

ADVENTURE AWAITS:
High-Energy Fun and Creative Play

For families seeking action and creativity, Alpharetta delivers! Kick off the fun at **Adventure Air Sports Alpharetta**, where you can bounce, zip, and race through thrilling activities like the Ninja Course, Slick Slides, and indoor zip line. Then, head to **The Slime Factory at North Point Mall** for a hands-on, colorful adventure. Don lab coats and goggles to craft unique slime creations—and don't worry, parents, they'll teach you mess-free tips.

HANDS-ON EXPERIENCES:
Flour Power Cooking and Sim Racing

Combine education and entertainment with cooking classes at **Flour Power Kids Cooking Studios**. From family classes to kids-only workshops, your child will leave with new skills and a tasty dish they'll be proud of. For families with a need for speed, don't miss **Garage 2 Grid Sim Racing**, Georgia's first dedicated simulation racing experience. Jump into an FIA-licensed simulator and experience the thrill of driving top-tier motorsport cars. Perfect for kids and adults alike!



FAMILY FRIENDLY DINING
IN ALPHARETTA

Start your day with a hearty breakfast at **The Original Pancake House**, where the whole family can enjoy classic morning dishes. Don't miss their famous Dutch Baby – a delightful oven-baked pancake that's as much a treat for the eyes as it is for the taste buds. Later, head to **Chiringa** for a delicious family meal. Situated in **Downtown Alpharetta**, Chiringa features a cozy patio by the town green, where parents can relax and kids can play cornhole.

SHOP & STROLL:
Explore Alpharetta's
Unique Style

Alpharetta's **Avalon** is more than a luxury shopping destination; it's an experience. Treat yourself to premium brands like **Lululemon** and enjoy a leisurely family stroll through the vibrant atmosphere. Extend your shopping adventure to **Downtown Alpharetta**, where charming boutiques like **Magnolia Moon** and **All Inspired** offer unique finds, from trendy clothing to thoughtful gifts. Whether you're looking for high-end brands or locally curated treasures, Alpharetta has something to excite every member of the family.



PLAN YOUR ALPHARETTA
ADVENTURE TODAY

With so much to offer, Alpharetta is the ultimate family destination. Whether you're crafting slime, mastering the Ninja Course, exploring luxury shopping at **Avalon** or exploring **Downtown Alpharetta's** charming boutiques and specialty shops, Alpharetta promises an experience your family will treasure forever. Don't wait—plan your getaway today and create memories that last a lifetime!



Alpharetta
GEORGIA

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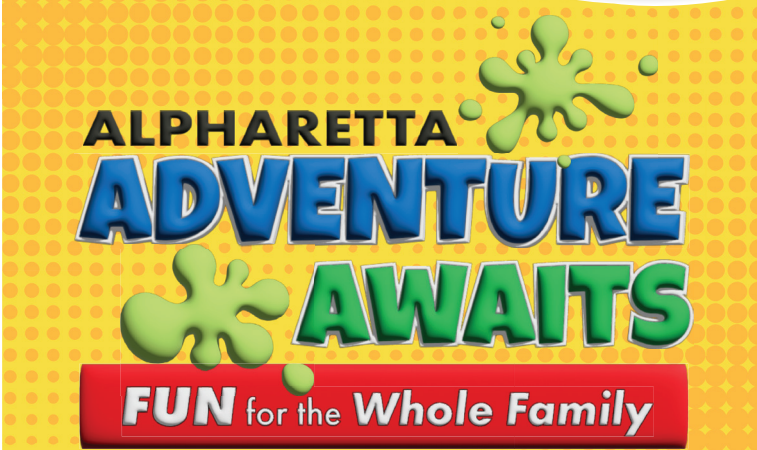
With so much to do,
why not stay the night?

Add **value** to your stay with **special rates** and **packages** at one of our modern and upscale hotels. Many offer a selection of **suites, local shuttle service, complimentary breakfast, free parking** and **free Wi-Fi**.

