Alpharetta

AMPOUR YOUR ALPHARETTA MUSIC CITY







678-297-2811 awesomealpharetta.com





ICONIC VENUES

Begin your musical odyssey by exploring Alpharetta's iconic venues. The Ameris **Bank Amphitheatre stands** as a beacon for top-tier performances, hosting renowned artists from country to rock to pop, promising an unforgettable experience for music lovers of all kinds. With a seating capacity of 12,000, this expansive amphitheater offers an unparalleled experience. Dive into the vibrant atmosphere at Avalon, during Avalon Nights Live every Friday night featuring performances beneath the stars, set against the backdrop of their stunning new stage.



Alpharetta's natural beauty provides the perfect backdrop for outdoor musical experiences. Brooke Street Park, Union Hill Park and the Town Green offer enchanting settings where visitors can revel in live music amidst lush greenery and open spaces. Whether it's the Home by Dark Concert Series or a concert series featuring local artists, these outdoor venues invite you to unwind and connect with nature's rhythm. Additionally, the Eclectic Lawn Concert Series at the Alpharetta Arts Center offers free monthly concerts, June through August, inviting families and friends to enjoy diverse performances under the summer sky. Unwind and enjoy live music alongside your own picnic at Matilda's Under the Pines every Saturday night from May to October.



ENTER TO WIN TODAY

Prize Package includes:

- One-room, two-night weekend stay at the EVEN Hotel Alpharetta
- Two VIP tickets & Parking Pass to Lainey Wilson's Country's Cool Again Tour on October 19, 2024 at Ameris Bank Amphitheatre





Visit **awesomealpharetta.com** or stop by the Alpharetta Welcome Center between June 1 and August 31, 2024 to enter.

One entry per person. Winner will be selected and notified the week of September 9, 2024.

Prize package valued at approximately \$590. A full list of contest rules can be found at **awesomealpharetta.com**.

Offered by the Alpharetta Convention and Visitors Bureau

AMPOUR AWESOME

Live music in Alpharetta, GA, reverberates with a dynamic and diverse rhythm, mirroring the city's vibrant musical essence. From cozy jazz clubs to expansive amphitheaters like the Ameris Bank Amphitheatre, Alpharetta boasts an array of venues catering to all tastes. Whether you're swaying to soulful tunes at Union Hill Park, grooving to lively beats on the Town Green, or enjoying performances at iconic spots like The Velvet Note and Roaring Social, Alpharetta's live music scene offers unforgettable moments that resonate with the city's lively atmosphere.



For those seeking a more intimate musical encounter, Alpharetta offers an array of cozy venues that resonate with soulful vibes. **The Velvet Note** invites visitors to savor world-class performances in an upscale and intimate atmosphere. Meanwhile, **Roaring Social** transcends the typical speakeasy experience, curating a lineup of talented performers who weave diverse genres and captivating melodies into the fabric of the night.







Alpharetta's Music Match program showcases up-and-coming local talent at various venues like restaurants, bars, and breweries. Elevate your nightlife experience any day of the week with the enchanting sounds of live music at numerous Alpharetta eateries.

Mark your calendars for **October 11-12** and get ready to experience the musical rhythm of Downtown Alpharetta at the **Wire & Wood Alpharetta Songwriters Festival**, a free event for all to enjoy. With multiple stages hosting over 30 performers, immerse yourself in the rich melodies and heartfelt lyrics that fill the air, creating an unforgettable weekend of music and community celebration.

Embark on an unforgettable journey through Alpharetta's vibrant music scene, where iconic venues and intimate settings await your discovery. Whether it's outdoor melodies or intimate music venues, there's no shortage of ways to delve into the rhythm of this dynamic city. Book your hotel, secure your tickets, and prepare to witness Alpharetta's awesome music scene like never before.

PLAN YOUR MUSICAL ADVENTURE

To fully experience
Alpharetta's awesome
music scene, plan your
visit around upcoming
events and performances.
Whether it's catching a
headline act at the
Ameris Bank Amphitheatre,
discovering emerging talent
at local venues, or simply
soaking in the atmosphere
of a community concert,
there's always something
melodic happening in
Alpharetta.



