

OFFICIAL MEDIA RELEASE

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WIRE & WOOD SONGWRITERS FESTIVAL ANNOUNCES FULL ENTERTAINMENT LINEUP FOR 2024

ALPHARETTA'S FREE ADMISSION 2-DAY EVENT FEATURES 40 PERFORMANCES, EXPANDED HOURS, A TICKETED LISTENING ROOM PERFORMANCE, LIVE ART LOUNGE AND MUSIC MAKERS MARKET

WHEN:	Friday and Saturday, October 11-12
TIMES:	FRI: 6:00 p.m. – 11:00 p.m. SAT: 11:00 a.m. – 11:00 p.m.
WHERE:	Downtown Alpharetta, GA 30009
WEBSITE:	wireandwoodalpharetta.com
SOCIAL:	@wireandwoodfest



Alpharetta, **GA** – August 19, 2024 – Wire & Wood Songwriters Festival is thrilled to announce the full entertainment schedule for the highly anticipated 2024 festival, taking place on Friday and Saturday, October 11-12, in Downtown Alpharetta. This year's festival promises to be bigger and better than ever, featuring forty performances on seven free-admission stages, and an exclusive ticketed listening room.

New to this year's festival, the programming has been expanded to start earlier on Saturday at 11:00 a.m., providing even more opportunities for festivalgoers to enjoy a diverse array of musical talent. Wire & Wood Songwriters Festival has also added a new stage in front of Alpharetta City Hall, creating a corridor of entertainment that bridges familiar stages in downtown parks.

Music enthusiasts can look forward to an eclectic mix of national, regional, and local artists performing over the two-day weekend. The award-winning, chart-topping **Sixpence None the Richer**, known for their melodic sound, thoughtful lyrics, and lead singer Leigh Nash's distinctive, ethereal vocals, will headline the festival on Friday night. "Kiss Me," the band's highest-charting single, peaked at No. 2 on the Billboard Hot 100 charts and was

the country's sixth best-selling single of 1999. On Saturday night, **Neal Francis** will bring his revolutionary blend of soul, R&B, and dynamic piano jams inspired by New Orleans funk, gospel, and vintage rock and roll to the stage. Additional performers on the 2024 Wire & Wood Songwriters Festival lineup include:

FRIDAY: Sixpence None the Richer, John Paul White, Jason Ringenberg, Sam Burchfield & the Scoundrels, Canon Tyler, Drew Ashworth, Jon Harris, Julia Gribble, Julie Williams, Keena Graham, Kris Youmans, Marcella Simien, Rusted Soul, Scoot Teasley, Steve Baskin

SATURDAY: Neal Francis, David Ryan Harris, and Friends (Roaring Social listening room ticketed event), Joselyn & the Sweet Compression, Colby T. Helms & the Virginia Creepers, Mikaela Davis, BB Palmer, Blue Velvet Atlanta, Bradley Cole Smith, Catfish and the Bottom, Christiana Alaire, Erin Gibney, FRUTE, Geoff Wood, Hunter Callahan, Kate & Corey from Run Katie Run, Kilough, Little Country Giants, Little Hopes, The Lubben Brothers, Madelaine, Rob Jordan, Sarah Clanton, Shakerag, Shelby Mason, Suzy Jones

Wire & Wood will also host a special ticketed Listening Room event at Roaring Social on Saturday, October 12, at 3:00 p.m. This exclusive event features David Ryan Harris & Friends performing and discussing their songs in an intimate setting. Tickets are \$30 and are available for purchase on the Wire & Wood website. All net proceeds from this event will benefit the City of Alpharetta's Music Match program, which supports live local artist performances in Alpharetta year-round.

Listen to the artists who will be performing at Wire & Wood by subscribing to the official Spotify and YouTube Music Video playlists.

Spotify: <u>https://open.spotify.com/playlist/60gl4flGLh7RCuZmX0xYth</u> YouTube: <u>www.youtube.com/@WireWoodFestival</u>

In addition to the music, patrons can explore the all-new immersive Live Art Lounge and Music Makers Market featuring visual artists and vendors with music-focused art, products, displays, and interactive experiences. Official Wire & Wood Songwriters Festival merchandise is available for purchase this year, including t-shirts, stickers, and live-printed commemorative posters. Over 50 restaurants in Downtown Alpharetta will offer a variety of delectable food options, many with convenient to-go packages perfect for outdoor dining near the music stages.

"I'm excited to welcome fellow music enthusiasts to what is undoubtedly one of my favorite festivals in Downtown Alpharetta," said Morgan Rodgers, Director of Recreation, Parks & Cultural Services. "Get ready for a fun weekend that's jam-packed with even more great music, new art & shopping experiences, and the warm hospitality our community is known for."

Getting to the Wire & Wood Music Festival is easy, with numerous transportation options and free parking available throughout downtown, including City Hall, 92 Milton Avenue, and 45 Roswell Street. Ride-share services can drop off and pick up at 37 Old Roswell Street. Limited seating is available at outdoor stages on a first-come, first-served basis, and attendees are encouraged to bring their own portable chairs. "We invite you to join us in Alpharetta Music City for the annual Wire & Wood Songwriters Festival," says Janet Rodgers, President & CEO of the Alpharetta Convention & Visitors Bureau. "It's one of the best weekends of the year! The streets are filled with music from talented songwriters, playing their songs and sharing their stories with all to enjoy. Don't miss your chance to experience all the awesomeness this live music event has to offer and explore this year's newly created Music Makers Market and Live Art Lounge, too. Wire and Wood weekend is a celebration of music and art unlike any other!"

For additional details on Wire & Wood Songwriters Festival 2024, including the full performance schedule, please visit <u>wireandwoodalpharetta.com</u> or follow the event on Facebook and Instagram @wireandwoodfest. Make sure you don't miss a moment of the action by planning a weekend stay at one of 30 exceptional hotels by booking at <u>awesomealpharetta.com/stay</u>.

The 2024 Wire & Wood Songwriters Festival is hosted by the City of Alpharetta in partnership with the Alpharetta Convention and Visitors Bureau. This year's sponsors for the event include Roaring Social, Tito's Handmade Vodka, Chloe Wine/The Wine Group, and Xfinity.

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City of Alpharetta

Whether you're new to Alpharetta or a lifelong resident, there's so much to discover in this beautiful and vibrant Southern city. Alpharetta truly has it all. A unique blend of excellent schools, incredible job opportunities, great shopping and cultural events, and abundant green space. It's no wonder Alpharetta is one of the hottest markets in both commercial and residential real estate. Through all its progress, the city has kept its down-to-earth character, which may be why people who live here usually stay here and why there's always something new and exciting happening. Welcome to Alpharetta. Explore the excitement that this amazing city has to offer at <u>www.alpharetta.ga.us</u>.

The Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Southern Living Magazine recently named Alpharetta one of the top 10 of "The South's Best Cities on the Rise 2024," and Vacationidea.com named it one of the Best Places to Visit in Georgia. Learn more and book your hotel at awesomealpharetta.com.