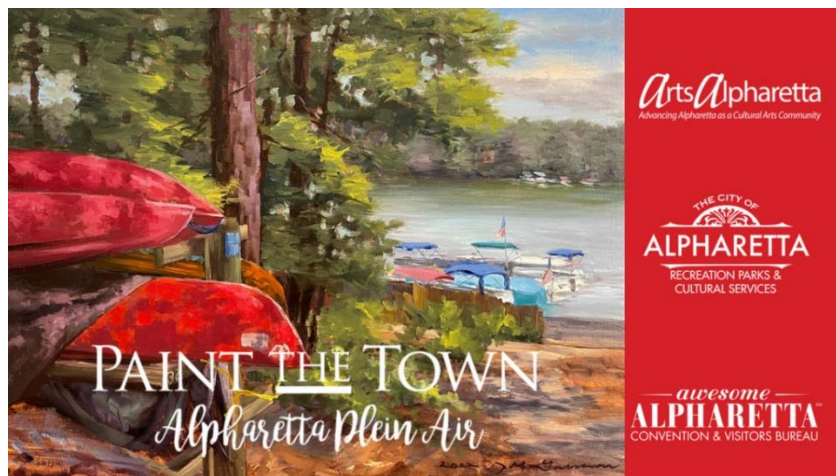


Media Contacts

Nancy Murphy
Arts Alpharetta Program Coordinator
(404) 834-1147
nancyjmurphy16@gmail.com

**Paint The Town: Alpharetta Plein Air Art Event Colorfully Captures Art Lovers
Attention May 9-13**

ALPHARETTA, GA - (March 31, 2023) – [Paint The Town: Alpharetta Plein Air](#) is multi-day *plein air* event happening in Alpharetta May 9 – 13, 2023. The 5-day Plein Air Artist Invitational kicks off the festivities with artists painting in outdoor locations throughout the city for the public to watch and enjoy. Activities surrounding the Invitational include a wet paint tent sale, quick draw competition, awards presentations, and an art exhibition to be viewed at the Alpharetta Arts Center from May 13 – June 10, 2023.



Plein air comes from the French *en plein air*, referencing a method of painting outdoors directly from life. This style of landscape painting was made popular by French impressionists in the 19th century. It has become a wildly popular practice with artists around the world.

Nancy Murphy, the President of Arts Alpharetta says, “Once again, Arts Alpharetta is delighted to host **Paint the Town 2023**. Artists are already signing up to come to paint *en plein air*, where they paint live scenes outdoors all around town. New this year will be 3 categories of artists: Professional, Intermediate, and True Novice. Awards will be issued across all three categories. Also new this year, our Wet Paint Tent Sale will be taking place during Taste of Alpharetta on Thursday, May 11! Our Quick Draw Competition will take place on Friday evening, May 12, capturing the dramatic lighting as the sun sets and creates long shadows. The awards ceremony for the Quick Draw will be on the City Center Green. We hope the public will enjoy watching artists in action as well as seeing and purchasing the finished paintings of Alpharetta. If any Alpharetta property owners would like to invite artists to paint at

their locations, please contact us at ArtsAlpharetta1@gmail.com. We are still collecting new sponsors as well. More information about the event and sponsorship can be found at <https://www.artsalpharetta.org/paint-the-town-2023.html>.”

During the 5-day Plein Air Invitational, art lovers will have the chance to watch artists of all media in action at well-known locations throughout Alpharetta. The plein air locations will include Downtown Alpharetta as well as the city’s parks, gardens and more.

“Paint the Town is more than just an art event, it’s a celebration of community and creativity,” said Morgan Rodgers, Recreation, Parks, and Cultural Services Director. “We are excited to bring together local artists, residents, and visitors for a colorful and inspiring experience that showcases the talent and culture of our city.

Paint the Town: Alpharetta Plein Air is a fun outdoor event for artists and free for spectators. It is also an opportunity for art enthusiasts to support the local arts. Proceeds from the event will fund two initiatives: Take Out Art: which supplies *free* art kits for children in our community and the Public Art Fund: supporting the lease of public art in partnership with the City of Alpharetta.

“Paint the Town: Alpharetta Plein Air is a perfect artisan event that visitors will travel to Alpharetta to experience, and residents will love having in their backyards,” said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. “You will create inspirational moments in time by having the opportunity to watch brilliant artists showcase their talents by recreating scenes of the vibrant city of Alpharetta. A big plus for this unique type of event is that you can also purchase the artist’s drawings depicting the beauty of Awesome Alpharetta.”

Out-of-town visitors can start planning their Paint the Town: Alpharetta Plein Air weekend packed with art-filled events and activities. Travelers looking for accommodations can book their stay at one of Alpharetta’s 30 modern and upscale hotels directly at <https://www.awesomealpharetta.com/stay/>.

Arts Alpharetta

Arts Alpharetta is a non-profit group dedicated to advancing Alpharetta as a cultural arts destination through artists and their work, strategic local partnerships, and our innovative and educational arts center. The City of Alpharetta has enhanced that commitment by fostering an arts-supportive atmosphere.

City of Alpharetta

Alpharetta remained a small, largely agrarian community through the early 1980’s, but shortly thereafter the city blossomed into one of the most prosperous communities in the United States. The community that had a population of only 3,000 in 1980 today is home to more than 67,000 residents and sees its population swell to more than 120,000 each workday. Grounded in our small-town heritage but with our eyes set firmly to the future, we are awesome Alpharetta, Georgia, the Technology City of the South.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the Official Destination Marketing Organization for the city of Alpharetta, GA. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta’s 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta

was recently named in the top 10 of “The South’s Best Cities 2023” by Southern Living Magazine and “One of the Best Places to Visit in Georgia” by Vacationidea.com.

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