

Alpharetta
GEORGIA

DISCOVER A



CUISINE

CULTURAL ARTS

GETAWAY IN ALPHARETTA



— awesome —
ALPHARETTA
CONVENTION & VISITORS BUREAU

678-297-2811
awesomealpharetta.com

The Official Destination Marketing Organization for Alpharetta, Georgia

A visit to Alpharetta would be incomplete without taking some time to admire the art and artists that play an important role in the city's vibrant culture.

You won't want to miss **The Treehouse at Sis + Moon's**, a working studio and art gallery in downtown that provides community to local artists. Take a self-guided walking tour through Downtown to see a curated mix of nearly 20 permanent and temporary sculptures that make up the **Alpharetta Arts Walk**. View the latest art exhibit at the **Alpharetta Arts Center**, or add to your personal art collection by purchasing an art souvenir at **Chic Evolution in Art**, an innovative gallery showcasing emerging artists across the globe.

If you're seeking a getaway filled with inspiring art and food to satisfy any palette, Alpharetta is the ultimate destination. You'll find an eclectic blend of restaurants, unique visual and performing arts and abundant shopping with **over 250 retailers**. Discover year round attractions and events that friends and family of any age will enjoy. You'll quickly learn why this vibrant community was named one of the **South's Best Cities on the Rise** by *Southern Living*® in 2022.

We invite you to book your next getaway with just one click at **awesomealpharetta.com** and delve into the art scene and get a taste of the local cuisine.



Creativity is not only showcased in Alpharetta, but it's also encouraged. Places like **All Fired Up** offer pottery painting and art classes for all ages. **Painting with a Twist** combines art, socialization, and fun with painting classes paired with delicious food and drinks.

Whether you're a history buff, a foodie, a creative, or a combination of all three, there's something for everyone in Alpharetta. With so much to do you will want to stay the night. Visit **awesomealpharetta.com** to add value to your stay with a special package.

With **over 200 dining options** and several **culinary-centered events** throughout the year, it doesn't take long to discover that food has always been a staple in Alpharetta. Whether you're looking for a romantic meal or a more exotic experience, Alpharetta's restaurants will exceed expectations every time.

Tantalize your tastebuds at Downtown Alpharetta's **Smokejack BBQ** with their signature burnt ends. Little artful cubes of brisket have been smoked, cubed, charred and sauteed in sauce and are worth every savory bite. Just around the corner is **Sorella Vicina**, a modern restaurant serving authentic Italian cuisine right in the heart of the city. For another internationally-inspired experience, check out **Thoom's Thai Kitchen**, where you'll find flavorful, contemporary Thai food that always hits the spot.

Alpharetta's dining options are always ahead of the curve. **Creation Social House** is a perfect example, offering a creative twist on popular American dishes and cocktails. **Palm 78** unique menu serves tropically-infused steak and seafood menu items.

If the city's cuisine leaves you feeling inspired to sharpen up your skills in the kitchen, be sure to check out the cooking classes at **Publix Aprons Cooking School**, **Williams Sonoma** and **Flour Power Cooking School**.

ENTER TO WIN A

CUISINE & CULTURAL ARTS

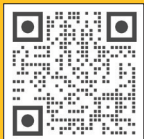
GETAWAY TO ALPHARETTA



Prize Package includes:

- **One-room, two-night weekend stay** at Atlanta Marriott Alpharetta. (Value \$340)
- **\$100 gift card** to Creation Social House
- **\$100 gift card** to Painting with a Twist
- **\$50 gift card** to Williams Sonoma

ENTER TO WIN TODAY



 **SCAN HERE** and enter to win a **Cuisine & Cultural Arts getaway in Alpharetta, GA.**

You can also enter by visiting [awesomealpharetta.com](https://www.awesomealpharetta.com) or stop by the **Alpharetta Welcome Center** between April 1 and May 31, 2023 to enter in person. One entry per person. Winner will be selected and notified the week of April 10, 2023.

Prize package is valued at \$590. No cash value.

A full list of content rules can be found at [awesomealpharetta.com](https://www.awesomealpharetta.com).

Offered by the Alpharetta Convention & Visitors Bureau.



We're adding more events to our calendar every day! To stay up-to-date and see the most current list of events happening in Alpharetta, **SCAN HERE** with your smart phone or tablet camera.



