



Alpharetta Convention & Visitors Bureau Wins “Best Information Services” for Twelfth Consecutive Year

ALPHARETTA, GA (October 21, 2024) - The Appen Media Group’s “2024 Best of North Atlanta” award winners were selected with The Alpharetta Convention and Visitors Bureau awarded the title of “Best Information Services 2024.”



Pictured from left to right: Stephanie Transou, Layne Mitchell, Janet Rodgers, Abbey Harwell, Dawn Noviello, Audra Winborne and Baby Ava Winborne

Appen Media Group gave its readers a chance to vote for their favorite North Atlanta businesses in 100 different categories. More than 111,000 voters participated in this year’s voting and the Alpharetta CVB is honored to emerge as the winner of “Best Information Services” for the twelfth consecutive year.

“We are thrilled and honored to once again be recognized by our community as the source for information on Alpharetta!” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “Our staff is dedicated to making sure information about Alpharetta is up to date for both our visitors and residents. We take the information and distribute it through a variety of marketing channels to educate the public about what a great destination Alpharetta is for groups, business and leisure travelers.”

As the official destination marketing organization for Alpharetta, Ga., the Alpharetta Convention & Visitors Bureau was created specifically to promote tourism in the fast-growing city. Its purpose is to develop Alpharetta as a premier tourism destination to attract overnight visitors to stay in its 30 upscale and modern hotels.

The Alpharetta CVB’s innovative and targeted marketing strategies along with aggressive sales efforts continue to bring visitors in from all over the U.S. to shop in Alpharetta shops, dine in

Alpharetta restaurants and experience Alpharetta events throughout the year which contributes to the economic impact of the city. The bureau is a valuable resource to the community, offering free information with over 200 brochures in the Alpharetta Welcome Center as well as complimentary planning services for a variety of events including weddings, reunions, mitzvahs, meetings and sports events. The bureau's website, www.awesomealpharetta.com stays up to date with upcoming events, promotions and giveaways, dining options and exciting entertainment.

###

The Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Recently named Alpharetta one of the top 10 of "The South's Best Cities on the Rise 2024," Southern Living Magazine and The Local Palate readers selected Alpharetta as a Top 3 Culinary Town in the South for 2024. Learn more and book your hotel at awesomealpharetta.com.

Media Contact:

Audra Winborne

Senior Communications Manager

Office: 678-297-2811x213

audra@awesomealpharetta.com