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**Sip, Sip, Hooray – The First Alpharetta Wine Festival**

**ALPHARETTA, GA – (May 25, 2022)** – Vino-lovers rejoice as Alpharetta hosts the inaugural Alpharetta Wine Festival on Sunday, June 12, on the Town Green in downtown Alpharetta from 2:00 – 5:00 p.m.



Sip and savor wines from all over the world as local restaurants serve up wine tastings to festival goers throughout downtown. Attendees will mingle amongst the crowd while listening to live music and perusing the pop-up shops with fabulous goods available for purchase.

VIP ticket holders will have early access to the event, and entrance to the exclusive VIP tent with 30 ultra-premium wines available for additional tastings. The VIP tent will also have tasty bites from local restaurants that will pair perfectly with wine. General admission ticket holders will have three hours of tastings and be able to take home their commemorative glass. Doors for VIP tickets open at 1:00 p.m., and 2:00 p.m. for general admission. The event will close at 5:00 p.m.

Co-founders Peggy Robinson and Dwight Cunningham shared, “We are thrilled to bring this annual event to Alpharetta. It’s going to be the perfect mix of tasty wines from around the world, music from local artist Blair Crimmins, and great shopping from the local retailers and boutique artists. Best of all, the event will benefit Angels Among Us Pet Rescue which will support local cats and dogs in our community.”

“The Alpharetta Wine Festival is a perfect addition to Alpharetta’s thriving summer event calendar,” says Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “We hope visitors and locals relish in the summer sun, groove to the tunes and enjoy each sip in Awesome

Alpharetta!”

Make it a wine-inspired weekend in Alpharetta. Start with Taste of Italy at Fermented on June 10, from 6:00-8:00 p.m. You’ll taste five different wines from across Italy. Saturday, June 11, sip on wine made locally from Fulton County’s first winery Painted Horse Winery at the Painted Horse Winery Tasting Room & Wine Bar. Savor your final sips of a blissful weekend at the Alpharetta Wine Festival. Enjoy your wino-weekend responsibly by booking a stay at one of Alpharetta’s 30 modern hotels—some even within walking distance of the event! To learn more about what events are happening in Alpharetta and book your stay, visit [www.awesomealpharetta.com](http://www.awesomealpharetta.com).

#### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the official Destination Marketing Organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta’s 30 modern and upscale hotels directly at [www.awesomealpharetta.com](http://www.awesomealpharetta.com). Alpharetta was recently named in the top 10 “One of the South’s Best Cities on the Rise 2022” by Southern Living Magazine and “One of the Best Places to Visit in Georgia” by Vacationidea.com.

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