DINO SAFARI: A WALK THRU ADVENTURE

Wed - Thur | 11:00AM – 7:00PM

Fri & Sat | 11:00AM – 8:00PM

Sundays | 12:00PM – 7:00PM

North Point Mall

1000 North Point Cir.

Grab a prehistoric passport to see 30+ giant moving dinosaurs in a walk thru safari on a globetrotting expedition adventure for the whole family. Use Promo Code ACVB20 for a discount on weekdays admission.

BLACK & WHITE GALLERY EXHIBIT

March 22 – May 6

Alpharetta Arts Center

238 Canton Street

Pastel pink, robin's egg blue, forest green, daisy yellow, neon brights, colors of the rainbow...how many stunning colors does the universe contain? And yet...what can compare to the stark beauty and the utter simplicity of a black and white color scheme? *Free admission.*

ALPHARETTA FARMERS MARKET

Saturday Mornings, April 1 – November 25

8:30AM – 12:30PM

Town Green, 40 South Main Street

Discover local farmers with fruits, vegetables and natural meats, gardeners with fresh flowers and herbs, bakers of delicious desserts and breads, and makers of local raw honey, jellies and soaps.

Free admission.



LADIES NIGHT OUT

Tuesday, April 25

5:00PM – 8:00PM

Downtown Alpharetta

Calling all ladies to come shop, sip and stroll through downtown Alpharetta and "Discover the District" as you browse local boutiques and restaurants for this fun event. Ticket admission includes swag bag with goodies. Check-In Locations: The Hamilton Hotel and Chiringa.

ALPHARETTA CALENDAR OF EVENTS APRIL – MAY 2023

ALPHARETTA WINE FESTIVAL

Sunday, April 16
2:00PM – 5:00PM

Alpharetta Town Green

Sample wines from your favorite participating restaurants and businesses. Ticket holders will receive complimentary wine tastings and a commemorative glass. Ticket admission required.



CONCERT ON THE GREEN

Saturday, April 22
6:00PM – 11:00PM
Crabapple Market
12650 Crabapple Rd.

Join your friends and neighbors for a concert with the **Nashville Yacht Club Band** to celebrate and raise funds in support of Milton and Alpharetta Police, Fire and First Responders! Ticket admission required.



ALPHARETTA FOOD TRUCK ALLEY

Fourth Thursday, April – October
5:00PM – 9:00PM
Old Roswell Street

Kick off the weekend a little early with 10+ food trucks and live music each month. Trucks offer a diverse range of cuisine types. This is a family-friendly event with limited seating available. Attendees are encouraged to bring a blanket or chairs. Free admission.



CELEBRATE FREEDOM RODEO

May 4 – 6
Gates open at 6:00PM
Rodeo starts at 7:30PM
Wills Park Equestrian Center
11915 Wills Rd.

The Celebrate Freedom Rodeo returns to Alpharetta's Wills Park Equestrian Center arena. The two-day, action-packed western celebration will feature special events for all ages and is sure to put the whole family in a hootin' and hollerin' mood. Ticket admission required.



KENTUCKY DERBY PARTY

Saturday, May 6
4:00PM – 8:00PM

Avalon, 400 Avalon Blvd.

You're invited to celebrate the Derby in style at our award-winning Kentucky Derby Party. We will transform the Plaza into a glamorous party featuring a jumbo viewing screen to watch the race, place your bets, and enjoy live music. So put on your fancy hats and bowties, grab a Mint Julep, and let the fun begin!



PAINT THE TOWN: ALPHARETTA PLEIN AIR

Daily, May 9 – 13
Throughout Alpharetta

Come watch an array of artists painting their works en plein air throughout the week at well-known Alpharetta locations all over the city, culminating with a Quick Draw Competition and Wet Paint Tent Sale. Artist paintings will then be on exhibit at the Alpharetta Arts Center from May 13 – June 10. Free admission to the public.



TASTE OF ALPHARETTA

Thursday, May 11
5:00PM – 10:00PM

Downtown Alpharetta

Dine in Downtown Alpharetta at over 60 restaurants in one, fun night. Sample delicious appetizers, entrees and desserts from the top chefs in town. Enjoy culinary demonstrations, activities for all ages and live entertainment. Free admission, food tickets for purchase at event.

