

Alpharetta
GEORGIA

Let the

FAMILY FUN

with an

Alpharetta, GA Getaway

begin



— awesome —
ALPHARETTA
CONVENTION & VISITORS BUREAU

678-297-2811
awesomealpharetta.com

The Official Destination Marketing Organization for Alpharetta, Georgia



ABOUT ALPHARETTA

Alpharetta is a vibrant and family-friendly destination that offers a variety of activities to engage and inspire visitors of all ages. Nestled in the heart of Georgia, Alpharetta is an ideal choice for a memorable family vacation, offering an array of experiences that will captivate every member of your family.

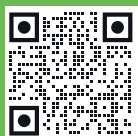


TAKE YOUR

ACTIVITIES HOME

Build new memories together inside of North Point Mall. The **LEGO store** offers an immersive and exciting environment that appeals to children and adults alike. From awe-inspiring displays to hands-on building stations, the LEGO Store promises an unforgettable adventure for families seeking a dose of whimsical fun. Families won't want to miss **Build-A-Bear Workshop** at North Point Mall. This store brings your child's stuffed animal dreams to life by customizing and personalizing their very own teddy bears and other furry friends.

Want to bring home a one-of-a-kind souvenir? Get the family printed at **Mini Me Factory**...3D printed that is! Each of your family members will walk away from the studio with their own lifelike "mini me", fully in 3D format. Take the treasure home as a WOW factor souvenir from your Alpharetta getaway.



SCAN HERE

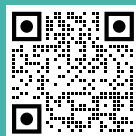
for a full list of **Things To Do**.

BRING ON THE COMPETITION

Alpharetta boasts numerous attractions that will keep the entire family entertained. Kick off your Alpharetta fun & games excursion at **Odyssey Escape Game** or **Urban Escape Games**. Are you up for the challenge? Enter a themed game room, race against the one-hour clock and figure out how to escape. Work as a family team to find clues, solve puzzles, crack codes and investigate EVERYTHING to make it out in time.

Topgolf tees up family fun in Alpharetta with a unique golf activity that kids and adults can enjoy together. Come ready to play and bring your appetite! The menu features a kids section, including burgers, salads and sandwiches. Every Topgolf venue features dozens of high-tech, climate-controlled hitting bays for year-round comfort.

Enjoy food and games at **Main Event**. Family competition is certain to be fierce with state-of-the-art bowling, black light laser tag, more than 100 arcade games and an indoor ropes course. Recharge the entire crew with chef-inspired casual dining and a full-service bar for adults.



SCAN HERE for a

full list of **Indoor Fun** activities.

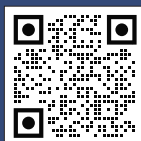
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ENTER TO WIN A FAMILY FUN GETAWAY IN ALPHARETTA

Prize Package includes:

- **One-room, two-night weekend stay** at Hyatt Place Atlanta/Alpharetta/Windward Pkwy. (Valued at \$340)
- **\$100 gift card** to Topgolf Alpharetta
- **\$100 gift card** to Lazy Dog Restaurant
- **\$50 gift card** to LEGO Store



SCAN HERE and
enter to win an **Alpharetta
Family Fun Getaway**

Visit [awesomealpharetta.com](https://www.awesomealpharetta.com) or stop by the Alpharetta Welcome Center between September 1 and October, 31, 2023 to enter. One entry per person. Winner will be selected and notified the week of November 6, 2023.

Prize package valued at approximately \$590. A full list of contest rules can be found at [awesomealpharetta.com](https://www.awesomealpharetta.com). Offered by the Alpharetta Convention and Visitors Bureau.

PACK YOUR PAINT BRUSHES

The **Alpharetta Arts Center** serves as a hub for artistic expression and creativity. Families can explore the rotating exhibits featuring local and regional artists, providing a diverse range of visual arts to admire. The center also offers art classes and workshops for all ages, including painting, drawing, pottery, and more. Engage in a family art class to learn new techniques and create beautiful artworks together.



EXPLORE THE OUTDOORS

Nature enthusiasts will be delighted by the abundance of outdoor activities in Alpharetta. Head to the **Big Creek Greenway**, a scenic trail that winds through picturesque woodlands and along the banks of the Creek. Rent electric bicycles from **Pedego Alpharetta** and enjoy a family-friendly ride, or go for a leisurely hike and discover the area's flora and fauna.

Pair these adventures with one of the Alpharetta **"Don't Miss Events"** listed inside for the perfect family escape this fall! Visit [awesomealpharetta.com](https://www.awesomealpharetta.com) for a full list of things to do while you visit!



CALENDAR OF EVENTS SEPTEMBER – OCTOBER 2023

GRAND TASTING

September 7, 2023

7:00 – 10:00PM

The Hotel at Avalon, 9000 Avalon Blvd.