Aloft Alpharetta | 678-527-6800
Atlanta Marriott Alpharetta | 770-754-9600
Comfort Inn Alpharetta-Atlanta North | 470-273-6604
Comfort Suites Alpharetta/Roswell – Atlanta Area | 770-649-0955
Courtyard Atlanta Alpharetta | 678-366-3360
Courtyard Atlanta Alpharetta/Avalon Area | 770-475-9955
DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022
Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800
EVEN Hotel Alpharetta-Avalon Area | 770-869-2546
Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871
Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730
Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676
Fairfield Inn & Suites Alpharetta Avalon Area | 770-796-0310
Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000
Hampton Inn & Suites Alpharetta | 678-393-0990
Hampton Inn & Suites Alpharetta/Roswell | 770-640-5511
Hilton Alpharetta Atlanta | 678-240-9222
Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766
Hilton Garden Inn Atlanta Northpoint | 678-566-3900
Holiday Inn Express & Suites
Alpharetta-Windward Parkway | 678-339-0505
Home2 Suites by Hilton Alpharetta | 470-479-6699
Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622
Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788
Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566
La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800
Sonesta ES Suites Atlanta Alpharetta Avalon | 770-569-7200
Sonesta ES Suites Atlanta Alpharetta North Point Mall | 770-587-1151
Sonesta ES Suites Atlanta Alpharetta Windward | 770-664-0664
The Hamilton Alpharetta, Curio Collection by Hilton | 770-777-1820
The Hotel at Avalon, Autograph Collection,
& Alpharetta Conference Center | 678-722-3600
TownePlace Suites Atlanta Alpharetta | 770-664-1300



SCAN HERE to book your
Alpharetta hotel room!



— awesome —
ALPHARETTA
CONVENTION & VISITORS BUREAU

The Official Destination Marketing Organization for Alpharetta, Georgia

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PLAN THE PERFECT FAMILY GETAWAY TO ALPHARETTA, GA!

Looking for an unforgettable family adventure? Alpharetta, Georgia, is the perfect destination! Bursting with vibrant activities, delicious dining, and endless opportunities for family bonding, Alpharetta is a must-visit spot for families of all ages. Whether you're planning a weekend escape or an extended stay, Alpharetta's exciting attractions will have everyone in your crew smiling.

Enter to Win an **AWESOME** Weekend Getaway to Alpharetta! Start your journey with the chance to win a weekend packed with fun and exploration. Alpharetta is ready to welcome your family for an adventure you'll never forget.

Prize Package includes:

- **One-room, two-night** weekend stay at **Atlanta Marriott Alpharetta**
- **\$100** gift card to **Flour Power Cooking Studio**
- **\$75** gift card to **The Original Pancake House**
- **\$75** gift card to **The Slime Factory**

ENTER TO WIN TODAY!



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SCAN HERE to enter to win the **Adventure Awaits Alpharetta Family Getaway!**
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Visit [awesomealpharetta.com](https://www.awesomealpharetta.com) or stop by the **Alpharetta Welcome Center** between March 1 and May 31, 2025 to enter. One entry per person. Winner will be selected and notified the week of June 2, 2025.

Prize package valued at approximately \$590. A full list of contest rules can be found at [awesomealpharetta.com](https://www.awesomealpharetta.com). Offered by the Alpharetta Convention and Visitors Bureau.

2025 EVENTS MARCH–MAY

MARDI GRAS AT AVALON

March 4
5:00–9:00 p.m.
400 Avalon Blvd.

Laissez le bon temps rouler and let your Mardi Gras colors fly during Avalon's New Orleans themed celebration featuring authentic drinks, food and live music. Free admission.

LUCK OF AVALON

March 14
5:00–9:00 p.m.
400 Avalon Blvd.

Experience a purely gold St. Patrick's Day celebration during Luck of Avalon, featuring music, dancing, Irish flair and green beer. Free admission.



SHAMROCKIN' FOR A CURE

March 15
6:00–11:00 p.m.
Union Hill Park | 1590 Little Pine Trl.

ShamRockin' for a Cure is the award-winning party that's raised over \$3 million for the Cystic Fibrosis Foundation! Enjoy live music, food and drinks from 30+ vendors, exciting auctions, and more! Ticket purchase required.

GALLERY EXHIBIT: 2025 SOUTHEASTERN PASTEL SOCIETY MEMBERS JURIED EXHIBITION

March 19–April 30
Alpharetta Arts Center | 238 Canton St.

Explore stunning works by talented artists from across the region, showcasing the versatility and vibrancy of pastels. Don't miss this chance to immerse yourself in inspiring art and support the creative community. Free admission.

ALPHARETTA FARMERS MARKET

Saturday Mornings
April 5–November 29
8:30 a.m.–12:30 p.m.
Town Green | 40 South Main St.

Discover local farmers with fruits, vegetables and natural meats, gardeners with fresh flowers and herbs, bakers of delicious desserts and breads, and makers of local raw honey, jellies and soaps. Free admission.



HOP-A-LONG EASTER EGG HUNT AT AVALON

April 19
8:30–10:30 a.m.
400 Avalon Blvd.

The hunt is on! Bring your little bunnies down to Avalon for Easter fun! Join us for an Eggcellent way to celebrate the spring season! The Easter Bunny has delivered eggs to Avalon, and we need your help picking them up! No registration is required! Free admission.



