

Alpharetta
GEORGIA

YOUR TICKET TO A
World OF
FLAVOR
IN ALPHARETTA, GA



— awesome —
ALPHARETTA
CONVENTION & VISITORS BUREAU

678-297-2811
awesomealpharetta.com

The Official Destination Marketing Organization for Alpharetta, Georgia

Embark on a World-Class Culinary Adventure—All Without Leaving Alpharetta One City. Endless Cuisines.

All aboard! Travel to Alpharetta, Georgia, where global cuisine comes with a dash of Southern hospitality and your next culinary passport stamp is just a few steps away. With **over 200 restaurants**, Alpharetta has something to please everyone, from familiar favorites to exciting new experiences! Here, you don't need a plane ticket to go on a culinary adventure. From the bold spices of Bangkok to the rich, savory flavors of the Mediterranean and beyond, Alpharetta brings the world to your plate. With every bite, you'll discover something new, so bring your appetite and taste your way around the globe, right here in the heart of the South.

Let the taste journey begin...



DOWNTOWN ALPHARETTA Classic Charm and Bold Global Bites

In the heart of downtown, walkable streets and a lively atmosphere set the stage for a truly international feast. Let the bold flavors of Spain ignite your evening at **Fogón and Lions**. Tapas, wood-fired paella, and curated wines create an unforgettable Iberian experience. Or stop by **Rena's Italian Fishery & Grill**, where rustic and coastal Italy come to Alpharetta. Think house-made pastas, fresh seafood, and Neapolitan charm.

If Asian flair is more your style, stop by **Monkey 68 Kitchen & Bar**, a stylish and contemporary blend of Asian and Japanese influences with a modern flair. Sushi, sharable plates, and craft cocktails come together in an elegant fusion. Or get the authentic Korean BBQ from **Jang Su Jang**, where traditional dishes are served in a warm, family-style setting. Bulgogi and banchan await.



AVALON

Chic, Sophisticated, and Deliciously Diverse

Avalon pairs upscale shopping and entertainment with globally inspired dining options that dazzle the palate. **Café Intermezzo** dazzles with rich espresso, decadent desserts, and Italian-inspired dishes served indoors or al fresco, while nearby **Antico Pizza Napoletana** serves crispy, wood-fired pizza that's as authentic as it gets. No passport required.

Heading East, Persian flavors shine at **Rumi's Kitchen**, where saffron rice, grilled kabobs, and fresh herbs create a rich, aromatic dining experience with refined ambiance.

Down South, **The Cape Restaurant & Beach Bar** offers a taste of South Africa, with seafood-forward plates with Cape Town energy. Look for food that's bright, coastal, and packed with spice and soul.



NORTH POINT

Casual Discoveries with Global Flair

This classic corridor offers a mix of unexpected treasures and casual favorites from around the world. Newly-opened **Edo Japanese Cuisine**, delivers classic Japanese comfort food in authentic Japanese style, including steaming bowls of ramen, fresh sushi, and wagyu favorites. For a true melting pot of Southeast Asian flavors, try **Food Terminal**, where Malaysian, Thai, and Chinese culture is served in a sleek, modern setting. Try the spicy street noodles or shareable skewers.

WINDWARD PARKWAY

Refined, Global, and Locally Loved

This corridor balances everyday ease with elevated dining from across the globe. A cozy neighborhood gem serving up bold Turkish and Mediterranean flavors, **Café Efendi** offers grilled kebabs, creamy hummus, and flaky baklava in a warm and welcoming atmosphere with authentic flair.

Just up the street, **Vinny's on Windward** embraces European charm and a locally-sourced menu. Vinny's is perfect for wine lovers and fans of hearty Italian favorites from beef carpaccio to chicken scallopini. Take your taste buds on a journey to India at nearby **Nalan Indian Cuisine**, where authentic flavors and vibrant dishes bring every bite to life.





WIN YOUR OWN **GLOBAL** CULINARY TOUR of Alpharetta!

PRIZE PACKAGE INCLUDES:

- A one-room, two-night weekend stay at **Hilton Alpharetta Atlanta**
- \$100 gift card to **MADE Kitchen & Cocktails**
- \$100 gift card to **Rumi's Kitchen**
- \$75 gift card to **Food Terminal**

Are you looking to satisfy that craving for exotic tastes? Enter for a chance to win a weekend in Alpharetta, where a **WORLD OF FLAVOR** can be found around every corner!

ENTER TO WIN



SCAN HERE to enter to win a weekend getaway in Alpharetta, Georgia

Visit [awesomealpharetta.com](https://www.awesomealpharetta.com) or stop by the **Alpharetta Welcome Center** between September 1 and October 31, 2025 to enter. One entry per person. Winner will be selected and notified the week of November 1, 2025.

Prize package valued at approximately \$590. A full list of contest rules can be found at [awesomealpharetta.com](https://www.awesomealpharetta.com). Offered by the Alpharetta Convention and Visitors Bureau.

