



The Alpharetta Convention & Visitors Bureau Invites Visitors to “Fall in Love with Alpharetta”

Alpharetta, GA – (September 24, 2024) – This fall, the Alpharetta Convention & Visitors Bureau invites you to experience the charm and excitement of our city with the launch of their “Fall in Love with Alpharetta” social media campaign. Launched on September 22, 2024, and running through November 28, 2024, this campaign from the ACVB encourages residents and visitors alike to share what they adore about Alpharetta through engaging posts highlighting everything there is to love about the city, while also inviting new visitors to come fall in love with this awesome destination.

Alpharetta is known for its endless shopping, delicious dining, vibrant events, and incredible attractions. This campaign aims to celebrate the unique experiences that make Alpharetta special. Participants can share their favorite moments by tagging @awesomealpharetta and using the hashtags #awesomealpharetta and #lovealpharetta for a chance to be featured on the Awesome Alpharetta social media channels.



“Alpharetta’s unique charm and energy captures hearts,” said Janet Rodgers, President & CEO of the Alpharetta Convention & Visitors Bureau. “Fall is an exciting time of year in Alpharetta, making it the ideal time for visitors to immerse themselves in our city. We’re excited to see how our community and visitors express their love for this vibrant destination, whether it’s posting a photo from their favorite foodie exploration, creating an Instagram Reel highlighting an exciting event, sharing their Alpharetta shopping finds, or something else!”

With so much to do, travelers are invited to stay overnight for an autumn getaway. Visitors can book an overnight stay at one of Alpharetta 30 modern and upscale hotels directly at awesomealpharetta.com.

Join us in celebrating all that makes Alpharetta a beloved destination. Get ready to explore, share your stories, and fall in love with Alpharetta!

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The Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Southern Living Magazine recently named Alpharetta one of the top 10 of “The South’s Best Cities on the Rise 2024,” and Vacationidea.com named it one of the Best Places to Visit in Georgia. Learn more and book your hotel at awesomealpharetta.com.

Media Contact:

Audra Winborne

Senior Communications Manager

Office: 678-297-2811x213

audra@awesomealpharetta.com