ALPHARETTA CALENDAR OF EVENTS APRIL – MAY 2023



ALPHARETTA ART IN THE PARK AT BROOKE STREET PARK

May 20 – 21

Saturday: 9:00AM – 4:00PM

Sunday: 12:00PM – 4:00PM

Brooke Street Park

This outdoor artist market features handcrafted work by local artists who create masterpieces right before your eyes. See & buy pottery, woodwork, metal work, jewelry, handmade children's clothing, photography, watercolor, oil, mosaic art and more. Free admission.



WE'RE COOKING UP A CULINARY ADVENTURE!

Discover some new recipes and culinary traditions for you and your crew at one of Alpharetta's three cooking school experiences – **Publix Aprons Cooking School**, **Flour Power Kids Cooking Studio** and **Williams Sonoma at Avalon**. Each location offers one-time cooking experiences that will take your cooking game from flop to fantastic. From wine dinners to seasonal feasts, guests walk away with next-level gastronomic skills to show off at your next dinner party. To learn more about the ways to experience unique flavors in Alpharetta, visit [awesomealpharetta.com](https://www.awesomealpharetta.com).

DAWSON PEDIATRIC PEACH KIDS' TRIATHLON – ALPHARETTA

Sunday, May 21
7:30AM

Wills Park Recreation Center
11925 Wills Rd.

Kids will enjoy this high-quality youth triathlon experience for the entire family that is focused on fitness, fun, and safety.



ALPHARETTA ARTS STREETFEST

May 27 – 28

Saturday: 9:00AM – 6:00PM

Sunday: 10:00AM – 5:00PM

The Grove at Wills Park, 175 Roswell Street

Featuring more than 100 artists from across the U.S., festival goers can stroll through the outdoor gallery, meet the artists and acquire a piece of original whimsical art. Festival eats and drinks will be available. Free admission.



CONCERTS, CONCERTS, CONCERTS!

Alpharetta has quite the live music scene! Catch a performance from today's leading artists at the magnificent 12,000 capacity **Ameris Bank Amphitheatre**. Looking for a more intimate venue? Be entertained in a private acoustic "living room" setting at **The Velvet Note**. Stop by Brooke Street Park or Union Hill Park to take part in one of the alfresco active listening performances with **Home by Dark** singers and songwriters. Kick back and relax with tunes and your own personal picnic at **Matilda's Under the Pines**. Every Friday night between April-October is host to free music at **Avalon Nights Live**. **Alpharetta's Music Match** program also brings rising local talent to restaurants, bars, breweries, and other venues around town. Enhance your nightlife experience throughout the week with the sounds of live music at many Alpharetta restaurants, **Fairway Social**, and **Roaring Social**.

Alpharetta

GEORGIA

With so much to do,
why not stay the night?

Add **value** to your stay with **special rates** and **packages** at one of our modern and upscale hotels. Many offer a selection of **suites, local shuttle service, complimentary breakfast, free parking** and **free Wi-Fi**.

Aloft Alpharetta | 678-527-6800

Atlanta Marriott Alpharetta | 770-754-9600

Comfort Inn Alpharetta-Atlanta North | 470-273-6604

Comfort Suites Alpharetta/Roswell – Atlanta Area | 770-649-0955

Courtyard Atlanta Alpharetta | 678-366-3360

Courtyard Atlanta Alpharetta/Avalon Area | 770-475-9955

DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022

Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800

EVEN Hotel Alpharetta-Avalon Area | 770-869-2546

Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871

Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730

Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676

Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000

Fairfield Inn & Suites by Marriott | *Coming 2023*

Hampton Inn & Suites Alpharetta | 678-393-0990

Hampton Inn & Suites Alpharetta/Roswell | 770-640-5511

Hilton Alpharetta Atlanta | 678-240-9222

Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766

Hilton Garden Inn Atlanta Northpoint | 678-566-3900

Holiday Inn Express & Suites Alpharetta-Windward Parkway | 678-339-0505

Home2 Suites by Hilton Alpharetta | 470-479-6699

Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622

Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788

Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566

La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800

Sonesta ES Suites Atlanta Alpharetta Avalon | 770-569-7200

Sonesta ES Suites Atlanta Alpharetta North Point Mall | 770-587-1151

Sonesta ES Suites Atlanta Alpharetta Windward | 770-664-0664

The Hamilton Alpharetta, Curio Collection by Hilton | 770-777-1820

**The Hotel at Avalon, Autograph Collection,
& Alpharetta Conference Center** | 678-722-3600

TownePlace Suites Atlanta Alpharetta | 770-664-1300



SCAN HERE with your smart phone or tablet to book your Alpharetta hotel room.



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