

— *awesome* —
ALPHARETTASM
CONVENTION & VISITORS BUREAU

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Let the Family Fun Begin with an Alpharetta, GA Getaway

ALPHARETTA, GA – (August 16, 2023) – School may be back in session, but that does not stop the family fun in Alpharetta! Whether you are traveling with your kids or road tripping with the grandparents in tow, the Alpharetta Convention & Visitors Bureau invites you and your family, of all shapes and sizes, to create lasting memories during a family getaway to our great city.



It feels impossible to impress your teenagers, but a trip to Alpharetta will do just the trick! Wow your crowd with a shopping spree along Avalon’s Boulevard where your crew can shop at all their favorite stores. Your kids will find the latest trends to add to their closets, like a new pair of Jordan’s from Nike or the “have to have” piece from Lululemon. Once they have their new outfits, take them to the Original Selfie Museum to capture their cool new looks in each Instagrammable space throughout the modern art museum.

Get the family playing together at Fairway Social. With a game for everyone, the competition and fun will run high! Make sure to come hungry and grab a multitude of shareables to enjoy while you tackle the zombies in Zombie Dodgeball or see who makes the most hole-in-ones on The Back Nine. If strategy

games are more your family's speed, work to beat the clock and escape from Alpharetta's two escape rooms, Odyssey Escape Game and Urban Escape Games. If you prefer to create together, cook up something delicious as a family at a Flour Power Kids Cooking Studio class. Take your newfound culinary skills home to recreate the dish and think back to the fun you shared on your trip!



For the active family, Alpharetta is bursting at the seams with outdoor and indoor fun. Tackle the Big Creek Greenway where you can walk, skate, run or bike along the 9-mile trail. Have the kids help you navigate with the new wayfinding signs along the trail that include a QR code to an interactive map that showcases where you are on the trail, how many stops until your destination and where you can hop off to grab a bite and shop near the Greenway. Make sure to stop by Wills Park to enjoy the various playgrounds, walking trail and stop by the Wills Park Equestrian Center where nearly every weekend a competition is taking place. Head to The Cooler for a unique indoor ice-skating experience. Ice skaters of all levels will enjoy taking a twirl across the ice, especially on a warmer day!

“Traveling with your favorite people to Alpharetta will be full of happy moments,” says Janet Rodgers, President & CEO of the Alpharetta Convention & Visitors Bureau. “As you play at attractions, enjoy multiple family-friendly dining options, spend time together at Alpharetta’s events, everlasting memories will be created. We are so thrilled to have our community provide that to families!”

The Alpharetta Convention & Visitors Bureau would like to gift a family getaway to one lucky family! This will include a 2-night hotel stay and gift cards to local restaurants and attractions. To enter, visit <https://www.awesomealpharetta.com/plan-a-family-fun-getaway-in-alpharetta/>. The giveaway will run from September 1 – October 31, 2023. The winner will be announced November 6.

If you would like to take planning your family adventure into your own hands, head to www.awesomealpharetta.com to find a full list of attractions, restaurants, events and shops. Choose any of Alpharetta’s 30 hotels to rest your heads after days of fun throughout the city.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the Official Destination Marketing Organization for the city of Alpharetta, Georgia. Book a hotel stay at one of the Alpharetta’s 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named in the top 10 of “The

South's Best Cities 2023" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

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