

**Media Contact**

Kendall Bagley  
PR & Social Media Director  
Office: 678-297-2811  
Kendall@AwesomeAlpharetta.com

**Flavor-Packed Taste of Alpharetta Taking Place May 11**

**ALPHARETTA, GA – (April 14, 2023)** – The 31<sup>st</sup> Annual Taste of Alpharetta will fill the streets of downtown Alpharetta with mouthwatering aromas from signature dishes served by restaurants across the North Fulton area. On Thursday, May 11<sup>th</sup>, from 5:00 p.m. – 10:00 p.m., the downtown area on both the east and west sides of Main Street will be lined with booth after booth serving delectable bites. Visitors can enjoy culinary creations from restaurants such as Ceviche Taqueria, Curry Up Now, EGGROLL BOYZ, Foundation Social Eatery, Restaurant Holmes, Smokejack BBQ and more. Families will love the Fun Zone and Learn Zone where children can enjoy wild, informative, as well as unforgettable fun. Festival goers of all ages will enjoy the toe-tappin’ tunes from live music performances across three different stages downtown. One of the featured musicians, Adam Patterson, will be playing acoustic covers on the Town Green Stage!



“Taste of Alpharetta has become a signature event for our community, offering a unique opportunity to experience many of Alpharetta’s restaurants in one place in one night,” said Janet Rodgers, president and CEO of the Alpharetta Convention and Visitors Bureau. “This event is one of my favorites in the community and has become an annual tradition for festival goers and food connoisseurs over the years. We invite and welcome individuals, families, foodies and festival lovers to join us and experience a taste of Alpharetta’s unique, chef-driven restaurants at this special event you won’t want to miss.”

Admission to Taste of Alpharetta is free but to try any of the scrumptious bites, you will need tickets. Tickets cost \$1.00 each, and the tastes will range in price from \$2.00 - \$8.00. For the kids looking to enjoy the Fun Zone, a Fun Zone Pass will be required for entry.

This year, the ticketing is going digital. Pre-order tickets now, or purchase the day of by downloading the Taste of Alpharetta app. Simply search "Taste of Alpharetta" in the Google Play or App Store on your phone, download and select how many tickets you want to purchase. If you're interested, you can select additional packages like the Fun Zone Pass or VIP tickets. Not looking to download a new app? No problem! You can visit [tasteofalpharettaga.app](http://tasteofalpharettaga.app) for the website experience. For those that do not have a smart phone, you can purchase tickets the day of at one of the six ticket booths and receive a reloadable card.

Taste of Alpharetta is a beloved event for visitors and residents alike, boasting crowds of over 35,000 attendees. So, don't miss your chance to be part of the action! For the most up-to-date information regarding this event, purchasing tickets and a listing of all restaurants participating, please visit [www.tasteofalpharettaga.com](http://www.tasteofalpharettaga.com).

#### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the Official Destination Marketing Organization for the city of Alpharetta, GA. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 30 modern and upscale hotels directly at [www.awesomealpharetta.com](http://www.awesomealpharetta.com). Alpharetta was recently named in the top 10 of "The South's Best Cities 2023" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

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