ALPHARETTA CALENDAR OF EVENTS JUNE – AUGUST 2024



ALPHARETTA FARMERS MARKET

Saturday mornings 8:30AM - 12:30PM

Town Green, 40 South Main St.

Discover local farmers with fruits, vegetables and natural meats, gardeners with fresh flowers and herbs, bakers of delicious desserts and breads, and makers of local raw honey, jellies and soaps. Free admission.

ALPHARETTA BREW MOON FEST

Saturday, June 1 6:00 – 10:30PM Downtown Alpharetta Milton Ave.

Gather your friends and celebrate summer with beer, wine and delicious food from some of Alpharetta's best restaurants for this downtown street party with live music. Ticket admission required.



HOME BY DARK CONCERT SERIES AT UNION HILL PARK

June 1, July 6, August 3 Concert starts at 8:00PM Union Hill Park, 1590 Little Pine Trl.

Enjoy an exceptional musical experience beneath the covered pavilion, surrounded by the serene beauty of the park's trees. *Ticket admission required*.

SAVOR THE BOULEVARD

Sunday, June 2 6:30 – 9:00PM Avalon, 400 Avalon Blvd.

Enjoy an evening of dining on the Boulevard for a one-of-a-kind outdoor dinner party featuring special four-course menus with beverage pairings from participating Avalon restaurants.

Ticket admission required.

PUNCHLINE COMEDY NIGHT

First Monday of the month

7:30 – 9:00PM
Avalon, Palmers Plaza
Say goodbye to Monday blues
with monthly laughs at Punchline!
Enjoy live comedy acts, drink
specials, and more. Held at Palmer
Plaza between Oak Steakhouse
and Colletta, bring your own
tailgate chairs. Free admission.



ON THE GREEN ALPHARETTA CONCERT SERIES

First and Third Fridays

June 7, June 21, July 5, July 19, Aug 2, Aug 16 7:00 – 10:00 PM

Town Green, 40 South Main St.

Come and enjoy the Alpharetta Rotary Concerts at the charming Town Green, where you can spread out on picnic blankets or set up lawn chairs. With over 30 restaurants just a stroll away, offering everything from farm-fresh comfort food to mouthwatering tacos, there's something to suit every taste.

Free admission.

AVALON NIGHTS LIVE

Fridays through October 6:00 – 10:00PM Avalon 400 Avalon Blvd.

Every Friday night, experience the magic as live music fills the air and the energy of the city comes alive under the starlit sky. With a diverse lineup of talented performers and the stunning backdrop of Avalon, it's the perfect way to kick off your weekend in style. Free admission.



HOME BY DARK CONCERT SERIES AT BROOKE STREET PARK

June 8, July 13, August 10 Concert starts at 7:30PM Brooke Street Park 2 Park Plaza

This beloved free music series returns for select Saturdays. Located on the East Lawn behind City Hall, bring a blanket and picnic to enjoy a night of stories, songs, and inspiration you'll never forget.

ALPHARETTA CALENDAR OF EVENTS JUNE – AUGUST 2024

DAWSON PEDIATRICS PEACH KIDS TRIATHLON

Presented by PT Solutions – Physical Therapy

June 9 Race starts at 7:30AM Wills Park Recreation Center 11925 Wills Rd.

Calling all young athletes! Dive into the excitement and challenge of a triathlon. Kids will be able to showcase their skills and determination in swimming, biking, and running. Sign up now to join the fun, make memories, and celebrate the spirit of youth athletics in a supportive and energetic environment. Registration required.



GALLERY EXHIBIT: TAKE ME AWAY

June 12 – August 3, 2024 Alpharetta Arts Center, 238 Canton St.

Prepare to be transported on a captivating visual journey. Experience vibrant and spirited artworks that embrace the essence of diverse cultures, immersing viewers in a thrilling exploration of traditions, customs, and the joy of travel.

ECLECTIC LAWN SERIES CONCERTS

June 14, July 12, August 9 7:00 – 9:30PM

Alpharetta Arts Center, 238 Canton St.

