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TASTE OF ALPHARETTA 2024: FUN, FOOD, AND ENTERTAINMENT FOR THE WHOLE FAMILY

*Newly released information includes an updated restaurant list, performance schedule,
Locally Grown vendors, and more!*

ALPHARETTA, GA. (April 3, 2024) – More than just a food festival, Taste of Alpharetta is a vibrant celebration of everything that makes Alpharetta unique. Join us in Downtown Alpharetta on May 9 from 5 – 10 p.m. for an unforgettable experience filled with live entertainment, interactive play spaces, and mouthwatering dishes from over 60 restaurants. It's the perfect opportunity to indulge all of the senses and connect with the community in a whole new way.

Live Entertainment Schedule

Grab a bite and get ready to groove to live music at the 2024 Taste of Alpharetta. With four stages and a diverse array of musical performances, there's something for every taste and mood. The performance schedule includes:

Town Green Stage Presented by Verizon:

- Dusty Roads: 5:30-6:30 p.m.
- The Fixins: 7:00-8:00 p.m.
- Shakerag: 8:30-10:00 p.m.

Beverage Garden Stage:

- Sailing to Denver: 5:30-6:45 p.m.
- G Clef & the Playlist: 7:00-8:15 p.m.
- Chuck Martin Duo: 8:30-10:00 p.m.

Roswell Stage:

- Rocco: 5:30-6:30 p.m.
- Alan Mabry: 7:00-8:00 p.m.
- Levi Ransom: 8:30-9:30 p.m.

Milton Stage Presented by DutchCrafters:

- The Moore McColl Jazz Society: 5:30-6:30 p.m.
- Mildly Aggressive Folk: 7:00-8:00 p.m.
- Steve Baskin: 8:30-9:30 p.m.

People's Choice Awards

Cast your vote online for your favorite flavors from the event and help recognize outstanding culinary talent. Restaurants have the chance to win in five categories:

- Best Overall Restaurant
- The Rookie Award (< 2 years old)
- Tried & True (> 2 years old)
- Best Vegetarian Dish
- Best Street Food

The polling site will be available through the Taste of Alpharetta app and onsite via scannable QR codes. Ballots must be cast between 5 p.m. and midnight, and winners will be announced on the event's Facebook and Instagram.

Locally Grown

Locally Grown is an educational play space for the community to learn about all aspects of the food system through hands-on activities. Gain a deeper connection to the food you eat by learning about soil health, the importance of pollinators, local farm programs, and more. There will be plenty of free things to do and giveaways in this area, such as a succulent propagation activity and seed starting kits.

This year's Locally Grown features:

- AGaretta Box
- Alpharetta High School Raiders Culinary
- Cambridge High School FFA
- Fresh Harvest
- Fulton Science Academy
- Milton Bee Club
- North Fulton Farm Bureau
- North Fulton Young Farmers
- UGA Extension – Fulton County

Kidz Zone

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Let the little ones unleash their energy with all-you-can-play access to new games, rides, inflatables, and challenge courses in the Kidz Zone. Attendees can purchase one wristband for \$15 or bundle it for extra savings and get two for \$25 or three for \$30.

Kidz Zone rides and courses include:

- Ninja Tower Klime Wall
- Ninja Warrior Obstacle Wall & 22' Slide
- Phantom's Revenge Pirate Ship Ride
- Treasure Island Water Race Game
- Gone Viral Photo Op Booth
- 80's Boom Box Jumbo Bounce House
- Spacewalker XL Bounce House
- The Floor is Lava Wipeout Game
- Midway Carnival Obstacle Course
- Sports Zone 3 Play Game

Current Participating Restaurants:

- 2BWhole Gluten Free Bakery
- Aberdeen Steakhouse
- Andy's Frozen Custard
- Bad Daddy's Burger Bar
- Bowl Shi
- BurgerFi
- Cactus Cantina
- Cafe Efendi
- Cattle Shed Wine & Steak Bar
- Curry Up Now
- Eggroll Boyz
- Fogon and Lions
- Foundation Social Eatery
- Great Harvest Bakery / Cafe
- Ippolito's - Alpharetta
- It's a Sweet Life Bakery
- Jang Su Sang Korean B.B.Q.
- Kona Grill
- M Thai Street Food
- Melting Pot
- Minnie Olivia Pizzeria
- Nothing Bundt Cakes
- Smallcakes Cupcakery
- The Ginger Room
- Carrie's at The Hamilton
- Up on the Roof
- Viva Chicken

Last Chance to Apply

Attention, restaurant owners! Don't miss the opportunity to showcase your culinary creations to over 40,000 attendees in a single evening at the 2024 Taste of Alpharetta. Apply by **Friday, April 12**, and have access to more than 40,000 people in one evening.

To learn more about the event and how to submit your application, please [CLICK HERE](#).

Become a Sponsor

Support this unique culinary tradition and showcase your brand to a diverse audience. Various sponsorship opportunities are available to fit any budget. Contact the City of Alpharetta at specialsvents@alpharetta.ga.us for more information.

Taste of Alpharetta is produced by the City of Alpharetta in partnership with the Alpharetta Convention & Visitors Bureau and sponsored by Verizon, Dave & Busters, INDIEHOUSE modern fragrances, Stone Dental Associates, and DutchCrafters.

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Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Georgia. Southern Living Magazine recently named Alpharetta one of the top 10 of “The South’s Best Cities 2023,” and Vacationidea.com named it one of the Best Places to Visit in Georgia. Learn more and book your hotel at awesomealpharetta.com.

City of Alpharetta

Whether you’re new to Alpharetta or a lifelong resident, there’s so much to discover in this beautiful and vibrant Southern city. Alpharetta truly has it all. A unique blend of excellent schools, incredible job opportunities, great shopping and cultural events, and abundant green space. It’s no wonder Alpharetta is one of the hottest markets in both commercial and residential real estate. Through all its progress, the city has kept its down-to-earth character, which may be why people who live here usually stay here and why there’s always something new and exciting happening. Welcome to Alpharetta. Explore the excitement that this amazing city has to offer at www.alpharetta.ga.us.