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Alpharetta to Host USA Triathlon Sanctioned Event for Kids

ALPHARETTA, GA – (August 24, 2023) – Wills Park in Alpharetta will be bursting with activity on Sunday, September 24, 2023, during the Dawson Pediatric Peach Kids Triathlon. The sanctioned USA Triathlon event will take place at Wills Park beginning at 7:30 a.m. and will conclude at 2:00 p.m. after the award ceremony.



Children ranging from 6 years old to 14 years old will be competing in the triathlon and attempting to earn their spot on the podium. Age brackets are separated by Juniors, 6 to 8 years old, Intermediates, 9 to 11 years old, and Seniors, 12 to 14 years old. Each age group has age-appropriate divisions for the completion of the race. For example, the Juniors will have a 50-yard swim while the Seniors will swim 200-yards. As the Series Championship, the competition will be fierce as each participating athlete takes on the multisport event. The triathlon is considered a celebration of the talent and dedication these young athletes possess, and each participant should be proud of their achievements!

Jim Rainey, Owner of Georgia Multisports, expressed his gratitude by saying, "We would like to extend a special thanks to our host city Alpharetta for their unwavering support and the Awesome Alpharetta Convention and Visitors Bureau for their invaluable partnership. Without their collaboration, this event would not have been possible."

Beyond the athletes competing in the triathlon, family members and friends will be in Alpharetta to root for their competitor! "We look forward to welcoming the athletes and their cheering squads to Alpharetta," says Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau.

“Although we know they must stay focused on the competition, we hope the participants enjoy their time experiencing Alpharetta before, during and after the race!”

For anyone interested in registering to compete, you can sign up, book your stay, and plan your dining, shopping and entertainment for the weekend at www.awesomealpharetta.com.

Alpharetta Convention & Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the Official Destination Marketing Organization for the city of Alpharetta, GA. Book a hotel stay at one of the Alpharetta’s 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named in the top 10 of “The South’s Best Cities 2023” by Southern Living Magazine and “One of the Best Places to Visit in Georgia” by Vacationidea.com.

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