



FOR IMMEDIATE RELEASE

ALPHARETTA, GA -(June 26,2025)- Fairfield Inn & Suites Alpharetta Avalon Area Now Open

Alpharetta's newest hotel, Fairfield Inn & Suites Alpharetta – Avalon Area is now open. This beautiful 166-room hotel, the Fairfield Inn & Suites Alpharetta is designed to provide travelers with the perfect balance of comfort, convenience, and modern sophistication. The hotel offers a warm welcome to travelers and provides a refreshing stay experience in Alpharetta. Guests will appreciate the hotel's inviting atmosphere, contemporary décor, and exceptional attention to detail that make every stay feel special.

Located at 3225 Webb Bridge Road, the hotel is ideally situated near the prestigious Avalon district, one of Metro Atlanta's most vibrant lifestyle destinations. This new property offers easy access to Alpharetta's premier attractions, including Avalon's upscale shopping and dining, The Metropolitan Club, Ameris Bank Amphitheatre, Big Creek Greenway, North Park, Windward Lake Club, and more.



Guests will enjoy contemporary accommodations thoughtfully designed for both business and leisure travelers. Each room features flexible workspaces, calming interiors, and complimentary high-speed Wi-Fi to ensure a productive and restful stay. Hotel amenities include:

- Daily complimentary breakfast

- A modern fitness center
- Convenient access to nearby corporate offices, outdoor recreation, and entertainment venues

“We’re so excited to welcome the new Fairfield Inn & Suites Alpharetta- Avalon to one of Alpharetta’s most vibrant and flourishing areas,” said Janet Rodgers, President & CEO of the Alpharetta Convention & Visitors Bureau. “Our team is proud to support and promote this stunning new hotel as we continue inviting visitors to experience the charm, energy, and hospitality that make Alpharetta a truly special destination!”

Fairfield Inn & Suites Alpharetta – Avalon welcomes guests to experience a new standard of convenience and hospitality in North Fulton.

For reservations or more information, call 470-789-9367 or visit [Places to Stay | Fairfield Inn & Suites Alpharetta Avalon Area | Awesome Alpharetta](#).

About Fairfield by Marriott

Fairfield by Marriott is a trusted name in hospitality, known for its welcoming service, modern design, and consistent quality across more than 1,000 locations worldwide. Fairfield’s legacy of warm hospitality ensures guests can always count on a reliable and comfortable stay.

Contact:

Fairfield Inn & Suites Alpharetta – Avalon Area
3225 Webb Bridge Rd.
Alpharetta, GA 30005
Phone: 470-789-9367

##

Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau is the official destination marketing organization for Alpharetta, Georgia — a vibrant city recently recognized as one of *The South's Best Cities on the Rise 2024* by *Southern Living Magazine*. Adding to the acclaim, *The Local Palate* readers ranked Alpharetta among the Top 3 Culinary Towns in the South for 2024. Discover more and book your stay for an unforgettable getaway at [AwesomeAlpharetta.com](https://www.AwesomeAlpharetta.com).

Media Contact:

Anita Jupin

Director of PR & Communications

Alpharetta Convention and Visitors Bureau

Phone: 678-297-2811 x2313

Email: anita@awesomealpharetta.com