Experience a diverse lineup of FREE Summer Concert Series on the terrace and lawn with us. Bring your chairs and picnics—this family-friendly event offers something for everyone, from funk and Latin to jazz and reggae.



UNDER THE STARS AT BROOKE STREET PARK

June 22 & August 24
7:00 – 10:00PM
Brooke Street Park, 2 Park Plaza
Immerse yourself in an evening of
glamour and generosity, where
philanthropy meets elegance for a
truly unforgettable experience.
With captivating performances,
delectable cuisine, and a chance
to support important causes, this
event promises to dazzle guests
while making a meaningful impact.
Ticket admission required.

ALPHARETTA FOOD TRUCK ALLEY

Fourth Thursday each mo<mark>nth</mark> 5:00 – 9:00PM Downtown Alpharetta Old Roswell St.

Kick off the weekend a little early with more than 10 food trucks and live music each month. Trucks offer a diverse range of cuisine types. This is a family-friendly event with limited seating available. Attendees are encouraged to bring a blanket or chairs. Free admission.



ALPHARTTA ART IN THE PARK AT BROOKE STREET PARK

June 29–30, July 27–28, August 24–25 Sat: 9:00AM – 4:00PM, Sun: 12:00 – 4:00PM Brooke Street Park 2 Park Plaza

This outdoor artist market features handcrafted work by local artists who create masterpieces right before your eyes. See and buy pottery, woodwork, metal work, jewelry, handmade children's clothing, photography, watercolor, oil, mosaic art and more. Free admission.



ALPHARETTA'S 4TH OF JULY CELEBRATION

Thursday, July 4 at dusk Wills Park 11925 Wills Rd.

Celebrate our great nation under the stars watching a brilliant display of fireworks at dusk. Free to view.

GRAND TASTING

August 8 6:00 – 10:00 PM

The Hotel at Avalon, 9000 Avalon Blvd.

The Ultimate Eatertainment Experience! Eat & Greet with Alpharetta Restaurants and top chefs. Bottomless wine, beer and cocktail tastings, chef demonstrations and live music. Ticket admission required.

For current information and a full list of special events, visit the Calendar of Events at **awesomealpharetta.com**. Event information is as accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.



With so much to do, why not stay the night?

Add value to your stay with special rates and packages at one of our modern and upscale hotels. Many offer a selection of suites, local shuttle service, complimentary breakfast, free parking and free Wi-Fi.

Aloft Alpharetta | 678-527-6800
Atlanta Marriott Alpharetta | 770-754-9600
Comfort Inn Alpharetta-Atlanta North | 470-273-6604
Comfort Suites Alpharetta/Roswell – Atlanta Area | 770-649-0955
Courtyard Atlanta Alpharetta | 678-366-3360
Courtyard Atlanta Alpharetta/Avalon Area | 770-475-9955
DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022
Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800
EVEN Hotel Alpharetta-Avalon Area | 770-869-2546
ended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7

Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871
Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730
Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676
Fairfield Inn & Suites Alpharetta Avalon Area | 770-796-0310
Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000

Hampton Inn & Suites Alpharetta | 678-393-0990
Hampton Inn & Suites Alpharetta/Roswell | 770-640-5511
Hilton Alpharetta Atlanta | 678-240-9222

Hilton Alpharetta Atlanta | 6/8-240-9222 Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766 Hilton Garden Inn Atlanta Northpoint | 678-566-3900

Holiday Inn Express & Suites Alpharetta-Windward Parkway | 678-339-0505 Home2 Suites by Hilton Alpharetta | 470-479-6699 Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622

Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788 Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566 La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800 Sonesta ES Suites Atlanta Alpharetta Avalon | 770-569-7200 Sonesta ES Suites Atlanta Alpharetta North Point Mall | 770-587-1151

Sonesta ES Suites Atlanta Alpharetta Windward | 770-664-0664
The Hamilton Alpharetta, Curio Collection by Hilton | 770-777-1820
The Hotel at Avalon, Autograph Collection,

& Alpharetta Conference Center | 678-722-3600 TownePlace Suites Atlanta Alpharetta | 770-664-1300



Scan here with your smart phone or tablet to book your Alpharetta hotel room.



