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Headliners Announced for Wire & Wood Alpharetta Songwriters Festival

ALPHARETTA, GA – Immediate Release — Incredible music is set to fill the air in Downtown Alpharetta during the [Wire & Wood Alpharetta songwriters festival](#). Celebrating its tenth year, Wire & Wood will take place on Friday and Saturday, October 13 - 14 from 5:00 p.m. – 11:00 p.m. The FREE admission festival will showcase more than thirty (30) performances by singer-songwriters representing a variety of music genres on six outdoor stages throughout the Downtown Alpharetta area. This year’s headliners for the festival will be Marc Broussard and SUSTO.



The Wire & Wood Alpharetta songwriters festival will feature Marc Broussard on Friday, October 13. Marc brings the spirit of classic R&B, rock and soul into contemporary terms. As the son of Louisiana hall of fame guitarist of “The Boogie Kings”, Marc’s love and talent for music has been nurtured from an early age. Without a doubt, you will groove to the beat when Marc takes the stage!

Saturday, October 14, get ready to rock in Downtown Alpharetta when SUSTO performs as the headliner for the night. This indie rock band from Charleston has performed at other well-known music festivals such as Hangout, Stagecoach and Austin City Limits, giving them the experience of commanding a stage and wowing the crowd!



The Kick-Off will be Thursday, October 12 on the Plaza at Avalon. This free event will feature an artist that will be performing throughout the weekend in Downtown.

In addition to the performances across the six stages, the Wire & Wood Alpharetta songwriters festival is partnering with Music Match - a program created to bring local musicians to restaurants and venues throughout the city to create a vibrant music scene year-round in Alpharetta. You will find these musicians throughout Downtown over the weekend.

“Get ready to feel the beat, tap your feet and sing out loud with your favorite artists during the Wire & Wood Alpharetta songwriters festival,” says Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. “Plan to sip, shop, stroll and stay in our city during the three music-filled days in Alpharetta!”

With three unique shopping districts, more than 200 restaurants and one-of-a-kind attractions, it is easy to hit the right note with a weekend getaway to the Wire & Wood Alpharetta songwriters festival. Visitors and residents can turn up the volume on this music weekend with concert happenings taking place across Downtown Alpharetta stages. Travelers looking for accommodations can book their stay at one of Alpharetta’s 30 modern and upscale hotels directly at <https://www.awesomealpharetta.com/stay/>.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the Official Destination Marketing Organization for the city of Alpharetta, GA. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta’s 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named in the top 10 “One of the South’s Best Cities on the Rise 2022” by Southern Living Magazine and “One of the Best Places to Visit in Georgia” by Vacationidea.com.

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