

— *awesome* —
ALPHARETTASM
CONVENTION & VISITORS BUREAU

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Ladies, It's Time to Lace Up Your Running Shoes and Register for the Alpharetta Women's Half Marathon & 5K Race!

ALPHARETTA, GA - (August 25, 2022) – The [Alpharetta Women's Half Marathon & 5K Race](#) is set for Sunday, October 23, 2022, starting and finishing at [Avalon's](#) Boulevard. Presented by Altra, the race offers an awesome running experience, whether participating as a serious competitor or a fast-paced walker.



Kicking off at with a wave start system at 7:30 a.m, participants will be seeded into groups according to their estimated finish time. The race route will take runners through picturesque portions of Alpharetta, passing by fall foliage and lovely scenery that make the competition feel like a relaxing adventure. Concluding with a post-race party on the Plaza in Avalon, pre-registered participants will receive an event shirt, finisher medal, and bib tag timing. Post-race festivities will also include food and refreshments.

“We’re excited to be back for the Alpharetta Women’s Half Marathon & 5K Race for its fourth year,” said Nick Lynch, President of 10x EM, LLC. “More than a thousand female athletes from over 21 states will hit the ground running beginning in Avalon and traverse the winding roads of Alpharetta.”

With over one thousand athletes visiting Alpharetta for this event, local restaurants, shops, attractions, and hotels can expect to see runners and their friends and family throughout the weekend. Bringing visitors into Alpharetta is the goal of the Alpharetta Convention & Visitors Bureau, who worked with 10x

EM, LLC. to bring this epic event to the city. Events like the Alpharetta Women’s Half Marathon & 5K Race have a profound economic impact on the city, touching many local businesses while also showcasing Alpharetta’s amazing attractions and amenities.

“Alpharetta offers so much to do, see and experience as the home to the Alpharetta Women’s Half Marathon & 5K Race,” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “This is the perfect opportunity to make it a girlfriend’s weekend getaway or staycation, where the athletes will have fantastic shopping, dining and entertainment at their fingertips before and after the race!”

For more information on registering for the Alpharetta Women’s Half Marathon and 5K and planning your Alpharetta girls getaway or staycation, visit <https://www.awesomealpharetta.com/alpharetta-womens-weekend-half-marathon-and-5k/>.

About 10xEM

[10xEM](#): The Chicagoland based company has over 20 years of race production experience. 10xEM has helped produce close to 200 triathlons and road races and has produced regional and national championships. 10xEM also owns and operates four events in the **National Women’s Running Series** which are located in [Washington, DC](#), [Naperville, IL](#), [Napa, CA](#) and [Alpharetta, GA](#).

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the Official Destination Marketing Organization for the city of Alpharetta, GA. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta’s 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named in the top 10 “One of the South’s Best Cities on the Rise 2022” by Southern Living Magazine and “One of the Best Places to Visit in Georgia” by Vacationidea.com.

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