



Bites, Brews & Tunes: Alpharetta Turns Up the Flavor and the Fun

Foodies, craft brew enthusiasts, and music lovers- this one's for you! Bites, Brews & Tunes is a celebration of everything that makes Alpharetta the *ultimate* destination for culinary delights, craft beverages, and unforgettable music experiences.

Get ready to tantalize your taste buds, raise your glasses, and sway to the rhythm of Alpharetta's vibrant entertainment scene. Whether you're a weekend wanderer or planning a foodie escape, there's no better time to discover what Alpharetta has to offer so what are you waiting for?

Did you hear that Alpharetta has been named a TOP 3 Culinary Town in the South? With over 200 dining options, ranging from cozy farm-to-table bistros to upscale eateries, there's something to satisfy every craving. Trust us! Whether you're savoring mouthwatering southern classics, or indulging in global cuisines to expand your palette, Alpharetta's chefs are sure to impress!

South Main Kitchen is known for its inventive take on Southern comfort food. Colleta is the perfect spot for those who crave rustic, Italian flavors. Your table awaits at Firebirds Wood Fire Grill if you are looking for an American restaurant and steakhouse known for its scratch kitchen and mouthwatering, bold flavors. It's easy to see how Alpharetta has quickly become a culinary hub in the South.

Raise a glass to Alpharetta's dynamic craft beverage scene! From locally brewed IPAs to artfully crafted cocktails or mocktails, Alpharetta serves up some serious sips. Be sure to visit our award-winning breweries, trendy taprooms, and scenic rooftop bars for the perfect way to unwind. Local favorites include Jekyll Brewing pouring pints of perfection with a side of live music, Currahee Brewing Company where bold flavors and good vibes come together for the perfect brew experience, or Roaring Social offering cocktails and bowling with a cool, speakeasy vibe.

Music lovers flock to Alpharetta for its eclectic live performances. Music is the heartbeat of Alpharetta, and the city comes alive with a range of performances to suit every style. Here, you can catch a world-class concert at Ameris Bank Amphitheater, enjoy live bands or intimate acoustic sets at a local brewery, or appreciate the sophisticated sounds of the Alpharetta Symphony. Whatever your style, Alpharetta promises to strike the perfect chord.

“Alpharetta is a true gathering place where food, music, and community come together,” says Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. “Come taste, sip, and sing along with us and be a part of the magic. We can’t wait to share Alpharetta with you! Come for the food, stay for the music, and toast to an unforgettable time in Awesome Alpharetta!”

Alpharetta is a city that knows how to hit all the right notes- whether it’s through the incredible music scene, the delicious variety of food that keeps people coming back, or the unique craft brews that add a special touch. Bites, Brews & Tunes bring it all together for a celebration that’s as bright and welcoming as our community.

Experience unparalleled hospitality in Alpharetta’s exceptional hotels, where luxury meets convenience, placing you steps away from shopping, dining, and dazzling entertainment. With 30 modern and convenient hotels to choose from, visitors can stay in style at Alpharetta’s top-rated hotels in a prime location that sets the stage for the perfect getaway.

The Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Recently named Alpharetta one of the top 10 of “The South’s Best Cities on the Rise 2024,” Southern Living Magazine and The Local Palate readers selected Alpharetta as a Top 3 Culinary Town in the South for 2024. Learn more and book your hotel at [awesomealpharetta.com](https://www.awesomealpharetta.com).

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