist, creativity flows freely. Paint pottery, design a colorful canvas, or craft something unexpected – no experience required. Each cozy studio is a space to unwind, connect, and make something beautiful with your own two hands.



DESIGN A LITTLE SPARKLE

Step into Kendra Scott and discover the Color Bar, where you can design jewelry that shines your way. Choose the stones, the metals, and the details, then walk out wearing your own creation.

For a personalized flair, head to Star's Hats & Jewelry Bar, where you can design a custom hat embellished with feathers, bands, and charms that reflect your unique style. Every hat here is a statement, and yours will be one-of-a-kind.

SAVOR UNIQUE FLAVORS

Find food as exceptional as the experiences you just created. At one of Alpharetta's award-winning restaurants, the dining scene is full of culinary artists who turn every meal into a masterpiece. Sip a hand-crafted cocktail at **Mercantile Social**, indulge in a locally inspired dish at **Secreto Kitchen & Bar**, or cozy up with a rich cup of cocoa at **Just Love Coffee**. Each bite celebrates the city's signature Southern hospitality.



TAKE HOME MORE THAN SOUVENIRS

What you make in Alpharetta is more than a memento, it's a memory. From a custom scent to a hand-painted keepsake or a perfectly plated meal, every creation here tells your story. So come ready to explore, imagine, and make something unforgettable. Because in Alpharetta, your experience isn't just found, it's made.

BUILD FAMILY MEMORIES

Alpharetta's creative energy is contagious, and perfect for families. Little makers will love bringing their own furry friend to life at **Build-A-Bear Workshop**, or diving into gooey, glittery fun at **The Slime Factory**.

Budding chefs can join hands-on cooking classes at **Flour Power Cooking Studios**, whipping up delicious dishes while learning kitchen confidence and teamwork. It's the perfect mix of play and discovery.



MADE

Enter to win your own

CREATIVE WEEKEND

in ALPHARETTA, GA!

Prize Package Includes:

- A one-room, two-night stay at the **Fairfield Inn & Suites Alpharetta Avalon**
- \$100 **Urban Fresh Home** gift card
- \$100 **Kendra Scott** gift card
- \$50 **Jang Su Jang Korean BBQ** gift card

ENTER TO WIN TODAY!



SCAN HERE to enter to
win a weekend getaway
in Alpharetta, Georgia

Visit awesomealpharetta.com or stop by the Alpharetta Welcome Center between January 2 and March 31, 2026 to enter. One entry per person. Winner will be selected and notified the week of April 6, 2026.

Prize package valued at approximately \$590. A full list of contest rules can be found at awesomealpharetta.com. Offered by the Alpharetta Convention and Visitors Bureau.

CALENDAR OF EVENTS JANUARY-MARCH 2026



AVALON ON ICE

Now-January 19 | Times vary
Avalon, 400 Avalon Blvd.

Ice skate on Avalon's Rockefeller Center-inspired ice-skating rink in The Plaza. Watch for theme nights and enjoy warm tasty treats rink side.
Ticket admission required.

VALENTINE'S DAY IN ALPHARETTA

Throughout Alpharetta

Celebrate love in Alpharetta this Valentine's Day with unforgettable experiences for couples and friends alike. Enjoy romantic dinners at the best restaurants or gather your girlfriends for **Avalon's Galentine's Day**. Alpharetta offers the perfect blend of charm, fun, and festive flair to make your February celebration truly special.



SCAN HERE to find
the love in Alpharetta!

ST. PATRICK'S DAY IN ALPHARETTA

Throughout Alpharetta

Alpharetta turns up the charm every March with festive ways to celebrate St. Patrick's Day and chase a little Irish luck. From green beer and live music to shamrock-inspired treats, the city offers plenty of ways to get your green on. Whether you're raising a glass or hunting for gold, Alpharetta makes St. Paddy's season feel like a pot of fun at the end of the rainbow.



SCAN HERE to find
your pot o' gold!

MARDIS GRAS AT AVALON

February 17

Avalon, 400 Avalon Blvd.

Laissez le bon temps rouler and let your Mardi Gras colors fly during Avalon's with exciting New Orleans-inspired party featuring authentic drinks, delicious food, and live music.

PERFORMANCES BY THE ARCADIA THEATER

Alpharetta's home for community and educational theater, enriching the experiences of people in metro Atlanta.

"FOOLS" BY NEIL SIMON

February 6-15

Alpharetta Arts Center, 238 Canton St.

"ALMOST, MAINE"

February 20-March 1

Spotlight Stage, 1000 North Point Cir.

"MURDER ON THE NILE"

March 6-22

Arcadia Theater, 180 Academy St.



LUCK OF AVALON

March 13

Avalon, 400 Avalon Blvd.

Step into a world of green and gold at Luck of Avalon!

Experience an unforgettable St. Patrick's Day celebration complete with lively music, dancing, Irish flair, and, of course, green beer.



LAUGH IT UP AT

HELIUM COMEDY CLUB

3070 Windward Plz.

For a night of nonstop laughs, head to Helium Comedy Club in Alpharetta. This intimate venue hosts top-tier comedians weekly, with every seat close to the stage and a full menu of drinks and bites to keep the good times rolling.

INDOOR ADVENTURES AWAITS IN ALPHARETTA

Alpharetta offers a dynamic mix of indoor attractions perfect for every age and interest. From arcade thrills at Dave & Buster's and cosmic mini golf to movie nights at AMC Theatre North Point Mall, there's something for everyone. Test your swing at Fairway Social or take aim at Topgolf's high-tech driving range for friendly competition and big-time fun. Alpharetta's indoor scene guarantees good times and lasting memories.

Alpharetta

GEORGIA

With so much to do,
why not stay the night?

Add **value** to your stay with **special rates** and **packages** at one of our 31 modern and upscale hotels. Many offer a selection of **suites, complimentary breakfast, free parking** and **free Wi-Fi**.

Aloft Alpharetta | 678-527-6800

Atlanta Marriott Alpharetta | 770-754-9600

Comfort Inn Alpharetta-Atlanta North | 470-273-6604

Comfort Suites Alpharetta/Roswell – Atlanta Area | 770-649-0955

Courtyard Atlanta Alpharetta | 678-366-3360

Courtyard Atlanta Alpharetta/Avalon Area | 770-475-9955

DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022

Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800

EVEN Hotel Alpharetta-Avalon Area | 770-869-2546

Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871

Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730

Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676

Fairfield Inn & Suites Alpharetta Avalon Area | 470-789-9367

Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000

Hampton Inn & Suites Alpharetta | 678-393-0990

Hampton Inn & Suites Alpharetta/Roswell | 770-640-5511

Hilton Alpharetta Atlanta | 678-240-9222

Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766

Hilton Garden Inn Atlanta Northpoint | 678-566-3900

Holiday Inn Express & Suites

Alpharetta-Windward Parkway | 678-339-0505

Home2 Suites by Hilton Alpharetta | 470-479-6699

Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622

Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788

Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566

La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800

Sonesta ES Suites Atlanta Alpharetta Avalon | 770-569-7200

Sonesta ES Suites Atlanta Alpharetta North Point Mall | 770-587-1151

Sonesta ES Suites Atlanta Alpharetta Windward | 770-664-0664

The Hamilton Alpharetta, Curio Collection by Hilton | 770-777-1820

**The Hotel at Avalon, Autograph Collection,
& Alpharetta Conference Center** | 678-722-3600

TownePlace Suites Atlanta Alpharetta | 770-664-1300



SCAN HERE to book your
Alpharetta hotel room with
just one click!



#AwesomeAlpharetta

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