

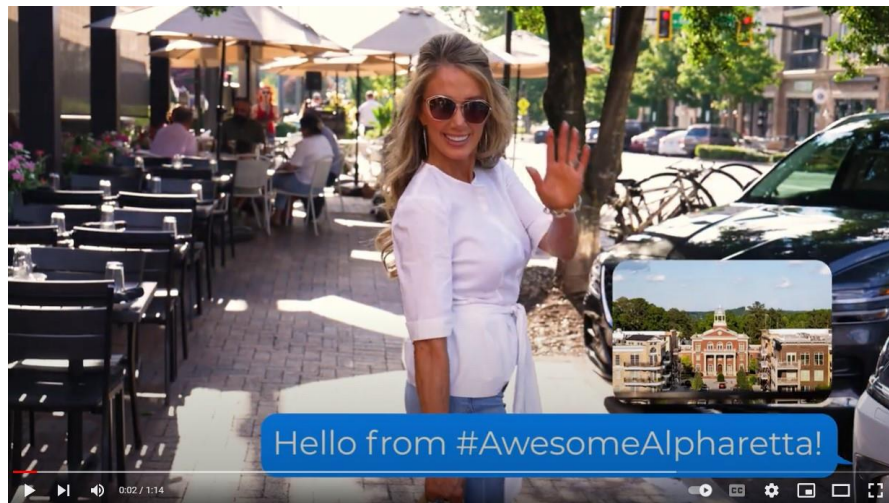


Alpharetta Convention and Visitors Bureau Invites Visitors to Experience Alpharetta with New Destination Video

[Click here](#) to view the video.

ALPHARETTA, GEORGIA – (October 1, 2024) – The Alpharetta Convention and Visitors Bureau proudly launches its “Experience Alpharetta in Real Life” destination video to highlight the city and to attract more visitors to the destination.

Leveraging Alpharetta’s unique shopping, dining and entertainment options, the video creatively gives potential visitors the opportunity to experience a virtual tour of the city in just over a minute. Viewers can look forward to clips of favorite locations they may recognize from social media including Adventure Air Alpharetta, Ameris Bank Amphitheatre, Avalon, City Center and more. The video combines the Instagram-worthy view of Alpharetta with the exceptionally fun reality of the city that residents and visitors simply cannot resist. The video can be viewed at www.awesomealpharetta.com/media/video-library/.



“In a time when we all love to kick back and scroll through social media, there is fun and excitement to be found when experiencing a destination through lived adventures!” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “Our goal with our new destination video is to remind viewers that the Alpharetta they see on their phone is only one part of the picture and invite them to visit our awesome city for the full experience.”

As a destination marketing organization, the Alpharetta Convention and Visitors Bureau was created specifically to promote tourism in the fast growing city of Alpharetta, Georgia. Its purpose is to develop Alpharetta as a premier tourism destination by creating and marketing the

image of Alpharetta to attract overnight visitors to its hotels. For more information on the Alpharetta Convention and Visitors Bureau visit www.awesomealpharetta.com.

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The Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Southern Living Magazine recently named Alpharetta one of the top 10 of “The South’s Best Cities on the Rise 2024,” and Vacationidea.com named it one of the Best Places to Visit in Georgia. Learn more and book your hotel at awesomealpharetta.com.

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