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## Groove Under the Full Moon at Alpharetta Brew Moon

**ALPHARETTA, GA - (August 28, 2023)** – Celebrate the first official day of fall with a full-on dance party in the streets of Downtown Alpharetta! Alpharetta Business Association’s bi-annual Brew Moon Fest will host their fall event on Saturday, September 23, beginning at 6:30 p.m. Mark your calendars and grab your friends while you have a night of fun dancing in the moonlight!



The crowd will be out of their seats grooving to the beats of the 12-member band, The Rupert’s Orchestra. Known for their unique sound and performance versatility, The Rupert’s Orchestra will play everything from the current Top 40 hits to Motown, and classic rock to swing. In addition to enjoying the live music, sip on crisp brews from Jekyll Brewing. Pair the frothy sips with bites from a variety of food tents or grab to-go from any of the downtown Alpharetta restaurants to savor.

Joe Mraz, ABA Board Member leading the Brew Moon volunteer committee, said: “We are thrilled to bring back Brew Moon Fest this Fall as a key event to showcase why Alpharetta is the place to live, work, and also operate a small business. It’s a great opportunity for those new and not-so-new to the area to experience the charm of our amazing community. We look forward to bringing downtown Alpharetta to life with great music, great food and the best people!”

Attendees coming with a group should consider purchasing one of the six-top tables set up with a dynamite view of the stage. They are available for purchase at \$180. Festival goers that would rather opt to bring their own chairs or stay standing, can purchase individual tickets for the event at \$10 apiece.

“Brew Moon Fest is a celebration of what makes our destination so outstanding,” says Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “Fantastic live music, delicious food, refreshing drinks and a community that is as welcoming as it is fun. We love seeing downtown streets filled with happy locals and visitors!”

Purchase your tickets for Brew Moon Fest and plan your getaway to Alpharetta by visiting [www.awesomealpharetta.com](http://www.awesomealpharetta.com). You’ll find details on shopping, dining, events and where to book your stay!

### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the Official Destination Marketing Organization for the city of Alpharetta, GA. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta’s 30 modern and upscale hotels directly at [www.awesomealpharetta.com](http://www.awesomealpharetta.com). Alpharetta was recently named in the top 10 “One of the South’s Best Cities on the Rise 2022” by Southern Living Magazine and “One of the Best Places to Visit in Georgia” by Vacationidea.com.

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