



Win the U<u>ffimate</u> Girls W<mark>eekend</mark> Getaway to Alpharetta

678-297-2811 awesomealpharetta.com

The Official Destination Marketing Organization for Alpharetta, Georgia



Whether you're planning a

Bachelorette Party. Mom-daughter Trip. or just a Bestie Gal Getaway.

we have your guide for a great girls' trip to Alpharetta. Gather up your ladies because it's time for a trip spent maxing and relaxing. Eat your way through a lavish food and beverage scene, renew your closet in any of our 3 shopping districts, enjoy attractions and live music, and find off-the-beaten path activities to satisfy the whole group.

Make the most of your getaway by staying the weekend. Alpharetta has a lodging option that's just right for you. Coupled with Alpharetta's Southern hospitality, your getaway will leave you feeling rested and rejuvenated whether you're with us for one night or for several.

Enter to win your very own **TWO NIGHT Girls Getaway** TO ALPHARETTA, GA!

Prize package includes:

- Two-night weekend stay in a two-bedroom suite at Sonesta ES Suites Atlanta Alpharetta North Point Mall. Value \$550
- \$100 gift card to The Cape Restaurant & Beach Bar
- \$100 gift card to Food Terminal
- \$100 gift card to Roaring Social, Alpharetta's first speakeasy and boutique bowling experience
- \$100 gift card to Dress Up Boutique
- \$100 gift card to Makers Market at Avalon
- \$100 gas gift card to get here and back
- \$50 gift card for a wine tasting at Painted Horse Winery Alpharetta Tasting Room & Wine Bar
- \$50 gift card for brunch and tea at The Ginger Room
- \$50 gift card for Lolli and Pops
- An Awesome Alpharetta Swag Bag valued at \$50

Enter To Win Today



SCAN HERE and enter to win a Girls Getaway To Alpharetta.

You can also enter by visiting **awesomealpharetta.com** or stop by the **Alpharetta Welcome Center** between September 1 and October 31, 2022 to enter in person. One entry per person. Winner will be selected and notified the week of November 7, 2022.

Prize package is valued at \$1,350. No cash value. A full list of content rules can be found at **awesomealpharetta.com**. Offered by the Alpharetta Convention & Visitors Bureau.



Treat Yourself to the Finer Things

A girls' trip to Alpharetta wouldn't be complete without a stroll through our **3 shopping districts**. From boutique shops to record stores, antique stores, and spas—everyone will find something to take home.



Take a scent blending workshop at **Indiehouse Modern Fragrance Bar** in downtown Alpharetta. You'll learn how scent blending works and create your own custom perfume. Sense of smell can trigger memories, each time you wear your custom perfume, you will be reminded of a great trip with your girls!

Part of Downtown Alpharetta's lovely charm comes from the fact that it is conveniently walkable. Stroll through **more than 25 shops and boutiques**, from amazing accessories and dresses to shoes and more. Find new closet favorites for any season at **Dress Up Boutique**, or discover a fabulous new outfit from **Moops**, featuring French shabby chic apparel and accessories. Curate a new look for your dining room at **La Bella Maison** or **The Red Hound Gifts**, where you can find exclusive entertaining essentials to wow your guests. Pop into **The Ballog** for the latest fashion trends to refresh your wardrobe.

Head North on Main for more finds and upscale resellers like **Queen** of Hearts and Designer Consigner among others. Wander the North Point area, the mall features a desirable shopping collection, including brands such as Von Maur, Macy's, The Style Muse Bartique, H&M and more. Travel Haynes Bridge Road and North Point Parkway for Talbots, Nordstrom Rack and REI.

Explore the beautiful upscale community of **Avalon**, which features high-end shops like **Lilly Pulitzer**, **Evereve**, **Anthropologie**, and **Kendra Scott**. Inside the 500,000 square feet of retail space, you'll also find high end boutiques like **Scout and Molly's** and **Monkee's**.

Taste Your Way Through Alpharetta

Begin your morning like the Queens you are, and start the day with breakfast and high tea at **The Ginger Room** in Downtown Alpharetta. From coffee and juice blends to quiche and scones, this quaint location has all the frills to make your ladies feel like royals.

Take your taste buds on an adventure at **Food Terminal**, specialising in Malaysian-style food, with dishes ranging from Szechuan steam wontons to mango shrimp, to Grandma's BBQ Pork Noodle dish. Don't stop there, life is sweeter with a little dessert. Relax, you deserve it! From cupcakes to brownies to their famous caramel cake, **Piece of Cake** will cure your sweet tooth.