ALPHARETTA FOOD TRUCK ALLEY

April 24 and May 22
5:00–9:00 p.m.
Downtown Alpharetta | 37 Old Roswell St.

Kick off the weekend early at Alpharetta's Food Truck Alley, where you can enjoy a variety of cuisines from over 10 food trucks each month. This family-friendly event features live music, limited seating, and a lively atmosphere—so bring a blanket or chair and get ready to savor the flavors!

GRILLFEST

April 26
1:00–6:00 p.m.
Union Hill Park | 1590 Little Pine Trl.

Guests will enjoy unlimited samples of juicy burgers, smoked BBQ, and an array of grilled meats from wings to steaks. Don't worry veggie lovers—we've got you covered, too, as our restaurant partners and chefs will also have your favorites fired up on the grill. Ticket purchase required.

CELEBRATE FREEDOM RODEO

May 1–3
Gates open at 6:00 p.m.
Rodeo starts at 7:30 p.m.
Wills Park Equestrian Center
11915 Wills Rd.

The Celebrate Freedom Rodeo returns to Alpharetta's Wills Park Equestrian Center arena. The three-day, action-packed western celebration will feature special events for all ages and is sure to put the whole family in a hootin' and hollerin' mood. Ticket purchase required.



KENTUCKY DERBY PARTY

May 3
4:00–8:00 p.m.
400 Avalon Blvd.

You're invited to celebrate the Derby in style at our award-winning Kentucky Derby Party. The Plaza will transform into a glamorous party featuring a jumbo viewing screen to watch the race, place your bets, and enjoy live music. So put on your fancy hats and bow ties, grab a Mint Julep, and let the fun begin!



PAINT THE TOWN: ALPHARETTA PLEIN AIR

May 6–10
Throughout Alpharetta

Come watch an array of artists painting their works en plein air throughout the week at well-known Alpharetta locations all over the city, culminating with a Quick Draw Competition and Wet Paint Tent Sale.

TASTE OF ALPHARETTA

May 8
5:00–10:00 p.m.
Downtown Alpharetta

Dine in Downtown Alpharetta at over 60 restaurants in one, fun night. Sample delicious appetizers, entrees and desserts from the top chefs in town. Enjoy culinary demonstrations, activities for all ages and live entertainment. Free admission, food tickets for purchase at event.



ALPHARETTA ARTS STREETFEST

May 24-25
10:00 a.m.–5:00 p.m.
The Grove at Wills Park | 175 Roswell St.

Featuring more than 100 artists from across the U.S., festival goers can stroll through the outdoor gallery, meet the artists, and acquire a piece of original whimsical art. Festival eats and drinks will be available for purchase. Free admission.

MEMORIAL DAY TRIBUTE

May 26
9:00–10:00 a.m.
Brooke Street Park | 2 Park Plz.

The City of Alpharetta and the Rotary Club of Alpharetta will host their annual Memorial Day Tribute. Free Admission.

ALPHARETTA SYMPHONY ORCHESTRA PRESENTS: AN ODE TO AMERICA

May 26
7:30–8:30 p.m.
Brooke Street Park | 2 Park Plz.

We will honor our nation with a slate of patriotic tunes, including favorites like *Stars and Stripes Forever*, *America the Beautiful*, and *The Veteran's Anthem*. Join us for an evening in the park - bring a blanket and some chairs. Free admission.

GET ARTSY IN ALPHARETTA!

With several performing arts venues and hands-on art experiences, Alpharetta has something for every artistic spirit. Engage in a theatrical performance at the award-winning **ACT1 Theatre**, a local theatre striving to provide wholesome fellowship and entertainment to the community. Have fun and cocktails with friends while painting a new masterpiece at **Painting with a Twist** or **Sis + Moon's Treehouse**. Pottery painting at **All Fired Up** makes for a fun night out.



CONCERTS, CONCERTS, CONCERTS!

Alpharetta boasts a vibrant live music scene! Experience top artists at the 12,000-capacity **Ameris Bank Amphitheatre** or enjoy intimate acoustic performances at **The Velvet Note**. Relax outdoors with alfresco concerts at **Brooke Street Park**, **Union Hill Park**, or **Matilda's Under the Pines**. Catch free Avalon Nights Live performances every Friday from April to October. **Alpharetta's Music Match** program also showcases rising local talent at restaurants, bars, and breweries, including **Fairway Social** and **Roaring Social**.



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SCAN HERE to view our full calendar of events
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Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change. For the most up to date information, check our calendar of events at [awesomealpharetta.com](https://www.awesomealpharetta.com)