The *Ultimate Eatertainment Experience!* Eat & greet with Alpharetta restaurants and top chefs. Bottomless wine, beer and cocktail tastings. Cooking demonstrations and live music. *Ticket admission required.*

MAYOR'S CORPORATE CHALLENGE 5K RACE

September 21, 2023

5:00 – 8:00PM

Alpharetta City Hall, 2 Park Plaza

Lace up your shoes and prepare to join us on Thursday, September 21 at Alpharetta City Hall for an incredible night of fun, running, friendly competition and fundraising to benefit the local and international charities supported by Alpharetta Rotary. *Registration required.*



ALPHARETTA BREW MOON FEST

September 23, 2023

6:30 – 10:00PM

Milton Avenue

Gather your friends and celebrate fall with beer, wine and delicious food from some of Alpharetta's best restaurants during this downtown street party with live music. *Ticket admission required.*

ALPHARETTA ART IN THE PARK AT BROOKE STREET PARK

September 23-24, 2023

9:00AM – 4:00PM Saturday

12:00 – 4:00PM Sunday

Brooke Street Park, 2 Park Plaza

This outdoor artist market features handcrafted work by local artists who create masterpieces right before your eyes. See & buy pottery, woodwork, metal work, jewelry, handmade children's clothing, photography, watercolor, oil, mosaic art and more. *Free admission.*



DAWSON PEDIATRICS PEACH KIDS TRIATHLON CHAMPIONSHIP

Presented by Children's Healthcare of Atlanta

September 24, 2023

7:30AM – 2:00PM

Wills Park, 11925 Wills Rd.

The primary mission of Dawson Pediatrics Peach Kids Triathlon is to deliver a high-quality youth triathlon experience for the entire family that is focused on fitness, fun, and safety. In keeping with this mission, all finishers will receive commemorative medals.

Registration required.

WOOD WORKS EXHIBIT

September 27 – November 14, 2023

Alpharetta Arts Center, 238 Canton St.

In partnership with Arts Alpharetta, the Alpharetta Arts Center will host Wood Works, featuring artworks created predominantly of or on wood. Wood has served as a warm and textured surface for painting and printmaking, as well as a sculptural medium for constructing and carving. Enjoy the wonder and warmth of wood as an artform. *Free admission.*

GRILLING & GRIDIRON

September 30, 2023

12:00 – 6:00PM

Downtown Alpharetta

SEC tailgating is a level above every other conference in the country. Celebrate this longstanding tailgating tradition at the annual event to benefit The Lionheart School. Dress to impress in your favorite SEC school colors and come enjoy the great food and libations available for purchase. *Ticket admission required.*



FITLIFE EXPO

October 1, 2023

12:00 – 5:00PM

Downtown Alpharetta

Come out on to the Town Green at Alpharetta City Center as *North Atlanta FitLife* magazine and the City of Alpharetta host the 2023 FitLife EXPO! Featuring 50+ local vendors from the health, wellness and lifestyle industry, as well as free fitness classes, giveaways, interactive demos, family entertainment, and more. *Free admission.*



SCARECROWS HARVEST

September 28 – October 30, 2023

Throughout Downtown Alpharetta

Over 100 scarecrows stand tall and proud along the streets of downtown Alpharetta, inspiring fall spirit! Take a self-guided tour of this year's scarecrow patches. Visit [awesomealpharetta.com](https://www.awesomealpharetta.com) for a map of all the scarecrows. *Free Admission.*

CALENDAR OF EVENTS SEPTEMBER – OCTOBER 2023



FESTIVALS OF SPEED

October 8, 2023

11:00AM – 3:00PM

Avalon, 400 Avalon Blvd.

This exquisite motorsport display will showcase the world's most exotic cars, motorcycles & luxury brands on the elegant Boulevard at Avalon. Vintage and

contemporary vehicles of all makes and models will be featured. Automotive designs by Lamborghini, Porsche, Ferrari, Rolls-Royce, Aston-Martin, Bentley, BMW, Mercedes, McLaren will all be onsite! *Free admission.*

WIRE & WOOD ALPHARETTA songwriters festival

October 13-14, 2023

5:00 – 11:00PM

Downtown Alpharetta

Exceptional music and captivating performances are guaranteed with headliners **Marc Broussard** on Friday and **SUSTO** on Saturday. This **FREE**, two-day festival features more than **30 performances** across **6 outdoor stages** throughout downtown Alpharetta, representing a variety of genres, from Americana and Indie to Southern Rock, Pop, Country and more. Kick-off event on October 12 at Avalon. *Free admission.*