If you're vegan, paleo or gluten-free, head to Avalon for lunch at **True Food Kitchen**. Try one of their delicious quinoa bowls and fresh salads or opt for a grass-fed or turkey burger if you are in the mood for something heartier. Sip on a smoothie from **Kale Me Crazy**, where you can add protein powders, chia seeds, raw honey and more to your favorite recipe.

Looking for something spicy? Enjoy traditional Cajun cuisine like red beans and crawfish etouffee at **Flatlands Bourbon and Bayou**. For a delicious taste of Spanish tapas, venture to **Fogón & Lions** on Milton Avenue and grab a seat on their flower covered patio or in their stunning restaurant. After dinner, take a walk to enjoy the sights of downtown and keep an ear out for any spots with live music!



Be Pampered

Slow down and revel in relaxation by booking a treatment at any of Alpharetta's stellar spas. Book a HydraFacial at **The Woodhouse Day Spa** or a massage at **Natural Body Spa & Shop** to refresh and refill your energy tank. Head to Avalon, take a seat, and get your hair styled at **Dry Bar** or get a fresh mani/pedi at **Parisian Nails**. Visit **Korner Soak** featuring everything from decadent bath soaks and dreamy candles to luxe loungewear and cozy pajama sets. Let's face it, no getaway would be complete without some serious wine-ing. First stop is a wine tasting at **Fermented** in Downtown Alpharetta. The friendly staff loves introducing your taste buds to a variety of wines they offer, ranging from crisp pinot grigios to complex cabernets. Take a stroll down the street to **Painted Horse Winery Tasting Room & Wine Bar** where you can listen to live music and sip on fan favorites like the Pedro or cool down with one of their famous wine slushies. Polish off your evening with a toast or two at **CRU Food & Wine Bar** where you can sample wine flights of everything from red wine to prosecco rose!



Girls Just Want to Have Fun

Alpharetta has more than **25 parks and arboretums** including active, passive, community, and pocket parks. These parks are home to **more than 775 acres** of lush green space to explore within the city limits. Enjoy over 9 miles of walkway on the **Big Creek Greenway**, where flora and fauna abound. Run, bike, or skate your way through the greenway on the wide, paved pathways.

Living well means so much more than working up a good sweat or practicing mindfulness. Get in touch with your senses in Alpharetta. Create your own pottery at the **Artrageous Potter** or **All Fired Up** and tap into your artistic side. Have fun and cocktails while painting a new masterpiece at **Painting with a Twist**.

Engage in friendly competition at **Main Event**, **Topgolf**, **Fairway Social** or **Dave & Buster's** where you can bowl, play laser tag, golf, or battle it out in the arcade. Add glamour, glitz, and retro appeal to the evening at **Roaring Social**, where live music, exquisite cocktails, and fun games like miniature bowling are paired with the air of mystery surrounding this 1920s era speakeasy. Not into wine? Not a problem! Raise your pint glass at one of Alpharetta's breweries. Whether you are passionate about pale ales, love a good lager, or serious about stout selections, Alpharetta is a great location for craft beer lovers. Grab a flight at Alpharetta's flagship brewery, **Jekyll Brewing**, with two locations to choose from in the city. **Currahee Brewing** features an incredible variety of everything from light-style brews to heavy hitting Belgians. **Butcher & Brew** is a chic gastropub with a menu of eclectic craft beers sourced from breweries all over the United States, with a special emphasis on supplying Georgia-made brews.



Check In & Chill Out

With 200 dining options and over 250 shops in three distinct shopping districts, why not plan to stay? Alpharetta's 30 modern and upscale hotels are centrally located and convenient to shopping, dining, and fun things to do.

ALPHARETTA Calendar of Events



AVALON NIGHTS LIVE

Friday Evenings through October 21 6 – 8PM

Avalon Plaza

Unwind after a long week with live music in Avalon's Plaza every Friday evening. Bring your own tailgate chairs and groove the night away. Free admission.

ALPHARETTA FARMERS MARKET Saturday Mornings through November 26 8:30AM – 1PM Town Green, 40 South Main Street Discover local farmers with fruits, vegetables and natural meats, gardeners with fresh flowers and herbs, bakers of delicious desserts and breads, and makers of local raw honey, jellies and soaps. Free admission.





