

Alpharetta To Host Two Next Level Football Classic Events in December

High school athletes representing 36 states and 2 provinces to compete at the highest level during these football exposure events and games

ALPHARETTA, GA - (November 14, 2024) – Our Vision Sports Education Foundation, Inc. will bring the Next Level Junior Classic to Alpharetta, GA on Friday, December 20, through Monday, December 23, at Alpharetta High School and the Next Level Freshman/Sophomore Classic on Friday, December 27, through Sunday, December 29. These football events are full of valuable life experiences for selected high school athletes and their families from all over the country. Players in attendance have been evaluated and invited to attend the weekend by Our Vision Sports Education Foundation, Inc.



This comprehensive Student-Athlete Success Program is designed specifically for parents and athletes who are serious about taking their game to the next level—both academically and athletically. The event is scheduled to have motivational speakers, medical panelists, and more who will address attendees and discuss the ways that pertinent medical information can help them on their journey. They will teach valuable life skills to the student-athletes including interviewing skills, tips regarding the recruitment process, and how to best approach team meetings. Athletes are empowered to reach their full potential with expert coaching, personalized training, and strategic recruiting support.

The Athletic Game Plan focuses on targeted training and performance improvement, helping athletes stand out to college coaches and recruiters. The student-athletes will also experience college replicated media day and will have the opportunity to play an elite exhibition match that will be streamed and shared to colleges country-wide to increase exposure. In addition, there will also be college coaches on site for feedback. Previous alumni of this event, representing over 30 states, have earned scholarships to play college football at all levels, with some even being featured in the hit game NCAA Football 25, boasting impressive overall individual ratings. The process of this program aims to develop a holistic athlete through an emphasis on academics, physical and mental health, financial literacy, and character development.



“I am incredibly excited for this year’s Next Level Classic,” said Our Vision Sports Education Foundation, Inc. President Coach Andre Wise. “It’s more than just football—it’s about development, exposure, and preparing these young athletes for their future on and off the field. I look forward to seeing the players grow, compete, and learn valuable life skills while building a sense of community among athletes, coaches, and families.”

“We are so excited to welcome student athletes and their families from all over the nation to Alpharetta to receive coaching, training and advice from NCAA certified coaches,” said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. “While staying in our city, we invite them to experience all our awesome community offers, enjoying an amazing football experience, as well as a great family vacation!”

Spectators are invited to attend the Next Level Junior Classic Exhibition Match at 1:00 p.m. on Monday, December 23. The game will be held at Alpharetta High School, located at 3595 Webb Bridge Rd., Alpharetta, GA 30005. Spectators are also encouraged to attend the Next Level Freshman/Sophomore Classic on Sunday, December 29 at 1:00 p.m. at Alpharetta High School.

About Our Vision Sports Education Foundation, Inc

Our Vision Sports Education Foundation, Inc is an organization that provides assistance and support to student-athletes as well as scholarship opportunities in sports to further their education and athletic endeavors in college. The Next Level Classic represents amateur athletes both rated and underrated and offers exposure to cutting-edge sports to student-athletes each year, feeding the knowledge to both parent and athlete to get them to the absolute top.

The Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Recently named Alpharetta one of the top 10 of “The South’s Best Cities on the Rise 2024,” Southern Living Magazine and The Local Palate readers selected Alpharetta as a

Top 3 Culinary Town in the South for 2024. Learn more and book your hotel at [awesomealpharetta.com](https://www.awesomealpharetta.com).

###

Media Contact:

Anita Jupin

Director of PR & Communications

Office: 678-297-2811x213

anita@awesomealpharetta.com