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A Very Merry Hallmark Holiday Getaway (and Giveaway) in Alpharetta

ALPHARETTA, GA - (October 12, 2022) – It’s time to live your holiday movie dreams in Alpharetta! Don’t just cozy up on your couch and tune into a holiday themed movie, LIVE IT! The joy and magic of the holiday season comes to life when you visit Alpharetta’s three exclusive shopping and dining districts, each with unique themes that match the picturesque backdrops of a holiday movie lineup.



Avalon knows how to celebrate the holiday season! Visit the Rockefeller-inspired ice-skating rink at the Plaza of Avalon, then light up your festive spirit around the community fire pit and make it extra sweet with s’mores. Avalon is home to over 60 luxury retailers making your holiday shopping a breeze no matter who you are shopping for! Get your tech lover the latest gadget from Apple, find the beauty queen on your list a fabulous holiday package from Sephora or wow your fitness guru with a gift from Peloton.

Charming, walkable and decked to the nines, Downtown Alpharetta is a must-stop on your merry adventures. Just like Christmas towns you’ve seen in the movies, downtown Alpharetta has ample activities to put you in the spirit. Watch the official lighting of the downtown tree during the annual Seasons of Celebration on Friday, December 2, and stay to visit with Santa, sing along with carolers, and sip some hot chocolate while you peruse the stores filled with festive cheer. The two following Fridays, December 9 and 16, the Season of Celebration continues with community karaoke, a holiday movie night on the Town Green and photos with Santa.

Alpharetta's North Point Mall is like the Northpole, but with better weather! With stores like American Eagle, The Lego Store, Build-A-Bear Workshop, Vans and more, you'll find the perfect gift for your kids and teens on the "Nice List." Jolly good fun awaits on a perfect family outing of friendly competition at Cosmic Mini Golf and Play for indoor glow-in-the-dark miniature golf experience. Get the kids in the spirit of the holidays at Michaels and pick out holiday craft projects for the family to create together.

Win the gift of an Alpharetta getaway by entering the Very Merry Hallmark Getaway Giveaway. Entries will be accepted starting Thursday, November 1, through Saturday, December 31, and the winner will be announced January 9, 2023. The giveaway is worth an estimated \$1,200! To enter, simply visit <https://www.awesomealpharetta.com/a-very-merry-hallmark-holiday-getaway-in-alpharetta-ga/> and follow the prompts for your chance to win!

All of this merriment can't be done in one day, so why not stay the night? Make your holiday getaway in Alpharetta extra magical with a Santa Tuck In experience at various Alpharetta hotels. To learn more and book your stay, visit www.awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the Official Destination Marketing Organization for the city of Alpharetta, GA. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named in the top 10 "One of the South's Best Cities on the Rise 2022" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

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