ALPHARETTA FOOD TRUCK ALLEY Fourth Thursday each month through October 27, 5 – 9PM

Old Roswell Street

Kick off the weekend a little early with more than 10 food trucks and live music each month. Trucks offer a diverse range of cuisine types. This is a family-friendly event with limited seating available. Attendees are encouraged to bring a blanket or chairs. Free admission.

NATURAL EXPRESSIONS 2022 EXHIBIT BY GEORGIA NATURE PHOTOGRAPHY ASSOCIATION

September 22 – October 28 Alpharetta Arts Center Monday - Thursday 8:30AM-8:30PM,

Fridays 8:30AM - 4:30PM, Saturdays, 10AM-4PM

In partnership with the Alpharetta Arts Center and Arts Alpharetta, this gallery show will display works submitted for the annual competition of the Alpharetta chapter of GNPA. Categories span a wide range of nature subjects including wildlife, birds, land- scape, water, macro, conservation and abstract. Free Admission.

DOWNTOWN ALPHARETTA LADIES NIGHT OUT

September 27th 5-8PM Downtown Alpharetta

Spend an evening visiting Downtown Alpharetta Shops & Restaurants. Discover merchants, check out gift ideas, the latest fashions and enjoy time with friends. Ticket admission required.



ALPHARETTA BREW MOON FEST Saturday, September 24 6:30 – 11PM

Milton Avenue

Gather your friends and celebrate summer with beer, wine and delicious food from some of Alpharetta's best restaurants for this downtown street party with live music. Ticket admission required.

ALPHARETTA ART IN THE PARK AT BROOKE STREET PARK

September 24 – 25 Saturday: 9AM – 4PM, Sunday: Noon – 4PM Brooke Street Park

This outdoor artist market features handcrafted work by local artists who create masterpieces right before your eyes. See & buy pottery, woodwork, metal work, jewelry, handmade children's clothing, photography, watercolor, oil, mosaic art and more. Free admission.



DAWSON PEDIATRIC PEACH KIDS TRIATHLON CHAMPIONSHIP Sunday, September 25

Wills Park Recreation Center

This youth triathlon delivers a high-quality triathlon experience for the entire family that is focused on fitness, fun, and safety. In keeping with this mission, all finishers will receive commemorative medals. Registration required. Visit **awesomealpharetta.com** for more information and registration.

MAYOR'S CORPORATE CHALLENGE 5K RACE

Thursday, September 29 6:15PM Fun Run | 7PM 5K Race Alpharetta City Hall, 2 Park Plaza Bring family and friends at 5PM when the action begins with food trucks and live music in downtown. Stay after the race for the party that goes on until 9PM. Kids run free. Paid race entry required for 5K race.



SEPTEMBER – OCTOBER 2022

GRILLING & GRIDIRON

Saturday, October 1 1:30 – 4PM

Corner of Roswell Street and Old Roswell, Downtown Alpharetta Come out to Grilling & Gridiron to benefit The Lionheart School + Lionheart WORKS! Attendees will enjoy delicious food, big screen SEC football game, live music, cold beer and kids activities.



SCARECROWS IN DOWNTOWN ALPHARETTA October 1 – 31

Over 100 scarecrows stand tall and proud along the streets of downtown Alpharetta, inspiring fall spirit! Take a self-guided tour of this year's scarecrow patches. Visit **awesomealpharetta.com** for a map of all the scarecrows. Free.



WIRE & WOOD ALPHARETTA MUSIC FESTIVAL Friday October 7- Saturday 8

5PM – 11PM, Downtown Alpharetta

Music will flow through the streets as talented artists perform their own songs with soulful melodies, magnificent vocals and expressive lyrics while interacting with the audience. Listeners will learn the stories behind each song and may recognize some of the tunes that are played by their favorite musicians. Selected as one of the Top 20 Events in 2018 by the *Southeast Tourism Society*! Free Admission.

GIRLS NIGHT WINE AND CHOCOLATE PAIRING Tuesday, October 11th

6:30-8:00PM

Painted Horse Winery & Tasting Room, 54 Roswell St

Grab your girlfriends and join us for a gourmet tasting experience. We have partnered with the talented Chef, Joannalee, to create three pairings you won't soon forget and are specifically crafted to pair with three of our Painted Horse Wines. Space is limited so book early. Ticket admission required.

