



The 2025 Magnolia Open Figure Skating Competition, and U.S. Solo Ice Dance International Atlanta Glide into Alpharetta March 7-9

The event will attract 300 competitive skaters along with their families, generating a significant economic impact for the destination.

ALPHARETTA, GA - (February 28, 2025) – [The Atlanta Figure Skating Club](#) invites visitors to witness a breathtaking display of athleticism and artistry at the Magnolia Open Skating Competition, happening March 7-9, 2025 at The Cooler in Alpharetta. The Magnolia Open features over 400 events and more than 300 skaters, with 65 skaters and 15 international skaters in the U.S. Solo Ice Dance International. Skaters come from all over the world representing Great Britain, Finland, Poland, Canada, Mexico, Egypt, and South Africa.



"The Magnolia Open brings in tons of energy, excitement, and elite figure skating to Alpharetta," said Julia Hoffman, director-at-large for the Atlanta Figure Skating Club. "With top-notch facilities, a welcoming atmosphere, and a community that loves the sport, this event isn't just a competition, it's an unforgettable experience for skaters, families, and fans!"

Skaters of all ages and skill levels compete in over 120 events, vying for top placements judged by 30 elite officials. Live results will be available at www.atlantafsc.com.

"We couldn't be more excited to welcome the Magnolia Open Skating Competition back to Alpharetta!" said Janet Rodgers, president and CEO of the Alpharetta Convention and

Visitors Bureau. “With our incredible restaurants, shopping, and entertainment, Alpharetta is the perfect place for skaters, coaches, and families to enjoy a fun-filled getaway while cheering on some amazing talent on the ice!”

Alpharetta’s sports scene continues to shine. Recognized as one of the South’s Best Cities by *Southern Living*, Alpharetta’s top-tier parks and recreational facilities make it a premier destination for successful sporting events.

The Alpharetta Convention and Visitors Bureau is dedicated to positioning the city as a top regional, national, and global tourism destination. Through strategic marketing and sales efforts, the bureau works year-round to attract overnight visitors and enhance the city’s active tourism industry.

The Magnolia Open is a perfect example of this commitment, bringing talented skaters and their families to Alpharetta. Beyond the competition, visitors will explore the city’s incredible hotels, dining, shopping, and entertainment, boosting local businesses and making a lasting impact on the community. Through innovative marketing and sales efforts, the bureau attracts overnight visitors year-round, driving tourism and economic growth.

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About Atlanta Figure Skating Club

The Atlanta Figure Skating Club is an enthusiastic group of over 350 members who are devoted to the advancement and promotion of figure skating as an art and a sport. We are one of the largest clubs in the country, celebrating our 60th anniversary in 2018. We are a member of U.S. Figure Skating, the governing body for the sport, which is recognized as such by the U.S. Olympic Committee and the International Skating Union.

The Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Recently named Alpharetta one of the top 10 of “The South’s Best Cities on the Rise 2024,” Southern Living Magazine and The Local Palate readers selected Alpharetta as a Top 3 Culinary Town in the South for 2024. Learn more and book your hotel at awesomealpharetta.com.

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