AMERICAN ROOTS & SOUTHERN FLAIR

A Taste of Home

End your culinary journey where it all began, with the comforting, flavorful, and distinctly American dishes that bring people together. A must-stop for barbecue lovers, **Smokejack BBQ**, is a downtown Alpharetta staple. With the most succulent smoked brisket, pulled pork, ribs, and all the soulful sides you'd expect, Smokejack serves up the flavors of the South with authenticity and heart.

Over in Avalon, **Superica** is also a full-bodied expression of the American Southwest, with big flavors, bigger portions, and a lively vibe that celebrates bold hospitality. Think sizzling fajitas, wood-grilled meats, and margaritas that never miss. The newly-opened **NFA Burger** in Avalon offers Atlanta's own hometown flavors with their classic burgers.

Finally, stop by **Village Tavern**, a neighborhood favorite offering a broad American menu, from burgers and steaks to seared salmon and hearty salads.



YOUR CULINARY PASSPORT AWAITS

Alpharetta's international food scene isn't just diverse, it's deliciously immersive. With every dish, every spice, and every bite, you're traveling across continents while staying rooted in the charm of this vibrant Southern city. These are just a small sampling of the many flavors to be found! **Alpharetta really is one city with endless cuisines!**



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SCAN HERE for a full listing
of Alpharetta restaurants and
let the taste journey begin!
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ALPHARETTA CALENDAR OF EVENTS

ALPHARETTA FARMERS MARKET

**Saturday Mornings through
November 15 | 8:30 a.m.–12:30 p.m.
Town Green, 40 S Main St.**

Discover local farmers with fruits, vegetables, and natural meats, gardeners with fresh flowers and herbs, bakers of delicious desserts and breads, and makers of local, raw honey, jellies, and soaps. *Free admission.*



DIAMONDS ARE FOREVER

**September 19 | 7:30 p.m.
Innovation Academy Auditorium, 125 Milton Ave.**

Bond. James Bond. 007. Join the spies of the Alpharetta Symphony as they present music from iconic films in the series, like *Goldeneye*, *Diamonds are Forever*, *Skyfall*, *Goldfinger*, and *License to Kill*. This performance is sure to leave you shaken, not stirred, especially under the direction of Michael Giel. *Ticket admission required.*



HOME BY DARK CONCERT SERIES AT UNION HILL PARK

**September 6 & October 4
Concerts start at 8:00 p.m.
Union Hill Park, 1590 Little Pine Trl.**

Enjoy an exceptional musical experience beneath the covered pavilion, surrounded by the serene beauty of the park's trees. *Ticket admission required.*



GRILLING & GRIDIRON

**September 13 | 12:00–7:00 p.m.
Downtown Alpharetta, Old Roswell Rd.**

Celebrate this long-standing tailgating tradition at the annual event to benefit The Lionheart School. Dress to impress in your favorite SEC school colors. *Ticket admission required.*



SONGWRITERS AT SUNDOWN, AN EVENING WITH HOME BY DARK

**September 13 | Concerts start at 7:30 p.m.
Brooke Street Park, 2 Park Plz.**

This beloved free music series returns for select Saturdays in 2025 throughout the warmer months. Located on the East Lawn behind City Hall, bring a blanket and picnic to enjoy a night of stories, songs, and inspiration you'll never forget. *Free admission.*

MAYOR'S CORPORATE CHALLENGE

September 18 | Race starts at 6:30 p.m.

Alpharetta City Hall, 2 Park Plz.

Lace up your shoes and prepare to join us on at Alpharetta City Hall for an incredible night of fun, running, friendly competition, and fund raising to benefit the local and international charities supported by Alpharetta Rotary. *Registration required.*

ALPHARETTA BREW MOON FEST

September 27 | 6:00–10:30 p.m.

Downtown Alpharetta, Milton Ave.

Gather your friends and celebrate fall with beer, wine, and delicious food from some of Alpharetta's best restaurants during this downtown street party with live music. *Ticket admission required.*



SCARECROW HARVEST

October 8–November 2

Throughout Downtown Alpharetta

Over 100 scarecrows stand tall and proud along the streets of downtown Alpharetta, inspiring fall spirit! Take a self-guided tour of this year's 20th annual scarecrow patch. Visit [awesomealpharetta.com](https://www.awesomealpharetta.com) for a map of all the scarecrows. *Free Admission.*

ALPHARETTA MOONLIGHT MARKET

September 5 & 12 | 5:00–10:00 p.m.

Alpharetta City Center, 2001 Commerce St.

Creativity takes center stage at the *Moonlight Market*, a celebration of artistry and craftsmanship from local makers in the heart of Alpharetta. This open-air marketplace showcases a curated collection of unique, original artwork and artistically crafted goods from talented artisans. *Free admission.*



FAMILY DAY AT

ALPHARETTA ARTS CENTER

October 4, 2025

10:00 a.m.–2:00 p.m.

Alpharetta Arts Center, 238 Canton St.

This free, family-friendly event will consist of arts & craft activities for youth and adults, as well as face painters and other special guests. You can meet our instructors and Arts Leader Groups to learn about our class and community cultural offerings. *Free admission.*

ECLECTIC LAWN CONCERT SERIES

September 19 & October 18 | 7:00–9:30 p.m.

