



## **Alpharetta Convention & Visitors Bureau Appoints Tim Zugger as Chairman of the Board of Directors**

**FOR IMMEDIATE RELEASE – June 4, 2025**

**ALPHARETTA, GA** –The Alpharetta Convention & Visitors Bureau (ACVB) is proud to announce the appointment of Tim Zugger as the new Chairman of the Board for FY2025-2026. A seasoned hospitality leader with more than 40 years of experience, Zugger brings a deep understanding of hotel operations, customer service excellence, and community engagement to the role.



Currently serving as General Manager of the Hilton Alpharetta under Chartwell Hospitality, Zugger has been instrumental in the hotel's success since its inception. Joining the team in 2020, one year before the hotel's opening, he has guided the property to national recognition. In 2023, the Hilton Alpharetta earned the prestigious Hilton Award of Excellence, ranking among the top five Hilton hotels under 500 rooms in the U.S. for customer service.

Born in Atlanta and a proud graduate of Florida International University with a degree in Hospitality Management, he began his career with Hilton in 1983. Over the course of four decades, he has led 16 Hilton-branded hotels and served as General Manager for eight of them, demonstrating a consistent dedication to operational excellence and guest satisfaction.

“We are honored and thrilled to welcome Tim as our new Chairman,” said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. “His legacy of leadership and passion for hospitality make him an ideal guide as we continue to strengthen Alpharetta’s standing as a premier destination. His commitment to both the visitor experience and the Alpharetta community is truly inspiring.”

In addition to his professional achievements, Zugger is a dedicated family man. He and his wife Charlene have called Alpharetta home for the past five years and enjoy spending time with their two daughters, Megan (28) and Ellie (24).

As Chairman, Tim Zugger will work alongside the ACVB Board to drive tourism, support local businesses, and shape the future of Alpharetta as a hub for travel, events, and experiences.

##

### **Alpharetta Convention & Visitors Bureau**

The Alpharetta Convention & Visitors Bureau is the official destination marketing organization for Alpharetta, Georgia — a vibrant city recently recognized as one of *The South’s Best Cities on the Rise 2024* by *Southern Living Magazine*. Adding to the acclaim, *The Local Palate* readers ranked Alpharetta among the Top 3 Culinary Towns in the South for 2024. Discover more and book your stay for an unforgettable getaway at [AwesomeAlpharetta.com](https://www.AwesomeAlpharetta.com).

### **Media Contact:**

Anita Jupin

Director of PR & Communications

Alpharetta Convention and Visitors Bureau

Phone: 678-297-2811 x2313

Email: [anita@awesomealpharetta.com](mailto:anita@awesomealpharetta.com)