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## Alpharetta To Host TYGTAL 2022 Next Level Football Junior Classic

Over 100 high school juniors from across the country to compete at the highest level during 4-day football exposure event and game, Dec. 16 - 19

**ALPHARETTA, GA - (November 22, 2022) – TYGTAL Exposure** will bring the Next Level Junior Classic (NLJC) to Alpharetta, GA on Friday, December 16 through Monday, December 19 at Kings Ridge Christian School. This long-weekend football event is full of life experiences for more than 100 elite high school class of 2024 athletes and their families from all over the country. Each player in attendance has been evaluated and invited to attend the weekend by TYGTAL Exposure. The event will culminate with participants competing in a head-to-head football game on Monday, December 19 at 1:00 p.m.



The Next Level Junior Classic allows student-athletes to enter a college-like setting for four (4) days and three (3) nights. Athletes already confirmed to attend the NLJC hail from over 32 states including California, Arizona, New York, New Jersey, Texas, Colorado, Connecticut, South Dakota, Missouri, Louisiana, Pennsylvania, Indiana, Kentucky, Tennessee, Florida, Georgia and South Carolina.

The event is scheduled to have notable speakers including the NCAA, mental health experts, financial literacy and more. They will teach valuable life skills, ensure the student-athletes learn how to interview efficiently, learn what it is like to be recruited, go into team meetings, have a college replicated media day, practice in a college-like setting, conduct community service, and then play an elite football game that will be televised and sent to every college in the country for exposure. Organizers are expecting over 500 fans to attend the Next Level Junior Classic football game. In addition, there will also be college coaches on site.

Over the course of the NLJC weekend, players will receive multiple opportunities that will give them knowledge and tangible information that will help them gain exposure to college recruiters and potential scholarship prospects. They will learn about the college recruiting process from the classroom to the field. The staff will conduct a TYGTAL alumni panel with athletes currently playing in college and professional football programs. All coaching during the weekend will be received from NFL/NCAA experienced coaching staff. Each player will receive a verified and certified profile of academics, height, weight, hand size, and wingspan by TYGTAL Exposure (NCAA Compliant Scouting Service). All information including event footage to be shared with colleges and universities that have a subscription to TYGTAL Exposure. TYGTAL Exposure is a NCAA Certified Scouting Service, and all footage will be streamed live to their website, where coaches that are subscribed can watch the event live.

In addition to the players educational opportunities, NLJC offers workshops for the parents to participate that include speakers and medical professionals. The workshop for the parents focuses on how to best assist their athlete as they go through the journey of being recruited by the NCAA by educating them on the importance of their athletes character, their skill sets and academics.



"The Next Level Junior Classic is an excellent way for high school junior athletes and their families from all over the country to learn how to be a college athlete directly from college coaches. Our event allows them to learn all aspects of the game from current & former NCAA coaches and scouts, Sports medicine professionals, motivational speakers and more." said TYGTAL Exposure president Coach Andre Wise. "Alpharetta is a perfect place to hold this event and game. We knew that Alpharetta would be the best of both worlds – a great football event weekend in fantastic facilities and the student athlete's families can enjoy all the city has to offer before and after the event."

"What an amazing opportunity for student athletes from all over the nation to travel to Alpharetta to receive coaching, training and advice from NCAA certified coaches," said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. "We are excited to welcome the players and their families to Alpharetta where they can enjoy our awesome community. Not only will they have an amazing football experience, but it will be a great family vacation as well."

Spectators are encouraged to attend the Next Level Junior Classic football game at 1:00 p.m. on Monday, December 19 at 1 p.m. The game will be held at Kings Ridge Christian School, located at 2765 Bethany Bend, Alpharetta, GA, 30004. Tickets to the game are \$12 at the door.

## **About TYGTAL Exposure**

Tygtal Exposure and Sports Consulting Services is a d/b/a of Our Vision Sports Education Foundation, Inc in which is a nonprofit 501 C3 that has been established in 2010 as a NCAA compliant scouting service. The Next Level Classic represents amateur athletes both rated and underrated through offering cutting edge sports exposure to student-athletes each year, feeding the knowledge to both parent and athlete to get them to the absolute top!

## **Alpharetta Convention & Visitors Bureau**

The Alpharetta Convention & Visitors Bureau serves as the official Destination Marketing Organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named "One of the South's Friendliest Cities" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

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