





OFFICIAL MEDIA RELEASE

FOR IMMEDIATE RELEASE SEPTEMBER 17, 2025

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COUNTDOWN TO WIRE & WOOD SONGWRITERS FESTIVAL: MUSIC, ART, AND MORE Two Days, Six Stages, Endless Local Flavor - All in Downtown Alpharetta







WHEN: Friday and Saturday, October 10-11

TIMES: FRI: 6:00 p.m. – 11:00 p.m. SAT: 12:00 p.m. – 11:00 p.m.

WHERE: Downtown Alpharetta, GA 30009
WEBSITE: wireandwoodalpharetta.com

SOCIAL: @wireandwoodfest

ALPHARETTA, GA (September 17, 2025) – The City of Alpharetta is making final preparations for the return of the Wire & Wood Songwriters Festival, happening Friday and Saturday, October 10–11, in the heart of Downtown Alpharetta. This free, two-day event will showcase more than 30 live performances across six outdoor stages. The festival also brings back its popular Listening Room at Roaring Social, a limited-capacity, ticketed experience that offers an intimate, behind-the-scenes look at the art of songwriting, featuring three remarkable performers. Festivalgoers can also enjoy the return of the Music Makers Market and the Live Art Lounge, which blend music-themed artwork, handcrafted goods, interactive art demos and pop-up performances, adding a creative and hands-on dimension to the weekend celebration.

Since its inception, **Wire & Wood Songwriters Festival** has become one of the region's most anticipated festivals, renowned for pairing nationally acclaimed acts with emerging songwriting talent in a vibrant, walkable setting filled with music, art, food and a strong sense of community spirit.

Friday's headliner is **Wang Chung**, the iconic British new wave group behind hits like "Everybody Have Fun Tonight" and "Dance Hall Days" and the cult classic "To Live and Die in L.A." title track.

Saturday night, the festival welcomes Gaelic Storm, the globally renowned Celtic fusion band whose music gained fame in the film Titanic, where they sang "Irish Party in Third Class," and has topped Billboard's World Albums chart six times.





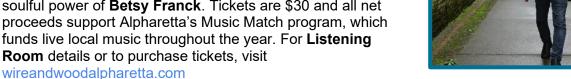
FRIDAY:

Wang Chung, Ansley and the Hold, Brooke Livingston, Derrick Chapman, Elby Faser, FRUTE, Gareth Asher, Mattie Taylor, Moonlark, Paul McDonald & The Mourning Doves, The Pussywillows, Ryan Boss, Stormfolk

SATURDAY: Gaelic Storm, Boy Named Banjo, Amanda Belair, Anita Aysola, Arkose, Chris Canterbury, Craig Gleason, Chuck Treece, Crane, Heidi Huelskoetter, Josh Joplin Group, Kristopher James, Lizzie No, Lydia Hamby, Rocco Gorelik, Soup, Sweet Megg, Rosey, Sarah Mootz, Tyler Ramsey, Wim Tapley & The Cannons

The Listening Room at Roaring Social on Saturday, October 11, at 3 pm is the only ticketed event of

the Wire & Wood Songwriters Festival. This exclusive performance offers a relaxed, intimate setting featuring three acclaimed songwriters performing in the round, playing songs and sharing the stories behind them. It's a unique opportunity to experience the heart of songwriting up close. This year's Listening Room showcases the raw honesty of Randall Bramblett, the genre-bending grit of Webb Wilder, and the soulful power of **Betsy Franck**. Tickets are \$30 and all net proceeds support Alpharetta's Music Match program, which funds live local music throughout the year. For Listening



"The Listening Room has been a great addition to Wire & Wood," said Morgan Rodgers, Director of Recreation, Parks & Cultural Services. "It's where you get up close with songwriters, hear the stories behind the songs, and feel the music in a way you just can't from the crowd. It's small, it's personal, and it's exactly why we love bringing people together for this festival."

The Music Makers Market, located on Commerce Street and open until 10:00 pm each day, will showcase music-themed creations by talented local and regional artisans and vendors. Shoppers can explore handcrafted jewelry made with guitar picks from Songbird Jewelry and unique vinyl record artwork from Misk Gallery. Star's Hat & Jewelry Bar will offer custom-designed hats to accent even the bestdressed artist's wardrobe, while Tupelo Rose will showcase candles inspired by legendary musicians. Also featured are Sass Upcycled, presenting reimagined Rock and Roll concert wear crafted from thrifted



effect.

materials and Rasta Batik, showcasing T-shirts featuring iconic musicians created using the ancient art of batik, a wax and dye technique known for its distinctive cracked, antiqued

The Live Art Lounge on Canton Street offers an immersive,

interactive art experience. Visitors can watch live art demonstrations, enjoy pop-up performances, participate in painting a community mural, and purchase their commemorative event poster, screen-printed live



by Stone Dairy Press.

Downtown Alpharetta is home to 30+ restaurants located within the festival area, offering dine-in, takeout and outdoor seating options. From local breweries to chef-driven kitchens, festivalgoers can enjoy bites and sips while catching a show on any of the outdoor stages. Four Alpharetta-based restaurants, including Smokejack BBQ, Jang Su Jang, Jinya Ramen Bar and Taffer's Tavern, will also be serving their specialties at satellite locations within the festival, on Milton Avenue and Commerce Street.

"Visitors return year after year for Wire & Wood because it's more than just a festival, it's a celebration of Alpharetta's growing reputation as a music city," said Janet Rodgers, President & CEO of the Alpharetta Convention & Visitors Bureau

Transportation and Accessibility

Getting to the Wire & Wood Songwriters Festival is easy, with numerous free parking options available throughout downtown, including the City Hall parking deck (2 Park Plaza) and the Milton Avenue parking deck (92 Milton Ave). Ride-share services can drop off and pick up at Innovation Academy (125 Milton Avenue, accessible from Wills Rd and School Drive). Music fans can make the most of their festival weekend by booking a stay at one of Alpharetta's 30 exceptional hotels — visit awesomealpharetta.com/stay.

Limited seating is available at outdoor stages on a first-come, first-served basis. Attendees are welcome to bring their own portable chairs.

For additional details on Wire & Wood Songwriters Festival 2025, including the full performance schedule, please visit wireandwoodalpharetta.com or follow the event on Facebook and Instagram @wireandwoodfest.

The 2025 Wire & Wood Songwriters Festival is hosted by the City of Alpharetta in partnership with the Alpharetta Convention and Visitors Bureau. This year's sponsors for the event include United BMW, Roaring Social, Tito's Handmade Vodka and Chloe Wine Group.

City of Alpharetta

Whether you're new to Alpharetta or a lifelong resident, there's so much to discover in this beautiful and vibrant Southern city. Alpharetta truly has it all. A unique blend of excellent schools, incredible job opportunities, great shopping, cultural events, and abundant green space. It's no wonder Alpharetta is one of the hottest markets in both commercial and residential real estate. Through all its progress, the city has kept its down-to-earth character, which may be why people who live here usually stay here, and why there's always something new and exciting happening. Welcome to Alpharetta. Explore the excitement that this amazing city has to offer at www.alpharetta.ga.us.

Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as Alpharetta, Georgia's official destination marketing organization. Alpharetta was recently named in the top 10 of "The South's Best Cities 2023" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com. Learn more and book your hotel at awesomealpharetta.com.

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