

Alpharetta  
GEORGIA

# PUSH PLAY

*on an alpharetta*  
**MUSIC★GETAWAY!**



— awesome —  
**ALPHARETTA**  
CONVENTION & VISITORS BUREAU

678-297-2811

[awesomealpharetta.com](http://awesomealpharetta.com)

The Official Destination Marketing Organization for Alpharetta, Georgia



## ROCK OUT AT AMERIS BANK AMPHITHEATRE

After sixteen years of hosting hit-makers in Alpharetta, this epic 12,000-capacity amphitheatre welcomes its 2023 concert season with all the live tunes we've been longing for this year. There's not a bad seat in the house at this harmonious haven with impeccably manicured greenery and state-of-the-art jumbo screens to ensure you never miss a single second of your favorite drum solo or the lead singer's signature dance moves. The lineup for the year is sizzlin' with names like Eric Church, Chris Stapleton, Dave Matthews Band, Darius Rucker and more! *Admission ticket required.*



SCAN HERE to see Ameris Bank Amphitheatre's full line up!



## KICK BACK & GET FUNKY UNDER THE PINES AT MATILDA'S

Reserve a table, pack a picnic and get ready to experience the fabulously funky Southern charm of **Matilda's Music Under the Pines**. This open-air venue is nestled under the stars and allows you to experience what a real porch jam session truly sounds like from artists and songwriters including names like Michelle Malone, Cat Ridgeway and the Tourists, BJ Wilbanks and Surrender Hill. *Admission ticket required.*



SCAN HERE to see Matilda's full concert lineup!



## SAVE THE DATE!

## WIRE & WOOD ALPHARETTA SONGWRITERS FESTIVAL RETURNS OCTOBER 13-14

Kick Off Party at Avalon October 12

Wire & Wood is the city's most anticipated music event of the year! Enjoy soulful live music flowing through the streets of Downtown Alpharetta as more than 30 local, regional and national artists perform original songs across multiple stages. Performers will also croon their melodies at quaint restaurants and businesses throughout Downtown. Listeners will learn about the music as artists share the stories behind their tunes while interacting with the audience.



SCAN HERE to learn more about this year's **Wire & Wood** lineup!



## GET JAZZED AT THE VELVET NOTE

**The Velvet Note** is a listening room that is beautifully crafted to enjoy exceptional musical talent at the purest vocal and instrumental reception available to a live audience. The venue was a winner of *Downbeat Magazine's* Best Jazz Venues Worldwide Award. *Admission ticket required.*



SCAN HERE to see **The Velvet Note's** full concert lineup!



## LIVE IT UP AT AVALON NIGHTS LIVE

Relax and revel in live tunes all summer long with **Avalon Nights Live!** Unwind after a long week with free live music on Avalon's Plaza every Friday evening through October 21. Bring your own tailgate chairs and groove the night away!



SCAN HERE to see **Avalon Nights Live** full schedule!







**Home by Dark at Brooke Street Park Concert Series** returns for select Saturdays in 2023 through September. Located on the East Lawn behind City Hall, bring a blanket and picnic to enjoy a night of stories, songs, and inspiration you'll never forget. *Free admission.*

**Home by Dark Concerts at Union Hill Park** is a monthly outdoor concert series that runs through October providing patrons an opportunity to purchase premier table seating for a premium musical experience under the covered pavilion nestled amongst the peaceful trees of the park. *Admission ticket required.*



**SCAN HERE** to see both Brooke Street Park and Union Hill Park **Home By Dark's** concert lineups!

## ENTER TO WIN TODAY

*Prize Package includes:*

- **One-room, two-night weekend stay** at Hilton Atlanta Alpharetta (\$440 value)
- **\$50 gift card** to Comeback Vinyl
- **\$50 gift card** to Bocado
- **\$50 gift card** to Sid's Pizza



**SCAN HERE**

and enter to win an **Alpharetta Music Weekend Getaway**

Visit [awesomealpharetta.com](https://www.awesomealpharetta.com) or stop by the Alpharetta Welcome Center between June 1 and August 31, 2023 to enter. One entry per person. Winner will be selected and notified the week of September 4, 2023.

