

— *awesome* —  
**ALPHARETTA**<sup>SM</sup>  
CONVENTION & VISITORS BUREAU

## Alpharetta Beckons with Winter Creativity & Indoor Activities

*Create, Savor, and Play: Alpharetta Announces Winter 2026 Weekend Getaway Contest*



**Alpharetta, Georgia – December 17, 2025** – Winter in Alpharetta means getting creative, staying active, and savoring the season indoors. Hands-on crafting, live theater, music, comedy and chef-driven meals give locals and travelers of all ages nonstop reasons to head out despite the chill. With the [“Made in Alpharetta” weekend getaway contest](#), one lucky entrant has the chance to win an escape that highlights the variety of the city.

“Winter has a way of keeping people at home, but in Alpharetta, we encourage people to shake off cabin fever and try something new,” said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. “Our immersive creative experiences, live entertainment and dining scene make it the perfect destination to beat any winter blues.”

## Create Your Winter Keepsake

Make something uniquely your own in Alpharetta. Spend an afternoon blending a one-of-a-kind scent at **Indiehouse**, sketching your next accessory at **Star's Hats & Jewelry**, or painting pottery and canvases at **Painting with a Twist**. Whether you are designing a keepsake to take home or simply enjoying the process, Alpharetta's artistic spaces turn a simple winter day into a creative retreat.

## Savor Winter Comforts

Reward your creativity with flavors that feel just as thoughtfully crafted. Settle into chef-driven restaurants like **Secreto Kitchen & Bar** for comforting seasonal dishes or linger over craft cocktails at **Mercantile Social**. When it is time to slow down, cozy cafes like **Just Love Coffee** pour warmth.

## Play Indoors All Winter

Alpharetta's indoor experiences make it easy to keep spirits high when temperatures drop. Plan a night out with live theater, laughter at **Helium Comedy Club** or visit one of more than 30 music venues offering everything from intimate acoustic performances to high-energy concerts. Families and groups can dive into arcade games, movie nights, high-tech sports, and gaming venues like **Topgolf** and **Fairway Social**, as well as kid-approved fun at **The Slime Factory**, **Build-A-Bear** and interactive cooking classes at **Flour Power**.

## Enter to Win Your Winter Escape

The "Made in Alpharetta" winter getaway contest offers a two-night, creative escape just minutes north of Atlanta. The prize package includes:

- One-room, two-night stay at [Fairfield Inn and Suites Alpharetta Avalon](#)
  - \$100 gift card to **Urban Fresh Home**
  - \$100 gift card to **Kendra Scott**
  - \$50 gift card to **Jang Su Jang Korean BBQ**
- (Approximate total value: \$590)*

For entry form and contest rules, visit [awesomealpharetta.com/made-in-alpharetta/](https://www.awesomealpharetta.com/made-in-alpharetta/) or in person at the Alpharetta Welcome Center from January 2 – March 31, 2026. One entry per person; the winner will be notified the week of April 6.

Discover all the winter fun in Alpharetta at [awesomealpharetta.com](https://www.awesomealpharetta.com) and @AwesomeAlpharetta on social media.

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## Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau is the official destination marketing organization for Alpharetta, Georgia — a vibrant city recently recognized as one of *The South's Best Cities on the Rise 2024* by *Southern Living Magazine*.

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