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Taste of Alpharetta 2025: Where Food, Music, and Community Come Together!

Get ready to Enjoy Your TasteBucks Early Bird Discount Available through 11:59 p.m. on April 21.



ALPHARETTA, GA. (April 2, 2025) – The highly anticipated Taste of Alpharetta returns this year with food, fun, and entertainment for the whole family! The event, taking place on May 8, from 5:00 p.m. to 10:00 p.m., promises an exciting evening of delectable dishes from over 60 restaurants, live music performances, interactive activities, and much more—all set in the vibrant heart of Downtown Alpharetta.

Event Details:

Date: Thursday, May 8, 2025

Time: 5 p.m. – 10 p.m.

Location: Downtown Alpharetta, 2 Park Plaza, Alpharetta, GA 30009

Admission: Free, and tasting/activity tickets for purchase

Cost: Free admission, with food samples and activities available for purchase

“Taste of Alpharetta is about more than just amazing food- it’s an invitation to experience unique culinary experiences and discover all that our city has to offer, and to see why it earned the distinction as a Top 3 Culinary Town of the South.” said **Janet Rodgers**, President & CEO of the Alpharetta Convention & Visitors Bureau. “Come for the event, stay for the weekend, and fall in love with Alpharetta!”

At Taste of Alpharetta, all food, activities, and merchandise purchases are made using **TasteBucks**, the festival's digital currency. Festival-goers can download the Taste of Alpharetta mobile app (available on Google Play and the App Store) to easily purchase TasteBucks and redeem for food, beverage, merchandise, and activities during the event. Food samples range from \$1 to \$6, and Kidz Zone unlimited play wristbands are available for purchase at \$15 for 1 band or \$25 for 2 bands. Fans are encouraged to take advantage of special early bird discounts when **TasteBucks go on sale on April 14 at 10:00 a.m.**

For the first week, fans can enjoy special early bird discounts, including 30 TasteBucks for only \$25 and a bundle of 3 Kidz Zone wristbands for \$10 each (\$30 total). Early bird discounts on TasteBucks and Kidz Zone wristbands will be available until **April 20 at 11:59 p.m.**



Kidz Zone: Fun for the Little Ones!

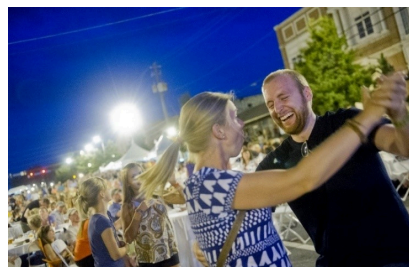
The Kidz Zone, presented by Georgia United Credit Union, offers access to a variety of exciting games, inflatables, and challenge courses. With an unlimited-play wristband, kids of all ages can enjoy all the following rides and activities:



- Poison Raceway Obstacle Course
- City Walk Play Ground (5 years-old or less)
- Giant Boom Box Bouncer
- Ballistic Carnival Ride
- Inflatable Carnival Game
- Big Throw Down Game
- Pirate's Revenge carnival ride
- 9-Hole Inflatable Mini Golf
- Big Top Jump and Dual Slide Dry XL
- City Walk Playground
- Giant Wipeout inflatable
- Ninja Wall Toxic
- Shooting Stars Basketball Inflatable Game

Live Music

Get ready to groove to live music at the 2025 Taste of Alpharetta from top regional and local bands. With four stages featuring a wide variety of musical performances, there's something for every taste and vibe. The performance schedule includes:



Town Green Stage Presented by VyStar Credit Union

- 5:30-6:30 p.m. Canon Tyler
- 7:00-8:00 p.m. All the Locals
- 8:30-10:00 p.m. Her Majesty's Request



Nathalie Rose

Beverage Garden Stage Presented by Harry Norman Realtors

5:30-6:45 p.m. The Pussywillows
7:00-8:15 p.m. Eric from Black Lion Reggae
8:30-10:00 p.m. Sami Automatic

Roswell Stage Presented by North Georgia Replacement Windows

5:30-6:30 p.m. Deni
7:00-8:00 p.m. Joe Garner
8:30-9:30 p.m. Kurt Lee Wheeler



Her Majesty's Request

Milton Stage Presented by DutchCrafters

5:30-6:30 p.m. Nathalie Rose
7:00-8:00 p.m. The Platonics Band
8:30-9:30 p.m. Good Jenny

Locally Grown: Discover the Story Behind Your Food



The Locally Grown area, presented by Jonathan R. Brockman P.C., is a hands-on, interactive space designed to help attendees learn about the local food system, from pollinators and sustainable farming practices. Talk with leaders and innovators in the local food industry to learn how deliciously nutritious food gets to our plates. Participating organizations include:

- 2BlackBeekeepers
- Cambridge FFA
- Cambridge High School Agaretta Box
- Fresh Harvest
- John's Creek Environmental Campus
- Sumthin About Spice
- The Farm at Old Rucker Park
- UGA Extension Fulton County

Beverage Garden

The Beverage Garden, sponsored by Dave & Buster's, will be a highlight of this year's Festival, located at the intersection of Milton and Roswell/Canton Streets. Adults 21+ can enjoy a selection of exclusive beverages from Casamigos Tequila and other official sponsors, including Chloe Wine and Tito's Handmade Vodka, while relaxing in the comfortable seating area. The space will also feature live music and a 360 photo booth, providing the perfect atmosphere to unwind and capture memories during the event.

Culinary Competition: Be an Official Judge!



