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JANUARY 16, 2024

SAVE THE DATE!

INDULGENCE IS RIGHT AROUND THE CORNER AT THE TASTE OF ALPHARETTA

Food enthusiasts will revel in this annual festival, which will take place on May 9, 2024.

[Download high-resolution photos here.](#)

ALPHARETTA, GA – Metro Atlanta’s most anticipated culinary event, the Taste of Alpharetta, will take place in Alpharetta, Georgia, on May 9, 2024, from 5 – 10 p.m. Admission is free, and food samples are between \$1 and \$8.



Taste of Alpharetta attendees enjoy bites from street vendors.

The Taste of Alpharetta isn’t your average foodie festival. Named a Signature Event of the Southeast Tourism Society, this culinary event has occurred since 1991. On the streets of Downtown Alpharetta, you’ll find vibrant entertainment and delectable food offerings, all in one location. Attendees can look forward to a flavorful journey across

Alpharetta's favorite dishes from over 60 restaurants. Restaurants will be announced in early 2024.



A chef plates a dish during the Taste of Alpharetta.

"This event welcomes over 40,000 locals and visitors to enjoy an evening relishing in delicious bites, great music and fun as we celebrate Alpharetta's dynamic hospitality industry," said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau.

Event Highlights:

- **Gourmet Tastings:** Indulge in a culinary adventure with dishes crafted by Alpharetta's top chefs, showcasing the best of the city's diverse food scene.
- **Family-Friendly Atmosphere:** Bring the whole family for fun and entertainment, with activities for all ages, including a Kidz Zone, live music and the locally Grown hands-on education area.
- **Sip and Savor:** Quench your thirst with various beverages around downtown.

"There's more to Taste of Alpharetta than just culinary creations. This year offers 'Locally Grown' an educational area with hands-on activities from organizations contributing to the local food system," said Hilary Lew, City of Alpharetta Special Events

Supervisor. "We want our attendees to leave with not only a satisfied appetite but also with a deeper appreciation for our local food culture."



The Taste of Alpharetta takes over Downtown Alpharetta annually with over 40,000 food enthusiasts.

Event Details:

- **Date:** May 9, 2024
- **Time:** 5-10 p.m.
- **Location:** Downtown Alpharetta, GA: 40 South Main Street, Alpharetta, GA 30009

Admission:

- Admission is free.
- Restaurants charge \$1-8 per food sample. Digital food and activity tickets will be available for pre-purchase through the mobile app, Taste of Alpharetta (available on Google Play and App Store), as well as on-site with a credit card.

Restaurant applications will be available through the Taste of Alpharetta website on January 22. Interested sponsors may contact Steph Mold at steph@premiereventslive.com.

Please visit www.tasteofalpharettaga.com for the most up-to-date information regarding this event, including a listing of all participating restaurants.

Taste of Alpharetta is produced by the City of Alpharetta in partnership with the Alpharetta Convention & Visitors Bureau.

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Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as Alpharetta, Georgia's official destination marketing organization. Alpharetta was recently named in the top 10 of “The South’s Best Cities 2023” by Southern Living Magazine and “One of the Best Places to Visit in Georgia” by Vacationidea.com. Learn more and book your hotel at awesomealpharetta.com.

City of Alpharetta

Whether you’re new to Alpharetta or a lifelong resident, there’s so much to discover in this beautiful and vibrant Southern city. Alpharetta truly has it all. A unique blend of excellent schools, incredible job opportunities, great shopping and cultural events, and abundant green space. It’s no wonder Alpharetta is one of the hottest markets in both commercial and residential real estate. Through all its progress, the city has kept its down-to-earth character, which may be why people who live here usually stay here, and why there’s always something new and exciting happening. Welcome to Alpharetta. Explore the excitement that this amazing city has to offer at www.alpharetta.ga.us.

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