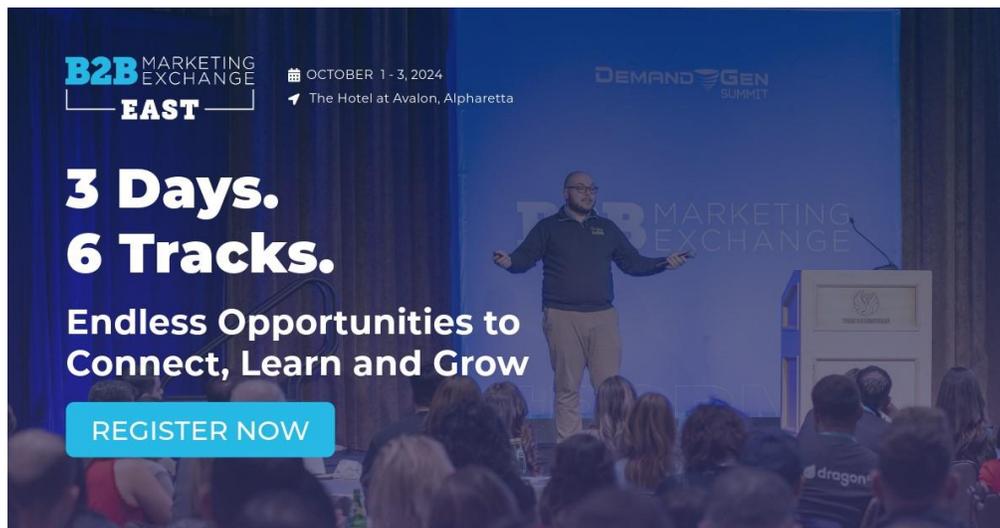




B2B Marketing Exchange East Brings Excellent Networking to Marketers

ALPHARETTA, GA (September 24, 2024) - Mark your calendars for a top-notch, interactive, and high-caliber networking opportunity. The B2B Marketing Exchange East is coming to Alpharetta October 1-3 and will be held at The Hotel at Avalon.



B2BMX East was created by marketers, for marketers. This B2B marketing event aims to provide mentorship, career development and idea sharing, leaving attendees empowered with an abundance of marketing strategies to share with your team!

"We're thrilled to partner with the city of Alpharetta for B2BMX East," said Wayne Crawford, Show Director. "Building on the legacy of our 13th annual B2BMX West event in Scottsdale, this gathering will continue to offer marketers unparalleled insights. With high-caliber speakers like Neil Patel, Pam Didner, and Mason Cosby, attendees will walk away with actionable ideas they can implement right away."

From roundtable-style breakouts, to engaging one-on-one conversations with industry leaders, this is a can't-miss event for locals interested in broadening their marketing networks and tactics. Register for this event, [HERE](#). Qualified B2B Marketing Practitioners can use code Mx24Alpha100P to take the full price off a Standard Pass (on \$595 value). *Registration is subject to approval.*

The Alpharetta Convention & Visitors Bureau works to bring excellent events like the B2BMX East to Alpharetta all year long. Events like this bring visitors into the city, who make the most of their visit by staying in Alpharetta hotels and enjoying shopping, dining, and the many attractions the city has to offer. Attendees at this event and visitors can plan their stay by visiting www.awesomealpharetta.com.

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The Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Southern Living Magazine recently named Alpharetta one of the top 10 of “The South’s Best Cities on the Rise 2024,” and Vacationidea.com named it one of the Best Places to Visit in Georgia. Learn more and book your hotel at awesomealpharetta.com.

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