Alpharetta Arts Center, 238 Canton St.

Do you like it brassy and a bit funky? Then you need to come see *Funk Cake*. Bring your blankets, chairs, and favorite snacks, and enjoy an evening of live music under the autumn skies. *Free admission.*

FITLIFE EXPO

October 5 | 12:00–5:00 p.m.

Downtown Alpharetta

Featuring 50+ local vendors from the health, wellness, and lifestyle industry, as well as free fitness classes, giveaways, interactive demos, family entertainment, and more. *Free admission.*



SAVOR THE BOULEVARD

October 5 | 6:00–9:00 p.m.

Avalon, 400 Avalon Blvd.

Avalon's annual Savor the Boulevard invites guests to enjoy an exquisite evening of dining al fresco along the Boulevard. This event will feature special four-course menus with beverage pairings from participating restaurants and live music. *Ticket admission required.*

WIRE & WOOD ALPHARETTA SONGWRITERS FESTIVAL

October 10 | 6:00–11:00 p.m.

October 11 | 12:00–11:00 p.m.

Downtown Alpharetta

Exceptional music and captivating performances are guaranteed with headliners **Wang Chung** on Friday and **Gaelic Storm** on Saturday. This **FREE** two-day festival features more than 30 performances across 6+ outdoor stages throughout downtown Alpharetta, representing a variety of genres, from Americana and Indie to Southern Rock, Pop, Country, and more. *Free admission.*



BOO BASH

October 18 | 5:00–8:00 p.m.

Alpharetta Community Center, 175 Roswell St.

Wear your family-friendly costumes and join us for an evening of SPOOK-tacular fun for everyone. Jump in the dance party, test your skills at carnival games, grab some treat bags, and embrace the spirit of Halloween! *Free admission.*

TRICK OR DRINK

October 24 | 6:00–9:00 p.m.

Avalon, 400 Avalon Blvd.

Don your most frightening frocks and stop by Avalon for a fa-BOO-lous celebration filled with adult-only supernatural moonlit fun, including specialty cocktails and a live DJ. *Free admission.*



TRICK OR TREATING

October 25 | 10:00 a.m.–12:00 p.m.

Avalon, 400 Avalon Blvd.

Calling all ghouls and goblins! Enjoy a FANG-tastic Halloween celebration for kids of all ages during Avalon's Trick or Treating event. Grab a stroll map from Concierge and collect all of the candy from participating retailers for a chance to win a family fun prize package, specialty cocktails and a live DJ. *Free admission.*



ALPHARETTA RESTAURANT WEEK

October 11–18, 2025

Participating Restaurants Throughout Alpharetta

Alpharetta boasts an unbeatable lineup of top-notch culinary hot spots and Alpharetta Restaurant Week is the perfect time for patrons to try a new restaurant or revisit a favorite. Participating restaurants will offer a special lunch and/or dinner menu with multiple courses. *Beverages, tax, and gratuity not included.*



SCAN HERE for more information and find a complete list of participating restaurants and their menu offerings.



Alpharetta GEORGIA

With so much to do,
why not stay the night?

Add **value** to your stay with **special rates** and **packages** at one of our modern and upscale hotels. Many offer a selection of **suites**, **complimentary breakfast**, **free parking** and **free Wi-Fi**.

Aloft Alpharetta | 678-527-6800

Atlanta Marriott Alpharetta | 770-754-9600

Comfort Inn Alpharetta-Atlanta North | 470-273-6604

Comfort Suites Alpharetta/Roswell – Atlanta Area | 770-649-0955

Courtyard Atlanta Alpharetta | 678-366-3360

Courtyard Atlanta Alpharetta/Avalon Area | 770-475-9955

DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022

Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800

EVEN Hotel Alpharetta-Avalon Area | 770-869-2546

Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871

Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730

Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676

Fairfield Inn & Suites Alpharetta Avalon Area | 470-789-9367

Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000

Hampton Inn & Suites Alpharetta | 678-393-0990

Hampton Inn & Suites Alpharetta/Roswell | 770-640-5511

Hilton Alpharetta Atlanta | 678-240-9222

Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766

Hilton Garden Inn Atlanta Northpoint | 678-566-3900

Holiday Inn Express & Suites

Alpharetta-Windward Parkway | 678-339-0505

Home2 Suites by Hilton Alpharetta | 470-479-6699

Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622

Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788

Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566

La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800

Sonesta ES Suites Atlanta Alpharetta Avalon | 770-569-7200

Sonesta ES Suites Atlanta Alpharetta North Point Mall | 770-587-1151

Sonesta ES Suites Atlanta Alpharetta Windward | 770-664-0664

The Hamilton Alpharetta, Curio Collection by Hilton | 770-777-1820

The Hotel at Avalon, Autograph Collection,

& Alpharetta Conference Center | 678-722-3600

TownePlace Suites Atlanta Alpharetta | 770-664-1300



SCAN HERE to book your
Alpharetta hotel room with



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