Ever dreamed of being a judge at a culinary competition? Now's your chance! We're launching a contest to find Taste of Alpharetta's biggest fans, who can win a seat as an official judge for the 2025 Culinary Competition, which is presented by Mise en place Cooking Studio. As a judge, you'll join top food critics, social media influencers, Alpharetta restaurateurs, and community leaders in blind tasting entries from top restaurants to determine the winners in categories of **Best Appetizer, Best Entrée and Best Dessert.**

Fans are invited to complete an application form by April 9 at 12 p.m. for a chance to win a Culinary Competition Judge position.

Interested in applying? [Please Click Here to Apply to Be an Official Judge!](#)

People's Choice Awards

All event fans are invited to help us recognize Alpharetta's best culinary talent by casting your vote for our People's Choice Awards! Festival-goers can visit the Taste of Alpharetta app or scan signage with QR codes located throughout the event to vote on the day of the festival from 5:00 p.m. to midnight. The winners of this year's highly coveted People's Choice Award will be announced on the event's social media pages the week after the event.



The **2025 People's Choice Awards** categories include:

- **Best Overall Restaurant**
- **The Rookie Award (for restaurants less than 2 years old)**
- **Tried & True (for restaurants over 2 years old)**
- **Best Vegetarian Dish**
- **Best Street Food**

Getting There

There are multiple ways to get to this year's festival

Park and Walk (Free Parking Locations):

- City Hall Parking Deck (2 Park Plaza)
- Milton Ave Parking Deck (92 Milton Ave)
- Alpharetta Community Center (175 Roswell St)



Park and Ride

Free Shuttles will run every 10-15 minutes from 5-10 p.m. from the following parking areas:

- Wacky World Playground (1815 Old Milton Pkwy)
- Wills Park Equestrian Center (11915 Wills Rd)

Rideshare

For event rideshare drop-off/pick-up, route all Uber and Lyft rides to Innovation Academy (125 Milton Ave, Alpharetta, GA 30009).

ADA/Handicapped Parking

- Additional handicapped parking spots will be marked on the first floor of the Milton Ave Parking Deck (92 Milton Ave).
- All Park & Ride shuttle lots will include a handicap-accessible bus for pick-up and drop-off during the rotation.

Taste of Alpharetta is produced by the City of Alpharetta in partnership with the Alpharetta Convention & Visitors Bureau. Taste of Alpharetta's 2025 presenting sponsor is Angela Krause Lincoln. Additional key sponsors for this year's event include: VyStar Credit Union, Dave & Buster's, Georgia United Credit Union, Mise en Place Cooking Studio, Jonathan R. Brockman, DutchCrafters, Harry Norman Realtors, North Georgia Replacement Windows, Chloe Wine Group, Tito's Handmade Vodka, and Casamigos Tequila.

For more festival details, visit the event's official website (www.tasteofalpharettaga.com) or follow us on social media (@TasteofAlpharetta).

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City of Alpharetta

Whether you're new to Alpharetta or a lifelong resident, there's so much to discover in this beautiful and vibrant Southern city. Alpharetta truly has it all. A unique blend of excellent schools, incredible job opportunities, great shopping and cultural events, and abundant green space. It's no wonder Alpharetta is one of the hottest markets in both commercial and residential real estate. Through all its progress, the city has kept its down-to-earth character, which may be why people who live here usually stay here, and why there's always something new and exciting happening. Welcome to Alpharetta. Explore the excitement that this amazing city has to offer at www.alpharetta.ga.us.

Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Recently named Alpharetta one of the top 10 of “The South’s Best Cities on the Rise 2024,” Southern Living Magazine and The Local Palate readers selected Alpharetta as a Top 3 Culinary Town in the South for 2024. Learn more and book your hotel for a memorable visit at [awesomealpharetta.com](https://www.awesomealpharetta.com).

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2025 PARTICIPATING RESTAURANTS

(as of 4-2-2025)

2B Whole Gluten Free Bakery	Lazy Dog Restaurant & Bar
Andy's Frozen Custard	M Thai Street Food
Belen De la Cruz Empandas & Pastries	Melting Pot
Benihana	Minnie Olivia Pizzeria
Beto's Tacos	Nonnina's Pizzeria & Cucina
Boarding Pass Coffee	Nothing Bundt Cakes
Brimstone Restaurant & Tavern	Oak Steakhouse
Café Efendi	Pelican's SnoBalls Roswell
Cattle Shed Wine & Steak Bar	Persian Basket Kitchen & Bar
Ceviche Taqueria & Margarita Bar	PONKO Chicken
Chamberlain's Chocolate Factory and Café	Pretty Little Tacos
Citizen Soul	Roaring Social
City BBQ	Sankranti Restaurant
Coalition Steak & Seafood	Shake Shack
Colletta Italian Food and Wine	SMASH Burgers by Vice
Connor's Steak & Seafood	Smallcakes Cupcakery Alpharetta
CURRY UP NOW	Smokejack BBQ
Express Burger & Mediterranean Grill	Southern Pocket
Fogón and Lions Alpharetta	Stone House Tap
Foundation Social Eatery	SURCHEROS
The Ginger Room / Ginger Yums	Tacos and Tequilas/Azoteca Cantina
Great Harvest Bread - Bakery/Café	Taqueria Tsunami
Hen Mother Cookhouse	The Flying Biscuit Café
Ippolito's - Alpharetta	The Honey Baked Ham Co.
Jack's Feed Store	The Topsy Spoon
Jang Su Jang Korean BBQ	Tres Lunas Infused Tequila Bar
Jeremiah's Italian Ice of Alpharetta	Up On The Roof
Jim 'N Nick's Community BBQ	Vice Steakbar
Jinya Ramen Bar	Vito's Pizza & Ristorante
Kona Grill	Where's The Scoop?
La Abuela	Whit's Frozen Custard of Roswell
Lapeer Steak & Seafood	