



## FOR IMMEDIATE RELEASE

### Shop the Holidays in Alpharetta: Discover Treasures Found Only Here



*Every item at Ginny & Daughters in Downtown Alpharetta blends tradition with modern style for today's home.*

**Alpharetta, GA, (October 10, 2025)** - This holiday season, Alpharetta invites everyone to unwrap the magic of shopping small and discovering big charm. With a curated collection of boutiques and specialty shops found “Only in Alpharetta,” the city transforms into a festive wonderland filled with one-of-a-kind gifts, stylish treasures, and memorable experiences.

From artisan goods to luxury indulgences, Alpharetta’s retail scene offers something for everyone on your list and a few treats for yourself, too.

#### Select “Only in Alpharetta” Shops Include:

- **Alpharetta Outfitters** – Gear up the outdoor enthusiast with premium apparel and adventure-ready accessories.
- **Clothes Horse Men’s Apparel & Gifts** – Explore a curated collection of stylish apparel, premium accessories, and unique finds from top brands.

- **Comeback Vinyl** – Spin the season with vintage records and new releases for the music lover.
- **Ginny & Daughters** – Ginny & Daughters curates a soulful mix of vintage treasures, handmade goods, and thoughtfully selected gifts that feel both timeless and personal.
- **Korner Soak** – Pamper yourself or someone special with luxurious bath and body treats, perfect for holiday stocking stuffers
- **La Bella Maison** – A French-inspired boutique offering chic women’s fashion, elegant home décor, and beautifully curated gifts.
- **Magnolia Moon** – Explore trendy women’s apparel, versatile day-to-night styles, and unique accessories—perfect for gifting or treating yourself to something special this season.
- **Sis + Moon’s** – A haven for art enthusiasts and admirers of unique finds. Explore curated furniture, jewelry, clothing, pottery, local art, and more.
- **Star’s Hat & Jewelry Bar** – Elevate your holiday gifting with custom hats and permanent jewelry that add a unique, stylish touch to any look.
- **Southern Local** – From cozy sweaters to one-of-a-kind finds, every item is handpicked to bring joy and style to your loved ones this season.
- **The Red Hound** – From whimsical accents to thoughtful treasures, this boutique showcases handpicked finds that bring character and charm adding heart and personality to every gift.
- **Urban Fresh Home** - Give the gift of glow with a handcrafted lampshade that’s truly one-of-a-kind. Made from premium fabrics sourced from Australia, the UK, and the USA, each piece is custom-crafted, making it a standout present for someone special.
- **Urban Hardware** - Find the perfect holiday gift for the men in your life, from rugged tools and Carhartt workwear to premium grills and YETI gear.

This holiday season, discover all that Alpharetta has to offer, from unique “Only in Alpharetta” shops to local restaurants and festive events. Whether you’re hunting for the perfect gift, enjoying a delicious meal, or celebrating seasonal activities, there’s something for everyone to enjoy. For the complete lineup of distinctive shops, restaurants, and events found only in Alpharetta, visit <https://www.awesomealpharetta.com/about/only-in-alpharetta/>

Holiday events and festive promotions will be announced throughout the season. Follow @AwesomeAlpharetta on social media and visit [www.awesomealpharetta.com](http://www.awesomealpharetta.com) for updates.

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### **Alpharetta Convention & Visitors Bureau**

The Alpharetta Convention & Visitors Bureau is the official destination marketing organization for Alpharetta, Georgia — a vibrant city recently recognized as one of *The South's Best Cities on the Rise 2024* by *Southern Living Magazine*.

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