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Welcoming TSP Live to Alpharetta

ALPHARETTA, GA – (May 9, 2022) – TSP Live, a Traffic Sales and Profit event, will be host their 6th Annual TSP Live in Alpharetta. Thursday, June 23, 2022, through Saturday June 25, 2022, The Hotel at Avalon will be seeping with inspiration and collaboration.

Traffic Sales and Profit was founded by Lamar Tyler, using his motto, “The Gatekeepers Are Gone!” Lamar created this intimate event to bring members of the African American community together to share tools and skills to drive more leads to their websites, convert more sales to their products and increase profit within their small businesses.

This year’s event will be feature keynote speakers that are sure to inspire attendees. The list includes Magic Johnson, Chairman and CEO of Magic Johnson Enterprises, Pastor Dee and Ariel Fuller, a mother-daughter duo who are co-owners of Dunamis Woman Enterprise, LLC, Myron Golden, PhD, a dynamic business coach and speaker with over 30 years of experience in sales and marketing and many more!

“Alpharetta is proud to be hosts to TSP Live for the first time,” says Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “We are excited for all of the attendees and speakers to experience our community while they engage in meaningful conversations to better themselves and their small businesses.”

Those interested in registering for the event, as well as ideas for where to shop, dine and stay while you’re here, visit www.awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official Destination Marketing Organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta’s 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named in the top 10 “One of the South’s Best Cities on the Rise 2022” by Southern Living Magazine and “One of the Best Places to Visit in Georgia” by Vacationidea.com.

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