



FOR IMMEDIATE RELEASE <u>Click here for high-resolution photos from the event.</u> Click here for the 2024 Taste of Alpharetta video.

# Signature Event of the Southeast Makes For a Tasty Evening in Alpharetta

Save the date for Taste of Alpharetta 2025: Thursday, May 8, from 5-10 p.m.

**ALPHARETTA, GA. (May 31, 2024)** – The Annual Taste of Alpharetta lit up Downtown Alpharetta on May 9, 2024, with an evening full of delicious food, live entertainment, and engaging activities. A bustling crowd gathered to savor mouthwatering dishes from more than 60 of the city's top restaurants.

"This year's Taste of Alpharetta welcomed over 40,000 locals and visitors who enjoyed an evening relishing in delicious bites, great music, and fun," said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. "This award-winning event gets more and more exciting every year, and we can't wait to see visitors next year for more awesome food and excitement!"

"Taste of Alpharetta just keeps surpassing our expectations, evolving into an exceptionally wellorganized and engaging community event that captivates both residents and visitors by the thousands. The event had infectious vibrancy, setting a whole new standard for what our community celebrations can achieve," said Morgan Rodgers, Director of Recreation, Parks & Cultural Services. "Every aspect was thoughtfully crafted, ensuring that everyone—regardless of age or interests—had an outstanding time."

The event also celebrated Alpharetta's outstanding culinary talents with the People's Choice Awards. Attendees had the opportunity to recognize local favorites and new discoveries from the event, helping to highlight the best of Alpharetta's vibrant food scene.

## People's Choice Award Winners:

- Best Overall Restaurant: Cattle Shed Wine & Steak Bar
- Rookie Award: Beto's Tacos
- Tried & True: M Thai Street Food
- Best Vegetarian Dish: Beto's Tacos
- Best Street Food: M Thai Street Food

#### Best Overall: Cattle Shed Wine & Steak Bar

Cattle Shed Wine & Steak Bar was honored with the Best Overall award, reflecting its superior culinary offerings. This upscale eatery impressed festival-goers with its expertly prepared steaks and lamb lollipops with mint chimichurri, a perfect blend of traditional and contemporary flavors. Their use of locally sourced ingredients, coupled with elegant presentation, made Cattle Shed Wine & Steak Bar a standout favorite at this year's Taste of Alpharetta.

#### The Rookie Award: Beto's Tacos

Beto's Tacos made a remarkable debut at the festival, capturing The Rookie Award with its vibrant and authentic Mexican cuisine. Despite being a newcomer, Beto's Tacos quickly gained a loyal following thanks to its flavorful and freshly prepared dishes. Their signature tacos, featuring Al Pastor, Pollo Asado, and Asada, were a hit among attendees.

#### Tried & True: M Thai Street Food

M Thai Street Food secured the Tried & True award, celebrating its consistent delivery of authentic and delicious Thai cuisine. Known for its rich and aromatic dishes, M Thai Street Food has become a beloved staple in Alpharetta's food scene. Festival-goers enjoyed classic Thai favorites such as Pad Thai, green curry, and spring rolls, all prepared with traditional techniques and ingredients.

#### **Best Vegetarian: Beto's Tacos**

In addition to winning The Rookie Award, Beto's Tacos also received the Best Vegetarian award. Their creative and flavorful vegetarian options set them apart, proving that meat-free dishes can be just as delicious and satisfying. Festival attendees raved about the Vegeteriano, which showcased the same level of care and quality as its meat-based counterparts.

#### Best Street Food: M Thai Street Food

M Thai Street Food also took home the Best Street Food award, further highlighting its excellence in delivering quick, delicious, and authentic Thai dishes. Their street food offerings, such as crispy spring rolls, chicken & shrimp dumplings, and spicy papaya salad, were a crowd favorite. The vibrant flavors and convenient, portable format of their dishes provided the perfect street food experience, making M Thai Street Food a must-visit booth.

More than just a food festival, Taste of Alpharetta is a celebration of our community's diversity, creativity, and togetherness. This year, the Taste of Alpharetta collected 500 lbs of food to donate to <u>Second Helpings Atlanta</u>, actively reducing food waste and ensuring that surplus food gets to those who need it most. A heartfelt thank you goes out to the following establishments for their contributions:

- Beto's Tacos
- Brimstone Restaurant
- <u>Cactus Cantina</u>
- Delbar Middle Eastern

- Flying Biscuit Cafe
- Kona Grill
- <u>Little Tokyo</u>
- Monkey 68
- Morningbirds
- <u>Nonnina's Pizzeria</u>
- Nothing Bundt Cakes
- Persian Basket
- <u>Smallcakes Alpharetta</u>
- Snooze AM Eatery
- South Main Kitchen
- Tacos & Tequilas
- <u>Taqueria Tsunami</u>
- The Southern Pocket

Thank you to our 2024 Taste of Alpharetta sponsors, including Angela Krause Lincoln, Verizon, Dave & Busters, INDIEHOUSE modern fragrances, Stone Dental Associates, Chloe Wine Collection, Tito's Handmade Vodka and DutchCrafters.

The Taste of Alpharetta offers a unique opportunity to engage with a diverse community at a large-scale event. Interested businesses or organizations looking to participate in next year's 2025 event are invited to contact <a href="mailto:specialevents@alpharetta.ga.us">specialevents@alpharetta.ga.us</a>.

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## **City of Alpharetta**

Whether you're new to Alpharetta or a lifelong resident, there's so much to discover in this beautiful and vibrant Southern city. Alpharetta truly has it all. A unique blend of excellent schools, incredible job opportunities, great shopping and cultural events, and abundant green space. It's no wonder Alpharetta is one of the hottest markets in both commercial and

residential real estate. Through all its progress, the city has kept its down-to-earth character, which may be why people who live here usually stay here and why there's always something new and exciting happening. Welcome to Alpharetta. Explore the excitement that this amazing city has to offer at <u>www.alpharetta.ga.us</u>.

## Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Southern Living Magazine recently named Alpharetta one of the top 10 of "The South's Best Cities 2023," and Vacationidea.com named it one of the Best Places to Visit in Georgia. Learn more and book your hotel at <u>awesomealpharetta.com</u>.