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Alpharetta Invites Visitors to Push Play on an Alpharetta Music Getaway

Visitors are invited to rock out at more than 140 concerts throughout the city in 2022

ALPHARETTA, GA - (March 4, 2022) – With a plethora of toe-tappin’ music events, Alpharetta, Ga. has quickly become one of the top destinations in the Southeast for its magnificent music scene. This Alpharetta Convention and Visitors Bureau “[Push Play on an Alpharetta Music Getaway](#)” tourism campaign highlights some of the city’s best musical entertainment.



While Alpharetta gets ample attention for its quality dining and extensive shopping, the live music landscape has rapidly become an essential part of what attracts visitors to the city. From upbeat beachy cover bands to soulful country crooners, djembe-driven beats to otherworldly funk, Alpharetta is your go-to for live music in exceptional indoor and outdoor venues.

Music lovers can catch some of the largest tours of the year at the 12,000-capacity [Ameris Bank Amphitheatre](#), where artists like Tim McGraw, The Chicks, and The Black Keys are making appearances during the 2022 season. For a more laid back setting, visitors can check out the lineup at [Matilda's Under the Pines](#) where Americana music is played in an open, outdoor venue or they can cozy up for an intimate private acoustic Jazz “living room” setting at [The Velvet Note](#).

Alpharetta also has an array of intimate, outdoor live music offerings that will please music enthusiasts. [Home by Dark's Summer Concerts at Union Hill Park](#) will run from May to September, with guests encouraged to bring picnics to the preset tables with ticket admission. [Home by Dark's Summer Concerts at Brooke Street Park](#) will run from May to September, with guests invited to bring chairs, blankets, and picnics to enjoy along with their free family-friendly performances. [Avalon Nights Live](#) features free live music in The Plaza every Friday from April 8, 2022 and running through October 21, 2022. Plus, thanks to the [Alpharetta Music City - Music Match Concerts](#), restaurants and local venues all over the city host live music for everyone to enjoy year-round. This program, developed and managed by the City of Alpharetta, works by matching local musicians with area businesses to bring talent to stages around town.

For those who plan their music experiences well in advance, they can save the date for the [2022 Wire & Wood Alpharetta Music Festival](#) taking place on October 7 – 8, 2022. Attend this free festival and hear live music resonate through the streets of Downtown Alpharetta as local, regional, and national artists perform original songs while interacting with the audience. Listeners will learn about the music, as artists share the stories behind their tunes.

“We invite music lovers from around the Southeast to come and enjoy Alpharetta’s flourishing live music scene,” said Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau. “There is never a dull moment in Alpharetta, with so many unique experiences awaiting visitors around every corner. We invite you to visit, stay, play, and explore all of the fun that can be had with a music-filled getaway to Alpharetta.”

[Upcoming Alpharetta Spring Events \(March – May 2022\)](#)

In addition to live music events, there is always something fun happening in Alpharetta. Check out some of these events happening all around the city this March through May:

[Dino Safari...A Walk Thru Adventure](#) *Wednesdays – Sundays through April 8, 2022*

Grab a prehistoric passport and join over 30 giant moving dinosaurs in a walk thru safari on a globetrotting expedition at Dino Safari, a Dino adventure for the whole family.

[Alpharetta Arts Center Exhibits](#)

“The Potter’s Hands”

Daily through April 8, 2022

This exhibit is dedicated to the artistry of fired clay—either hand-built or wheel thrown. Artworks will be painted, stained, or glazed, and can be functional or sculptural. *Free admission.*

“The Art of Speculation”

Daily from April 11 through May 14, 2022

This exhibit is dedicated to demonstrating how art makes the viewer think, reflect, and speculate about the world. *Free admission.*

[Shamrockin' for a Cure](#) *March 26, 2022*

Eat, drink, and help cure Cystic Fibrosis with a night of music that will rock the stage while attendees dance the night away at Ameris Bank Amphitheatre. Regular tickets include food, beer, wine, cocktails and giveaways. *Ticket admission required.*

[Alpharetta Farmers Market](#), *Saturday mornings: April 2 – November 26, 2022*

Discover local farmers with fruits, vegetables and natural meats, gardeners with fresh flowers and herbs, bakers of delicious breads and desserts, and makers of local raw honey, jellies, and soaps. *Free admission.*

[Alpharetta Food Truck Alley](#), *April 28, 2022, May 26, 2022*

Stroll the streets, eat delicious food, listen to some great music, and kick off the weekend a little early! Approximately six to eight food trucks will roll out amazing eats with seating available on the street.

[Taste of Alpharetta](#) *May 12, 2022*

The Taste of Alpharetta boasts an unforgettable array of culinary magic throughout the area's charming downtown. This annual event will celebrate the vibrant food community of Alpharetta through dining events, cooking demos, culinary collaborations, and tasting tents galore.

Rain or shine, locals and visitors alike will be treated to savory, sweet, spicy, and umami dishes from over 60 of Alpharetta's best restaurants.

[Paint the Town 2022: Alpharetta Plein Air](#) *May 17 – 21, 2022*

Come watch an array of artists painting their works en plein air throughout the week at well-known Alpharetta locations all over the city, culminating with a Quick Draw Competition and Wet Paint Tent Sale. Artist paintings will then be on exhibit at the Alpharetta Arts Center from May 21 – June 4. *Free admission to the public.*

[Alpharetta Art in the Park at Brooke Street Park](#), *May 21 – 22, 2022*

This Downtown Alpharetta outdoor artist's market features handcrafted work by local artists who create masterpieces right before your eyes. Attendees will enjoy pottery, woodwork, metal work, jewelry creations, handmade children's clothing, photography, watercolor, oil, mosaic art and much more. *Free admission.*

[Alpharetta Arts Streetfest](#) *May 28 – 29, 2022*

Featuring more than 100 artists from across the U.S., festival goers can stroll through the outdoor gallery at The Grove at Wills Park, meet the artists, and acquire a piece of original whimsical art. Festival eats and drinks will be available. *Free admission.*

Please visit <https://www.awesomealpharetta.com/calendar/> for the full list of Alpharetta events.

With so much to do, travelers are invited to stay overnight for a music-filled getaway. Visitors can book an overnight stay at one of Alpharetta 30 modern and upscale hotels directly at [awesomealpharetta.com](https://www.awesomealpharetta.com).

For more information on where to shop, dine, stay, and play in Alpharetta visit www.awesomealpharetta.com.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the official Destination Marketing Organization for the city of Alpharetta, Ga. With so much to do, why not stay the weekend? Book a hotel stay at one of the Alpharetta's 30 modern and upscale hotels directly at www.awesomealpharetta.com. Alpharetta was recently named "One of the South's Friendliest Cities" by Southern Living Magazine and "One of the Best Places to Visit in Georgia" by Vacationidea.com.

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