

— *awesome* —
ALPHARETTASM
CONVENTION & VISITORS BUREAU

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Yee Haw! Celebrate Freedom Rodeo is Taking Place in Alpharetta!

ALPHARETTA, GA – (April 25, 2023) – Time to don your hats, dust off your boots and secure your belt buckle for the Celebrate Freedom Rodeo in Alpharetta. The three-day, multi-event competition will take place from Thursday, May 4, through Saturday, May 6, 2023, at the Wills Park Equestrian Center.

Whether you're an avid rodeo fan or new to the scene, you're in for a rootin' and tootin' good time! The competition will feature cowboys and cowgirls in Bareback Bronc Riding, Break-Away Roping, Bull Riding, Calf Roping, Cowgirl's Barrel Racing, Saddle Bronc Riding, Steer Wrestling and Team Roping.



“Year after year, the Celebrate Freedom Rodeo in Alpharetta provides an action-packed weekend at the Wills Equestrian Center,” said Janet Rodgers, President and CEO of Alpharetta Convention & Visitors Bureau. “We encourage our community and visitors to come out and support the competitors and experience some good ‘ole-fashioned western fun, right here in Alpharetta!”

Attendees are encouraged to arrive early to enjoy food and entertainment at the Equestrian Center. Fill up on BBQ, funnel cakes, and boiled peanuts while experiencing the mechanical bull, pony rides, rock wall climbing, bungee jumping and more! If you need to spiffy up your western-inspired wardrobe, vendors will also be onsite selling cowboy hats, belt buckles, western jewelry and caps. Miscellaneous rodeo themed toys will be available for purchase as well.

Doors open at 6:00 p.m. with the competition beginning at 7:30 p.m. Children under the age of 4 are free to attend. Ages 5-10 are \$10 each, and anyone 11 and up is \$20.

For the most up to date information on the event, as well as ideas for where to shop, dine and stay while you're here, visit <https://www.awesomealpharetta.com/celebrate-freedom-rodeo-2/>.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention & Visitors Bureau serves as the Official Destination Marketing Organization for the city of Alpharetta, GA. Book a hotel stay at one of the Alpharetta's 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named in the top 10 of "The South's Best Cities 2023" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

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