

— *awesome* —
ALPHARETTASM
CONVENTION & VISITORS BUREAU



The 2024 Magnolia Open Figure Skating Competition Glides into Alpharetta, March 8-10

The event will bring in 275 competitive skaters and their families to visit, driving economic impact to the destination.

ALPHARETTA, GA - (February 28, 2024) – [The Atlanta Figure Skating Club](#) invites visitors to witness a breathtaking display of athleticism and artistry at the Magnolia Open Skating Competition, happening March 8-10, 2024 at The Cooler. Enjoy complimentary entry to the event and watch as over 275 skaters from across the country compete for first place. For an up-to-date schedule of events, please [click here](#).



"The Atlanta Figure Skating Club, one of the country's oldest and largest skating clubs, holds the Magnolia Open yearly at our home rink, The Cooler, in Alpharetta," said Julia Hoffman, director-at-large for the Atlanta Figure Skating Club. "We have a great blend of excellent facilities, and the welcoming ambiance of the city makes the event a memorable experience for skaters, their families and skating fans."

Onlookers will watch from the edge of their seats while skaters in various age groups and skill levels compete in over 120 different types of events and awards placements, judged by 30 high-level officials. Live results will be available at www.atlantafsc.com. This year excitement is heightened with the addition of the Solo Dance and Excel series, with scores registered at the Open counting towards the Excel Series Final in Boston, MA and the Solo Dance Series Final in Wesley Chapel, FL.

There are also exciting new additions for beginner skaters. The Magnolia Open will feature the new US Figure Skating Aspire Levels, including new 1-4 competition levels. The Aspire program is a great introduction to all elements of the sport for rising athletes.

“We are thrilled to welcome the Magnolia Open Skating Competition to Alpharetta again,” said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “Alpharetta is on the cutting edge of awesome shopping, dining, events, and attractions, making it the perfect destination for the competitors, coaches, and their families to stay and play!”

Alpharetta’s sports scene is top-notch. In addition to being named one of the [South’s Best Cities](#) by Southern Living, Alpharetta’s parks and recreational facilities are the winning choice for successful sporting events. The Alpharetta Convention and Visitors Bureau works to position Alpharetta as a regionally, nationally, and globally recognized premier tourism destination by developing quality programs and facilities to attract overnight visitors. Through innovative and targeted marketing strategies and sales efforts, the bureau works 365 days a year to attract overnight visitors to the destination. Hosting the Magnolia Open exemplifies the destination’s commitment to bringing tourism dollars into the community of Alpharetta. In addition to competitors staying in Alpharetta hotels, the event will result in added economic benefits to the community through skaters and their families shopping, dining, and playing across Alpharetta.

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About Atlanta Figure Skating Club

The Atlanta Figure Skating Club is an enthusiastic group of over 350 members who are devoted to the advancement and promotion of figure skating as an art and a sport. We are one of the largest clubs in the country, celebrating our 60th anniversary in 2018. We are a member of U.S. Figure Skating, the governing body for the sport, which is recognized as such by the U.S. Olympic Committee and the International Skating Union.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official Destination Marketing Organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta’s 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named “One of the South’s Friendliest Cities” by Southern Living Magazine and “One of the Best Places to Visit in Georgia” by Vacationidea.com.

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