Prize package valued at approximately \$590. A full list of contest rules can be found at [awesomealpharetta.com](https://www.awesomealpharetta.com). Offered by the Alpharetta Convention and Visitors Bureau



## EXPERIENCE THE ROARING 20's AT ROARING SOCIAL

**Roaring Social** is a celebration of music through the ages. Five nights a week, you'll enjoy specially curated entertainment in a class by itself. Dance or listen to music that will have your body swaying and your toes tapping. This speakeasy features a secret entrance to a hip hideaway that creates an exciting, unforgettable experience in an unmatched, opulent setting.



**SCAN HERE** to learn more and see the full event calendar!

## HEAR UNIQUE JAMS AT ALPHARETTA MUSIC MATCH

**Alpharetta's Music Match** program was created to bring original musicians to local restaurants and venues to create a vibrant music scene year-round in the city. From sidewalk sessions at **Clothes Horse Men's Apparel** to patio pickin' at **Chiringa**, Alpharetta has local music strumming most nights of the week. *Free admission.*



**SCAN HERE** to see **Alpharetta's Music Match** concert lineup!

# ALPHARETTA CALENDAR OF EVENTS JUNE – AUGUST 2023

## ALPHARETTA ARTS CENTER ECLECTIC LAWN CONCERT SERIES

Fridays, June 9, July 14, August 11  
7:00-9:30PM

Alpharetta Arts Center, 238 Canton St.

Join us for a mixed bag of FREE Summer Concert Series on the terrace and lawn of the Alpharetta Arts Center! Chairs and picnics welcome, family-friendly. From funk, to Latin, to jazz to reggae there will be something different for everyone.



## ALPHARETTA FARMERS MARKET

Saturday mornings through November 25  
8:30AM – 12:30PM

Town Green, 40 South Main Street

Discover local farmers with fruits, vegetables and natural meats, gardeners with fresh flowers and herbs, bakers of delicious desserts and breads, and makers of local raw honey, jellies and soaps.

*Free admission.*



## ALPHARETTA FOOD TRUCK ALLEY

Fourth Thursday each month through October 26  
5:00 – 9:00PM

Old Roswell Street

Kick off the weekend a little early with more than 10 food trucks and live music each month. Trucks offer a diverse range of cuisine types. This is a family-friendly event with limited seating available. Attendees are encouraged to bring a blanket or chairs. *Free admission.*



## DINO SAFARI: A WALK THRU ADVENTURE

Wednesday - Thursday | 11:00AM-7:00PM

Friday - Saturday | 11:00AM-8:00PM

Sundays | 12:00PM-7:00PM

North Point Mall, 1000 North Point Cir.

Go on a globe trotting expedition around the world, dropping in to see a variety of dinosaurs living on each of the seven continents that were once Pangea during the Age of Reptiles. Ticket admission required. *Use Promo Code ACVB20 for a discount on weekdays admission.*

## ACT1 THEATER'S "THE BIG FISH"

June 2-18, 2023

Friday & Saturday at 8:00PM; Sunday at 2:00PM

ACT1 Theater Mainstage, 180 Academy Street

Based on the celebrated novel by Daniel Wallace and the acclaimed film directed by Tim Burton, **BIG FISH** tells the story of Edward Bloom, a traveling salesman who lives life to its fullest... and then some! Overflowing with heart and humor, **BIG FISH** is an extraordinary musical that reminds us why we love going to the theatre—for an experience that's richer, funnier and bigger than life itself. *Ticket admission required.*



## ALPHARETTA BREW MOON FEST

Saturday, June 3

6:30 – 11:00PM

Milton Avenue

Rock the night away in Downtown Alpharetta with a true "Dancing in the Street" party featuring local brews, live music performed by **Chuck Martin and the Line-Up**, plus a variety of food tents and local eateries. Bring your own chairs or purchase a table and enjoy the night with your closest friends! *Ticket admission required.*



# ALPHARETTA CALENDAR OF EVENTS JUNE – AUGUST 2023



## SAVOR THE BOULEVARD

Sunday, June 4

6:30 – 9:00PM

Avalon Boulevard

Enjoy an evening of dining al fresco on the Boulevard for a one-of-a-kind outdoor dinner party featuring special four-course menus with beverage pairings from participating Avalon restaurants and live music provided by **The Bourbon Brothers**. *Ticket admission required.*



## ALPHARETTA'S 4TH OF JULY CELEBRATION

Tuesday, July 4 at dusk

11925 Wills Road

Celebrate our great nation under the stars watching a brilliant display of fireworks at dusk. Free to view.

