



**Media Contact:**

Kendall Bagley  
PR & Social Media Director  
Office: 678-297-2811  
Kendall@AwesomeAlpharetta.com

**FETCH PARK – THE TRAILBLAZING OFF-LEASH DOG PARK BAR &  
SOCIAL HUB – IS SET TO OPEN ITS ALPHARETTA LOCATION  
FRIDAY, JUNE 24TH**

***Fetch's 4th park will be located at 11440 Maxwell Road next to Ameris Bank  
Amphitheatre***

*FOR IMMEDIATE RELEASE* – Fetch Park – the trailblazing off-leash dog park bar and social hub that has been featured by the likes of The Travel Channel, ESPN, Discovery Channel, Magnolia Network, GoDaddy and more is set to open its fourth BARK location at 11440 Maxwell Road next door to Ameris Bank Amphitheatre and just a stone's throw away from both downtown Alpharetta and North Point Mall. The Alpharetta park will join its flagship location in Old Fourth Ward, its second Atlanta intown location in Buckhead, and its outpost in Columbus, GA. This truly one-of-a-kind gathering spot features a full-service bar and expansive greenspace for people and pups to “Unleash and Unwind®.”



Fetch Park Alpharetta is similar in look and feel to Fetch's other locations and features greenspace covered in durable, mud-free field turf, cooling stations and a bath area, shaded seating, Wi-Fi throughout and multiple Ultra Bright Outdoor Televisions. The crown jewel of the BARK is a vintage Airstream equipped with a selection of beer, wine and spirits, as well as a complete coffee bar filled with exclusive blends. A nod to founder Stephen Ochs' baseball past, the design of the park resembles an old-school minor-league baseball field with murals, concessions at the airstream, fences enclosing the space and illuminated signage. Fetch Park employs attendants, called “Woof Wardens,” to ensure the safety of all dogs and guests and maintain the grounds.

Fetch Park Alpharetta will be unique in that it will be the first to introduce their phase two plans. Phase two will feature an on-leash patio, a shipping container bar serving up coffee and cocktails, a food truck lane, as well as two beach volleyball courts which will host leagues and tournaments. Completely separated from the

park, phase two will require all dogs to remain on leash. No dogs will be allowed on the volleyball courts to ensure a safe playing environment.

The BARK will also host regularly scheduled events in the park, including their “Unleashed & Unplugged” live music series every Friday evening, “Ales, Tails...& Trivia” each Wednesday, “Barks & Banter” live stand-up comedy shows, “Could It Bae” singles nights and more. “Fetch is all about building community, getting off your phone and meeting your neighbors. The events play an integral role in creating the happy welcoming environment we strive so hard to create.” said founder Stephen Ochs.

Founded by Ochs in 2018 after a five-year journey that involved numerous hurdles including hearing “no” from 86 banks due to the uniqueness of the concept, Fetch Park was born out of his desire to create a safe place to socialize with both Ochs’ beloved boxer Oakley and his friends.

“We’ve listened to our guests’ overwhelming desire to add more locations to the metro Atlanta area,” says Ochs. “We’re thrilled to work hand in hand with the City of Alpharetta to make Fetch happen in the best way possible for the many dogs and humans in the neighborhood who love the Fetch Park experience but want it closer to home.”

Fetch is free for humans to enter and enjoy, with a membership program available for dogs. Entrance to the park for pups ranges from a daily \$10 rate to monthly and annual membership options. Members can enjoy all Fetch locations under their membership dues. To enter the property, all dogs are required to have up-to-date vaccinations on file and be spayed or neutered if eight months or older. More information about Fetch Park’s entry requirements is available at [www.FetchPark.com](http://www.FetchPark.com).

Both residents and out-of-town visitors will enjoy the new BARK attraction in Alpharetta. Anyone that likes to travel with their four-legged family member will now have even more ways to have fun with their pup while visiting the city. Visitors can plan a getaway at one of Alpharetta’s 30 modern and upscale hotels – many of which are pet-friendly.

“Hospitality is at the center of everything we do, and we are thrilled to have Fetch Park’s new concept BARK join our family of tourism assets in Alpharetta,” said Janet Rodgers, President and CEO of the Alpharetta Convention & Visitors Bureau. “The addition of a top-tier attraction like Fetch Park allows us to enhance our guest’s experiences and continue to showcase our award-winning community.”

### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the official destination marketing organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta’s 30 modern and upscale hotels directly at [www.awesomealpharetta.com](http://www.awesomealpharetta.com). Alpharetta was recently named “One of the South’s Friendliest Cities” by Southern Living Magazine and “One of the Best Places to Visit in Georgia” by Vacationidea.com.

###