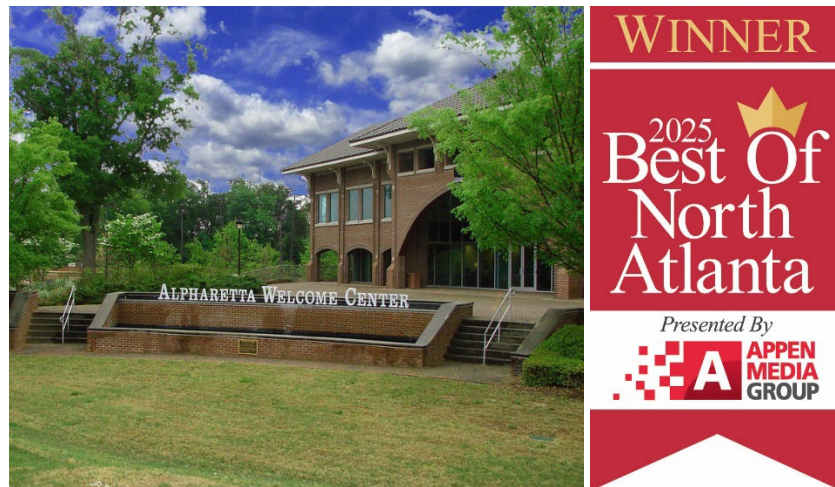




**FOR IMMEDIATE RELEASE**

**AlphaRetta Convention & Visitors Bureau Wins “Best Information Services”  
for Thirteenth Consecutive Year!**



**ALPHARETTA, Ga. (September 25, 2025)** – The AlphaRetta Convention & Visitors Bureau has once again been recognized as a community favorite, earning the title of “**Best Information Services**” in Appen Media Group’s *Best of North Atlanta* awards. Each year, Appen Media Group invites readers to vote for their favorite North Atlanta businesses across 100 categories. This marks the thirteenth consecutive year that the organization has received this honor.

“We’re honored that our community continues to recognize us as the go-to resource for Alpharetta. To support our mission, we provide complimentary services that take the pressure off event organizers, from hotel coordination and venue recommendations to welcome bags and itineraries. Our goal is to make planning seamless while showcasing everything Alpharetta has to offer. Using a variety of marketing channels, we showcase what makes Alpharetta an exceptional destination for groups, business travelers, and leisure guests.” said Janet Rodgers, President and CEO of the AlphaRetta Convention and Visitors Bureau.

As the official destination marketing organization for Alpharetta, Ga., the Alpharetta Convention & Visitors Bureau was established to promote tourism in the city. Its mission is to position Alpharetta as a premier destination and attract overnight visitors to its 31 modern, upscale hotels. Through innovative marketing strategies and proactive sales efforts, the bureau promotes Alpharetta as a must-visit destination, inviting travelers from across the U.S. to explore its boutique shopping, enjoy its array of restaurants, and take part in year-round events, all of which fuel the city's strong economic impact.

In addition to attracting visitors, the bureau serves as a trusted local resource. The Alpharetta Welcome Center features more than 100 brochures spotlighting area attractions and offers complimentary planning assistance for weddings, reunions, mitzvahs, meetings, sporting events, and more. Visitors and residents can explore current event listings, dining guides, special promotions, and entertainment options at [www.awesomealpharetta.com](http://www.awesomealpharetta.com).

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#### **Alpharetta Convention & Visitors Bureau**

The Alpharetta Convention & Visitors Bureau is the official destination marketing organization for Alpharetta, Georgia — a vibrant city recently recognized as one of *The South's Best Cities on the Rise 2024* by *Southern Living Magazine*.

#### **Media Contact:**

Abbey Harwell

Alpharetta Convention and Visitors Bureau

Phone: 678-297-2811 x2313

Email: [abbey@awesomealpharetta.com](mailto:abbey@awesomealpharetta.com)