## "CELEBRATIONS" ART CENTER EXHIBIT

June 14 – August 5

Alpharetta Arts Center, 238 Canton Street

Juneteenth, baby's first tooth popping out, a 21st birthday, the signing of the Declaration of Independence, a graduation, a wedding...what do all of these events have in common? Throughout the history of our world, our country, and in each person's life, there are significant moments. We mark these moments, these milestones, by celebrating. *Free admission.*



## ALPHARETTA ART IN THE PARK AT BROOKE STREET PARK

June 24-25, July 22-23, August 26-27

Saturday: 9:00AM – 4:00PM | Sunday: Noon – 4:00PM

Brooke Street Park

This outdoor artist market features handcrafted work by local artists who create masterpieces right before your eyes. See & buy pottery, woodwork, metal work, jewelry, handmade children's clothing, photography, watercolor, oil, mosaic art and more. *Free admission.*

## SAY GOODBYE TO SUMMER AT AVALON

August 4-5, 2:00 – 9:00PM

Avalon Boulevard

Join this block party along the Boulevard as they close the streets for an exciting all-day celebration the whole family is sure to enjoy.



## 2023 FREEDOM BOWL

August 17-18 - Visit [awesomealpharetta.com](https://www.awesomealpharetta.com) for schedule  
Milton High School, 13025 Birmingham Highway

This event brings together top high school football teams to compete in multiple games over three days. The Freedom Bowl also educates student athletes, coaches, their families, and fans on true heroism and to support those who serve and protect our nation.

For current information and a full list of special events, visit the Calendar of Events at [awesomealpharetta.com](https://www.awesomealpharetta.com). Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.

With so much to do,  
*why not stay the night?*

Add **value** to your stay with **special rates** and **packages** at one of our modern and upscale hotels. Many offer a selection of **suites, local shuttle service, complimentary breakfast, free parking** and **free Wi-Fi**.

**Aloft Alpharetta** | 678-527-6800

**Atlanta Marriott Alpharetta** | 770-754-9600

**Comfort Inn Alpharetta-Atlanta North** | 470-273-6604

**Comfort Suites Alpharetta/Roswell – Atlanta Area** | 770-649-0955

**Courtyard Atlanta Alpharetta** | 678-366-3360

**Courtyard Atlanta Alpharetta/Avalon Area** | 770-475-9955

**DoubleTree by Hilton Hotel Atlanta-Alpharetta** | 678-347-0022

**Embassy Suites by Hilton Atlanta Alpharetta** | 678-566-8800

**EVEN Hotel Alpharetta-Avalon Area** | 770-869-2546

**Extended Stay America-Atlanta-Alpharetta-Northpoint-East** | 770-475-7871

**Extended Stay America-Atlanta-Alpharetta-Northpoint-West** | 770-569-1730

**Extended Stay America-Atlanta-Alpharetta-Rock Mill Road** | 770-475-2676

**Fairfield Inn & Suites Atlanta Alpharetta** | 770-663-4000

**Fairfield Inn & Suites by Marriott** | *Coming Soon*

**Hampton Inn & Suites Alpharetta** | 678-393-0990

**Hampton Inn & Suites Alpharetta/Roswell** | 770-640-5511

**Hilton Alpharetta Atlanta** | 678-240-9222

**Hilton Garden Inn Atlanta North/Alpharetta** | 770-360-7766

**Hilton Garden Inn Atlanta Northpoint** | 678-566-3900

**Holiday Inn Express & Suites Alpharetta-Windward Parkway** | 678-339-0505

**Home2 Suites by Hilton Alpharetta** | 470-479-6699

**Homewood Suites by Hilton Atlanta-Alpharetta** | 770-998-1622

**Hyatt Place Atlanta/Alpharetta/North Point Mall** | 770-594-8788

**Hyatt Place Atlanta/Alpharetta/Windward Parkway** | 770-343-9566

**La Quinta Inn & Suites by Wyndham Atlanta Alpharetta** | 770-754-7800

**Sonesta ES Suites Atlanta Alpharetta Avalon** | 770-569-7200

**Sonesta ES Suites Atlanta Alpharetta North Point Mall** | 770-587-1151

**Sonesta ES Suites Atlanta Alpharetta Windward** | 770-664-0664

**The Hamilton Alpharetta, Curio Collection by Hilton** | 770-777-1820

**The Hotel at Avalon, Autograph Collection,  
& Alpharetta Conference Center** | 678-722-3600

**TownePlace Suites Atlanta Alpharetta** | 770-664-1300



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hotel room.*



**#AwesomeAlpharetta**