



Alpharetta Gears Up for Peach Kids Triathlon

FOR IMMEDIATE RELEASE – April 14, 2025

ALPHARETTA, GA – (May 18, 2025) – The *Peach Kids* Triathlon returns to Wills Park on Sunday, May 18, offering an unforgettable day of fitness, fun, and family-friendly competition.



The triathlon kicks off at 7:30 am at Wills Park Pool, located at 1815 Old Milton Parkway. The event is designed to provide a high-quality experience for young athletes, emphasizing fitness, fun, with a focus on safety. Open to children ages 6 to 14, the event features age-specific race waves with start times beginning at 7:30 a.m. for Seniors (ages 12-14), followed by 8:00 a.m. for Intermediates (ages 9-11), and 8:30 a.m. for Juniors (ages 6-8). All times following the initial wave are approximate and may vary slightly. Distances for the Peach Kids Triathlon will vary based on the age of the participant.

All participants who cross the finish line will receive a commemorative medal, celebrating their achievement. Trophies will be awarded to the top three male and female finishers, while ribbons will go to 4th and 5th place finishers. The Awards Ceremony will take place approximately 30 minutes after the final finisher crosses the line. Awards cannot be mailed, and winners must be present to collect their award or designate someone on-site to do so on their behalf.



“The Peach Kids Triathlon is a wonderful way for young athletes to push their limits, build confidence, and experience some friendly competition,” said Janet Rodgers, President & CEO of the Alpharetta Convention & Visitors Bureau. “Turn the race into a weekend adventure by strolling through our beautiful parks, shopping, or enjoying a delicious meal at one of our many family-friendly restaurants to make it a fun weekend!”

The Peach Kids Triathlon is an event filled with camaraderie and athletic spirit. Families are encouraged to come out and cheer on these young athletes as they swim, bike, and run their way to the finish line. With a focus on encouragement and achievement, the Peach Kids Triathlon promises to be a memorable event for every participant.

For more information and to register as a participant for the Peach Kids Triathlon, please [click here](#).

Registration price increases after April 27, 2025.

Race Date: May 18, 2025

Race Time: 7:30 a.m. – 1:00 p.m.

Location: Wills Park Pool, 1815 Old Milton Pkwy, Alpharetta, GA 30009

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Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Recently named Alpharetta one of the top 10 of “The South’s Best Cities on the Rise 2024,” Southern Living Magazine and The Local Palate readers selected Alpharetta as a Top 3 Culinary Town in the South for 2024. Learn more and book your hotel for a memorable visit at [awesomealpharetta.com](https://www.awesomealpharetta.com).

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