FREE FAMILY REUNION WORKSHOP

October 14, 2023

10:00AM – 12:00PM

Preston Ridge Community Center, 3655 Preston Ridge Road, Ste 100

Attendees will gain insight into the planning process and learn how Alpharetta's easy access, exceptional facilities and world-class shopping, dining and entertainment make it the perfect location for fun-filled special events. The workshop will include take-home lunch. *Free admission, registration required at [awesomealpharetta.com](https://www.awesomealpharetta.com).*

ALPHARTTA RESTAURANT WEEK

October 15-21, 2023

Alpharetta boasts an unbeatable lineup of top-notch culinary hot spots and Alpharetta Restaurant Week is the perfect time for patrons to try a new restaurant or revisit a favorite. Participating restaurants will offer a special dinner menu with multiple courses for \$25-\$50+ and many also offer similar lunch menus for \$20-\$35+ (beverage, tax and gratuity not included).



ALPHARETTA POP FESTIVAL

October 21, 2023

3:30 – 9:00PM

Brooke Street Park, 2 Park Plaza

Alpharetta Pop Fest is a **FREE**, family-friendly, outdoor music festival created to raise awareness and funding for Alzheimer's disease research. *Free admission.*

TRICK OR DRINK

October 27, 2023

6:00 – 9:00PM

Avalon, 400 Avalon Blvd.

Don your most frightening frocks and stop by Avalon for a fa-booo-lous celebration filled with adult-only supernatural moonlit fun, including specialty cocktails and a live DJ. *Free admission.*



FALL FESTIVAL

October 28, 2023

2:00 – 5:00PM

North Point Mall, 1000 North Point Circle

Enjoy an afternoon of fun with trick or treating, costume contest, face painting, characters, food trucks and more. *Free admission.*

TRICK OR TREAT

October 28, 2023

10:00AM – 12:00PM

Avalon, 400 Avalon Blvd.

Calling all ghouls and goblins! Enjoy a fang-tastic Halloween celebration for kids of all ages during Avalon's Trick or Treating event. Grab a stroll map from Concierge and collect all of the candy from participating retailers for a chance to win a family fun prize package, specialty cocktails and a live DJ. *Free admission.*

HAMLET BY WILLIAM SHAKESPEARE

October 27 – 28 & November 3 – 4, 2023

Brooke Street Park, 2 Park Plaza

Friday Shows at 7:30PM

Saturday Shows at Noon and 7:30PM

Produced in partnership with City of Alpharetta Recreation, Parks, & Cultural Services, *Hamlet* is Shakespeare's most popular, and most puzzling, play. It follows the form of a "revenge tragedy," in which the hero, Hamlet, seeks vengeance against his father's murderer, his uncle Claudius, now the king of Denmark. *Ticket admission required.*

For current information and a full list of special events, visit the Calendar of Events at [awesomealpharetta.com](https://www.awesomealpharetta.com). Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.

Alpharetta GEORGIA

With so much to do,
why not stay the night?

Add **value** to your stay with **special rates** and **packages** at one of our modern and upscale hotels. Many offer a selection of **suites, local shuttle service, complimentary breakfast, free parking** and **free Wi-Fi**.

Aloft Alpharetta | 678-527-6800

Atlanta Marriott Alpharetta | 770-754-9600

Comfort Inn Alpharetta-Atlanta North | 470-273-6604

Comfort Suites Alpharetta/Roswell – Atlanta Area | 770-649-0955

Courtyard Atlanta Alpharetta | 678-366-3360

Courtyard Atlanta Alpharetta/Avalon Area | 770-475-9955

DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022

Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800

EVEN Hotel Alpharetta-Avalon Area | 770-869-2546

Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871

Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730

Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676

Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000

Fairfield Inn & Suites by Marriott | *Coming Soon*

Hampton Inn & Suites Alpharetta | 678-393-0990

Hampton Inn & Suites Alpharetta/Roswell | 770-640-5511

Hilton Alpharetta Atlanta | 678-240-9222

Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766

Hilton Garden Inn Atlanta Northpoint | 678-566-3900

Holiday Inn Express & Suites Alpharetta-Windward Parkway | 678-339-0505

Home2 Suites by Hilton Alpharetta | 470-479-6699

Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622

Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788

Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566

La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800

Sonesta ES Suites Atlanta Alpharetta Avalon | 770-569-7200

Sonesta ES Suites Atlanta Alpharetta North Point Mall | 770-587-1151

Sonesta ES Suites Atlanta Alpharetta Windward | 770-664-0664

The Hamilton Alpharetta, Curio Collection by Hilton | 770-777-1820

The Hotel at Avalon, Autograph Collection,

& Alpharetta Conference Center | 678-722-3600

TownePlace Suites Atlanta Alpharetta | 770-664-1300



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or tablet to book your Alpharetta
hotel room.*



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