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## **Curate Colorful Creations at Alpharetta Arts Streetfest**

**ALPHARETTA, GA – (April 27, 2023)** – Memorial Day Weekend in Alpharetta will be bursting with color during Alpharetta Arts Streetfest. Happening May 27 – 28, 2023, at The Grove behind the Alpharetta Community Center in Wills Park, more than 100 artists will have their creations for sale during this free to attend event. There's no better way to kick off the unofficial start of summer than being surrounded by colorful, handmade designs from incredibly talented artists!



Art enthusiast can anticipate artists from all over the United States showcasing their work in the outdoor galleries. While attendees peruse each tent across the Grove, they'll have the opportunity to speak with the artists to learn more about each piece of original artwork. The handmade and one-of-a-kind designs will be available for purchase, making the items perfect gifts or finishing touches to your own collection.

"We love having the Streetfest behind the Alpharetta Community Center, because there is great shade for the artists and shoppers, and the venue is perfect for a colorful arts and crafts festival," explains Cindy Flynn of Splash Festivals who organizes the event in partnership with the City of Alpharetta.

Festival goers should come hungry! Food vendors will be onsite serving up festival eats and drinks to keep you fueled as you wander the grounds marveling each whimsical display. Kiddos can enjoy many kid-friendly activities including face paintings and gemstone mining. Dogs are also welcomed to join their owners during this "pawsitively" wonderful event.

"Alpharetta has become a city filled with art in all of its magnificent forms. We look forward each year to the Arts Streetfest to set up on the Grove so that we can welcome artists from around the U.S. to showcase their creativity and talent in our community," said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. "This is an incredible two-day weekend event bursting with culture, food and activities for the whole family! We invite everyone who is passionate about the arts to come to Alpharetta, stay the weekend and experience all the city has to offer."

We recommend making it a trip or staycation in Alpharetta to celebrate the long Memorial Day Weekend. In addition to the Alpharetta Arts Streetfest, there will be live music throughout the city, family fun such as the Dino Safari...A Walk Thru Adventure and you can close out the weekend by attending the Memorial Day Tribute on Monday, May 29, to honor those who so bravely served our country. Start planning your art-filled getaway at <a href="https://www.awesomealpharetta.com/alpharetta-streets-festival/">https://www.awesomealpharetta.com/alpharetta-streets-festival/</a> where you'll even find special hotel rates for those attending Art Streetfest!

## **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention & Visitors Bureau serves as the Official Destination Marketing Organization for the city of Alpharetta, Georgia. Book a hotel stay at one of the Alpharetta's 30 modern and upscale hotels directly at <a href="https://www.awesomealpharetta.com">www.awesomealpharetta.com</a>. Alpharetta was recently named in the top 10 of "The South's Best Cities 2023" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

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