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FEBRUARY 5, 2025

SAVE THE DATE!

SAVOR THE FLAVOR: TASTE OF ALPHARETTA RETURNS MAY 8, 2025
33rd Annual Festival Offers 60+ Restaurants, Live Music, Kids Activities & More

[Download high-resolution photos here.](#)

ALPHARETTA, GA – Calling all food lovers! The 33rd Annual **Taste of Alpharetta** will take place on **Thursday, May 8, 2025**, from **5 p.m. to 10 p.m.** in **Downtown Alpharetta**, Georgia. This signature culinary event is a foodie's paradise, with over 60 of the area's best restaurants offering their signature creations for attendees to savor. Best of all? Admission is **free**, and food samples range from **\$1 to \$6** each.



More than 30,000 festival-goers gather for Taste of Alpharetta.

Since 1991, the **Taste of Alpharetta** has been an unmissable celebration of great food, live entertainment, and community spirit. Recognized by the **Southeast Tourism Society** as a premier regional event, the festival brings together the area's top chefs, local restaurants, and food enthusiasts for an evening of culinary discovery.

“There’s nothing like the Taste of Alpharetta to show off the incredible talent of our chefs and the incredible restaurants we have here in the city,” said **Janet Rodgers**, President & CEO of the Alpharetta Convention & Visitors Bureau. “It’s not just an event- it’s a celebration of everything that makes Alpharetta the dining destination it is today. We can’t wait to welcome everyone to taste, enjoy, and create lasting memories with us!”



A chef plates a dish during the Taste of Alpharetta.

Event Highlights:

- **Gourmet Tastings:** Explore mouthwatering dishes from over 60 local restaurants, representing a variety of global flavors and hometown favorites.
- **Live Music & Entertainment:** Enjoy performances from local musicians across four stages throughout the event.

- **Family Fun:** Play in the event's family-friendly Kidz Zone with rides, games, and challenge courses for all ages.
- **Educational Play Space:** Visit the **Locally Grown** area and learn about where food comes from through hands-on activities, demonstrations, and more from expert non-profit organizations.
- **Sip & Savor:** Quench your thirst with a variety of beverages available throughout the downtown area.

“There’s more to **Taste of Alpharetta** than just food. Returning this year, **Locally Grown** will offer attendees new hands-on activities to learn about Alpharetta’s thriving local food system,” said **Amanda Musilli**, City of Alpharetta Community Agriculture & Sustainability Services Manager. “We want to inspire a deeper appreciation for the people and organizations that make our food scene so special.”

Event Details:

- **Date:** May 8, 2025
- **Time:** 5 p.m. – 10 p.m.
- **Location:** Downtown Alpharetta, 40 South Main Street, Alpharetta, GA 30009
- **Admission:** Free
- **Food Samples:** \$1 - \$6 per dish

Food, activity, and merchandise purchases must be made with **TasteBucks**, **Taste of Alpharetta’s** digital currency. Fans are encouraged to download the **Taste of Alpharetta** mobile app (available on **Google Play** and **App Store**) and use it to purchase and redeem TasteBucks during the festival. Food samples range from \$1 to \$6. TasteBucks and Kidz Zone wristbands for the 2025 festival go on sale April 14. Festival goers can take advantage of special early bird discounted TasteBucks and Kidz Zone wristbands by purchasing items in the first week of the online release.



Festival attendees will enjoy live music throughout the day across four music stages.

Restaurant applications are available through the Taste of Alpharetta website. Interested sponsors may contact Steph Mold at steph@premiereventslive.com.

For the latest event updates and a full list of participating restaurants, visit www.tasteofalpharettaga.com or follow us on social media at [@tasteofalpharetta](https://www.facebook.com/tasteofalpharetta) on Facebook and Instagram.

Taste of Alpharetta is produced by the City of Alpharetta in partnership with the Alpharetta Convention & Visitors Bureau. Taste of Alpharetta 2025 sponsors include Angela Krause Lincoln, Chloe Wine Group, Tito's Handmade Vodka, Dave & Busters, and DutchCrafters.

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City of Alpharetta

Whether you're new to Alpharetta or a lifelong resident, there's so much to discover in this beautiful and vibrant Southern city. Alpharetta truly has it all. A unique blend of excellent schools, incredible job opportunities, great shopping and cultural events, and abundant green space. It's no wonder Alpharetta is one of the hottest markets in both

commercial and residential real estate. Through all its progress, the city has kept its down-to-earth character, which may be why people who live here usually stay here, and why there's always something new and exciting happening. Welcome to Alpharetta. Explore the excitement that this amazing city has to offer at www.alpharetta.ga.us.

Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as Alpharetta, Georgia's official destination marketing organization. Alpharetta was recently named in the top 10 of "The South's Best Cities 2023" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com. Learn more and book your hotel at awesomealpharetta.com.

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