

— *awesome* —
ALPHARETTASM
CONVENTION & VISITORS BUREAU

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Grab Your Favorite Gals and WIN a Trip to Experience Alpharetta, GA

ALPHARETTA, GA - (August 12, 2022) – Alpharetta is the perfect destination for any type of traveler, but throughout September and October, the Alpharetta Convention and Visitors Bureau is highlighting a very special group of people - the ladies! To make this extraordinary, the Alpharetta Convention and Visitors Bureau has brought back giveaways, and the Girls Guide to an Alpharetta Getaway is valued at approximately \$1,350! Whether you want to travel with girlfriends, your mom or do something special with your daughter, Alpharetta has a jam-packed list of ways for you and your favorite gals to experience the destination.



Treat yourself to the finer things and stroll through Alpharetta’s three distinct shopping districts. From boutique shops to record stores, antique stores and high-end brands, everyone will find something to take home. Get creative together and try a scent blending workshop at Indiehouse Modern Fragrance Bar where each member of your party can create a custom scent based on their preferences. No matter if it’s romantic and bold to sophisticated and floral, the scent will remind you of the glorious weekend you shared with your girls in Alpharetta.

Relax and be pampered at one of Alpharetta’s spas. Celebrate self-care and make an appointment for a manicure, pedicure, facial or massage. Natural Body Spa and Shop has an extensive list of glorious services to treat everyone in your crew, as well as a shop of luxurious lotions, skin care and natural remedies to take home to help you treat yourself even after you leave.

When you are with your favorite women, more than anything, you want to have fun! Dance the night away together at Roaring Social, Alpharetta's first speakeasy, sign up for a bay at Topgolf and come back with skills to take on your husbands during their next Saturday golf outing, and get in touch with your artistic side at Painting with a Twist to bring home an art piece to remember the wonderful time had together in Alpharetta.

"This Girlfriends Getaway special promotion is designed to plant the seed in family and friend's minds to just gather your besties and get away from the normal routine of life and enjoy time with lots of laughs," says Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. "Alpharetta is the place where you can be together, do fun things, eat in the best restaurants, drink creative drinks, listen to music, and shop until you can't shop anymore! Go ahead and make that decision now to book your stay in Alpharetta and have FUN."

Ready to take your chance at winning the Girls Guide to an Alpharetta Getaway? Register by visiting www.awesomealpharetta.com/girl-guide-to-alpharetta on Thursday, September 1 – Monday, October 31, 2022 to enter online, or come in person and visit the Alpharetta Welcome Center. The winner will receive a two-night stay at the Sonesta ES Suites Alpharetta North Point Mall, and a swag bag full of gift cards to make your stay memorable valuing at approximately \$1,350.

If you are not in the mood to wait and you are ready to plan your trip to Alpharetta with your girl squad, start planning on www.awesomealpharetta.com and get ready to make lasting memories with your favorite ladies.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the Official Destination Marketing Organization for the city of Alpharetta, GA. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named "One of the South's Friendliest Cities" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

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