



OFFICIAL MEDIA RELEASE

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OCTOBER 7, 2024

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WIRE & WOOD SONGWRITERS FESTIVAL ANNOUNCES FINAL PLANS FOR 2024 EVENT
ALPHARETTA'S FREE ADMISSION 2-DAY EVENT FEATURES 40 PERFORMANCES, EXPANDED HOURS, A
TICKETED LISTENING ROOM PERFORMANCE, LIVE ART LOUNGE AND MUSIC MAKERS MARKET

WHEN: Friday and Saturday, October 11-12
TIMES: FRI: 6:00 p.m. – 11:00 p.m. SAT: 11:00 a.m. – 11:00 p.m.
WHERE: Downtown Alpharetta, GA 30009
WEBSITE: wireandwoodalpharetta.com
SOCIAL: @wireandwoodfest



Downtown Alpharetta, GA – October 7, 2024 – Final preparations are underway as the Wire & Wood Songwriters Festival prepares to welcome an estimated 20,000+ music fans to Downtown Alpharetta on Friday and Saturday, October 11-12. This year's fall festival is set to be bigger and better than ever, with forty performances across seven free-admission stages, plus an exclusive ticketed Listening Room, the debut of the Live Art Lounge, and Music Makers Market.

For the first time, the city's signature festival will expand its Saturday hours, starting at 11:00 a.m., giving attendees even more time to enjoy a diverse range of musical talent. Enjoy the vibrant atmosphere with over 50 Downtown Alpharetta restaurants offering diverse dining options, many with convenient to-go packages for outdoor enjoyment.

Music enthusiasts can anticipate an eclectic lineup of national, regional, and local artists throughout the two-day Wire & Wood Songwriters Festival. On Friday night, the festival will feature headliners **Sixpence None the Richer**, an award-winning band renowned for their melodic sound and lead singer Leigh Nash's ethereal vocals. Their hit single "Kiss Me" achieved No. 2 on the Billboard Hot 100 and was one of the top-selling singles of 1999. On Saturday night, **Neal Francis** will showcase his groundbreaking mix of soul, R&B, and

dynamic piano jams, drawing inspiration from New Orleans funk, gospel, and classic rock. The 2024 festival will also present a stellar lineup of additional performers, including:

FRIDAY: Sixpence None the Richer, John Paul White, Jason Ringenberg, Sam Burchfield & the Scoundrels, Canon Tyler, Drew Ashworth, Jon Harris, Julia Gribble, Julie Williams, Keena Graham, Kris Youmans, Marcella Simien, Rusted Soul, Scoot Teasley, Steve Baskin and the Fourteens

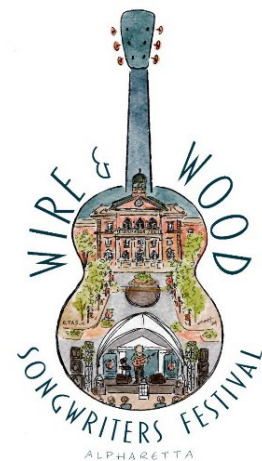
SATURDAY: Neal Francis, David Ryan Harris, and Friends (Roaring Social listening room ticketed event), Joselyn & the Sweet Compression, Colby T. Helms & the Virginia Creepers, Mikaela Davis, BB Palmer, Blue Velvet Atlanta, Bradley Cole Smith, Catfish and the Bottom, Christiana Alaire, Erin Gibney, FRUTE, Geoffrey Wood, Hunter Callahan, Kate & Corey from Run Katie Run, Kilough, Little Country Giants, Little Hopes, The Lubben Brothers, Madelaine, Rob Jordan, Sarah Clanton, Shakerag, Shelby Mason, Suzy Jones

Exclusive Listening Room Performance at Roaring Social

For those seeking a more intimate experience, the Listening Room at Roaring Social will offer a private performance by **David Ryan Harris**, **Davin McCoy**, and **Jess Nolan** on Saturday, October 12. Starting at 3:00 p.m., this limited-capacity event gives fans a rare glimpse into the storytelling and songwriting process showcasing the creativity and personal narratives behind the artists' music. Tickets are \$30, available on the Wire & Wood website, and expected to sell out fast. All net proceeds from this event will benefit the City of Alpharetta's Music Match program, which supports year-round, live local music performances.