ACT1 PRODUCTION OF A MIDSUMMER NIGHT'S DREAM,

October 14, 15 & 21, 22 Friday & Saturdays at 8PM; Saturday Matinee at 12PM Brooke Street Park Bandstand, 2 Park Plaza

In this free outdoor performance, Shakespeare's most popular comedy, is set in an enchanted forest with fairies, sparring lovers and a group of amateur actors who are putting on a play in downtown Alpharetta's Brooke Street Park.



FAMILY REUNION WORKSHOP

Presented by the Alpharetta Convention & Visitors Bureau Saturday, October 15 10AM – 12PM Preston Ridge Community Center 3655 Preston Ridge Road, Ste 100 Learn the best tips for "who, what, where and when" for your next reunion in Alpharetta. Free event. Register online at awesomealpharetta.com.

FITLIFE EXPO AT ALPHARETTA CITY CENTER Sunday, October 16 12–5PM

Alpharetta City Center

The FitLife EXPO brings together vendors from all over the Atlanta Metro area for a fun-filled day of networking, fitness, health, kids' fun and more. This is a free event and will include free classes, health screenings, giveaways, family fun, a food drive, and more! Mark your calendar to join in the fun! Free admission.

ALPHARETTA WOMEN'S HALF MARATHON AND 5K RACE

Sunday, October 23 7:30AM-12:30PM Avalon, 400 Avalon Blvd.

Pack your running shoes and join us for the Alpharetta Women's Half Marathon & 5k presented by Altra and INNOVO. After crossing the finish line back at Avalon, participants are invited to celebrate with a post-race party. Registration required.



For current information and a full list of special events, visit the Calendar of Events at awesomealpharetta.com. Event information is accurate as possible at time of printing. Please note that event dates, times and locations are subject to change.



Make the most of your getaway by spending the night!

Alpharetta boasts a wide array of over-night accommodations including **luxurious full service**, **comfortable select service** and **roomy suites**. Add value to your stay with **special packages**. Many hotels offer local **shuttle service**, **complimentary breakfast**, **free parking** and **free Wi-Fi**.

Aloft Alpharetta | 678-527-6800 Atlanta Marriott Alpharetta | 770-754-9600 Comfort Inn Alpharetta-Atlanta North | 470-273-6604 Comfort Suites Alpharetta/Roswell – Atlanta Area | 770-649-0955 Courtyard Atlanta Alpharetta | 678-366-3360 Courtyard Atlanta Alpharetta/Avalon Area | 770-475-9955 DoubleTree by Hilton Hotel Atlanta-Alpharetta | 678-347-0022 Embassy Suites by Hilton Atlanta Alpharetta | 678-566-8800 EVEN Hotel Alpharetta-Avalon Area | 770-869-2546 Extended Stay America-Atlanta-Alpharetta-Northpoint-East | 770-475-7871 Extended Stay America-Atlanta-Alpharetta-Northpoint-West | 770-569-1730 Extended Stay America-Atlanta-Alpharetta-Rock Mill Road | 770-475-2676 Fairfield Inn & Suites Atlanta Alpharetta | 770-663-4000 Fairfield Inn & Suites by Marriott | Coming 2023 Hampton Inn & Suites Alpharetta | 678-393-0990 Hampton Inn & Suites Alpharetta/Roswell | 770-640-5511 Hilton Alpharetta Atlanta | 678-240-9222 Hilton Garden Inn Atlanta North/Alpharetta | 770-360-7766 Hilton Garden Inn Atlanta Northpoint | 678-566-3900 Holiday Inn Express & Suites Alpharetta-Windward Parkway | 678-339-0505 Home2 Suites by Hilton Alpharetta | 470-479-6699 Homewood Suites by Hilton Atlanta-Alpharetta | 770-998-1622 Hyatt Place Atlanta/Alpharetta/North Point Mall | 770-594-8788 Hyatt Place Atlanta/Alpharetta/Windward Parkway | 770-343-9566 La Quinta Inn & Suites by Wyndham Atlanta Alpharetta | 770-754-7800 Sonesta ES Suites Atlanta Alpharetta Avalon | 770-569-7200 Sonesta ES Suites Atlanta Alpharetta North Point Mall | 770-587-1151 Sonesta ES Suites Atlanta Alpharetta Windward | 770-664-0664 The Hamilton Alpharetta, Curio Collection by Hilton | 770-777-1820 The Hotel at Avalon, Autograph Collection, & Alpharetta Conference Center | 678-722-3600 TownePlace Suites Atlanta Alpharetta | 770-664-1300



SCAN HERE with your smart phone or tablet to book your Alpharetta hotel room.



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