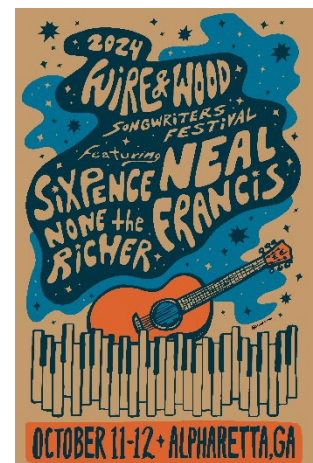


Live Art Lounge



Art credit: Rising Tide Art Studio

New this year, the **Live Art Lounge** will bring a unique fusion of art and music to the festival. Located on Commerce Street, this interactive space will feature live art performances by Atlanta-based Rising Tide Studio, which will paint in real-time, capturing the festival's vibrant energy at the new City Hall Stage. Attendees can also purchase limited-edition festival merch, such as linocut posters from Stone Dairy Press, patches to make a custom hat at the Star's Hat & Jewelry Bar pop-up, or commemorative t-shirts designed by Rising Tide Studio.



Art credit: Stone Dairy Press

Wire & Wood Music Makers Market

The **Canton Curbside Stage + Music Makers Market**, presented by Xfinity, offers a dynamic new space for festivalgoers to explore. This vibrant market will feature vendors offering a variety of music-themed, music-inspired, and unique 'wire' or 'wood' related items. Participants include vendors such as Urban Lumberjack, Moon Child Studios, and Cindy's Wire Wrapped Trees. It's the perfect spot to find unique art.



Additional Information

Festivalgoers can get a preview of this year's performers on the official Wire & Wood Spotify and YouTube Music Video playlists:

Spotify: <https://open.spotify.com/playlist/6Ogl4fIGLh7RCuZmX0xYth>

YouTube: www.youtube.com/@WireWoodFestival

Transportation and Accessibility

Getting to the Wire & Wood Music Festival is easy, with numerous transportation options and free parking available throughout downtown, including City Hall, 92 Milton Avenue, and 45 Roswell Street. Ride-share services can drop off and pick up at 37 Old Roswell Street. Limited seating is available at outdoor stages on a first-come, first-served basis, and attendees are encouraged to bring their own portable chairs.

For additional details on Wire & Wood Songwriters Festival 2024, including the full performance schedule, please visit wireandwoodalpharetta.com or follow the event on Facebook and Instagram @wireandwoodfest. Make sure you don't miss a moment of the action by planning a weekend stay at one of 30 exceptional hotels by booking at awesomealpharetta.com/stay.

The Wire & Wood Songwriters Festival is produced by the City of Alpharetta in partnership with the Alpharetta Convention and Visitors Bureau. 2024 event sponsors include Xfinity, Tito's Handmade Vodka, Chloe Wine/The Wine Group, Sweetwater Brewery, and Roaring Social.

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City of Alpharetta

Whether you're new to Alpharetta or a lifelong resident, there's so much to discover in this beautiful and vibrant Southern city. Alpharetta truly has it all. A unique blend of excellent schools, incredible job opportunities, great shopping and cultural events, and abundant green space. It's no wonder Alpharetta is one of the hottest markets in both commercial and residential real estate. Through all its progress, the city has kept its down-to-earth character, which may be why people who live here usually stay here and why there's always something new and exciting happening. Welcome to Alpharetta. Explore the excitement that this amazing city has to offer at www.alpharetta.ga.us.

The Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Southern Living Magazine recently named Alpharetta one of the top 10 of "The South's Best Cities on the Rise 2024," and Vacationidea.com named it one of the Best Places to Visit in Georgia. Learn more and book your hotel at awesomealpharetta.com.